

Guide to the Paul Rand Papers

AOB 126



ALSC staff

July 2008

Arts Library Special Collections
180 York Street
New Haven, CT 06511
haasalsc@yale.edu

<https://web.library.yale.edu/arts/alsc>

Table of Contents

Collection Overview	3
Requesting Instructions	3
Administrative Information	3
Immediate Source of Acquisition	3
Conditions Governing Access	3
Conditions Governing Use	4
Preferred Citation	4
Biographical / Historical	4
Scope and Contents	4
Arrangement	4
Collection Contents	5
Series I: Photographs	5
Series II: Albums and scrapbooks	7
Series III: Resource file on design	8
Series IV: Book jackets designed by Paul Rand	11
Series V: Booklets by and about Paul Rand	12
Series VI: Mechanicals and samples of Paul Rand's work	13
Accession 2000-M-133 Additional material	14
Accession 2000-M-136 Additional material	23
Accession 2002-M-051 Additional material	41
Accession 2013-M-031 Additional material, Circa 1964-1993	47
Selected Search Terms	55

Collection Overview

REPOSITORY: Yale University Arts Library
Arts Library Special Collections
180 York Street
New Haven, CT 06511
haasalsc@yale.edu
<https://web.library.yale.edu/arts/alsc>

CALL NUMBER: AOB 126

CREATOR: Rand, Paul, 1914-1996

TITLE: Paul Rand papers

DATES: 1942-1998

BULK DATES: 1964-1996

PHYSICAL DESCRIPTION: 133.63 linear feet (105 boxes)

LANGUAGE: English

SUMMARY: The papers consist of photographs; albums and scrapbooks; posters; resource files on design; correspondence, client, and subject files; slides; book jackets designed by Paul Rand; and booklets by and about Paul Rand.

ONLINE FINDING AID: To cite or bookmark this finding aid, please use the following link: <http://hdl.handle.net/10079/fa/arts.aob.0126>

Requesting Instructions

To request items from this collection for use on site, please use the request links in the HTML version of this finding aid, available at <http://hdl.handle.net/10079/fa/arts.aob.0126>.

Key to the container abbreviations used in the PDF finding aid:

- b. box
- f. folder

Administrative Information

Immediate Source of Acquisition

Gift of Mrs. Paul Rand, 1999, 2000, 2001, 2012; transferred from Manuscripts and Archives to Robert B. Haas Family Arts Library, 2014.

Conditions Governing Access

The materials are open for research.

Conditions Governing Use

Donor retains copyright.

Preferred Citation

Paul Rand Papers, Robert B. Haas Family Arts Library, Yale University.

Biographical / Historical

Paul Rand was born in Brooklyn, New York, in 1914. He was a professor of graphic design at Yale University from 1956 until his retirement in 1985. He achieved the title of professor emeritus in 1993. Rand is known for his work in the field of trademark design. He was the art director for numerous publications and consultant to many corporations and advertising agencies. Rand died on November 26, 1996, in Norwalk, Connecticut.

Scope and Contents

The papers consist of photographs; albums and scrapbooks; posters; resource files on design; correspondence, client, and subject files; slides; book jackets designed by Paul Rand; and booklets by and about Paul Rand.

Arrangement

Arranged in six series: I. Photographs. II. Albums and Scrapbooks. III. Resource File on Design. IV. Book Jackets Designed by Paul Rand. V. Booklets by and about Paul Rand. VI. Mechanicals and Samples of Paul Rand's Work., and four additional accessions.

Collection Contents

Series I: Photographs

The series consists of photographic negatives and prints of work produced primarily by Paul Rand. Extensive duplication.

b.1	ABC
b.1	Abacus
b.1	Advertisements: miscellaneous
b.1	Apparel Arts
b.1	Book jackets
b.1	Bureau of Indian Affairs
b.1	J. Cochran
b.1	Colorforms
b.1	Computer patterns
b.1	Coronet Dubonnet
b.1	Cover design: miscellaneous
b.1	Cummins: signs and packaging
b.1	Direction
b.1	El Producto
b.1	Esquire magazine
b.1	Fabrics
b.1	Furniture design: miscellaneous
	IBM
b.2	Gallery
b.2	Literature
b.2	Miscellaneous
b.2	Packaging
b.2	Signs
b.2	Kaiser Frasier
b.2	Orbachs
b.2	Packaging design: miscellaneous

b.2	Photograms: miscellaneous
b.2	Posters
b.2	Product design: miscellaneous
	Rand exhibitions
b.2	Composing Room
b.2	IBM Gallery
b.2	School of Visual Arts
b.2	Rand house
b.2	Robeson
b.2	Schenley
b.2	Smith, Kline, French
b.2	Stafford
b.2	"Thoughts on Design"
b.2	Trademarks
b.2	Typography
b.2	United Parcel Service
	Westinghouse
b.2	Ads and miscellaneous
b.2	Packaging
b.2	Signs
b.2	X rays
b.2	Miscellaneous photographs

Series II: Albums and scrapbooks

Consists of scrapbook-type binders containing examples of Rand's work, articles about his career and work and awards he received.. The binder labeled "Scrap" contains examples not produced by Rand. Some binders contain numerous empty pages.

b. 3	Publicity albums (volumes 1-4)	1939-1966
b. 3A	Publicity albums (volumes 5-8)	1966-1984
b. 4	Publicity albums (volumes 9-12)(volume 12 in folder 1 of 2))	1971-1994
b. 4A	Publicity albums (volumes 12-16)(volume 12 continued in folder 2 of 2)	1988-1998
b. 4B	Loose publicity materials (3 folders)	1989-2000
b. 5	Publicity for A Designer's Art	1985-1986
b. 5	Awards and honors (3 volumes)	1938-1991
b. 5	Honorary degrees	1989, 1996
b. 5	Articles about Paul Rand	1938-1970
b. 5	Articles by Paul Rand	1946-1976
b. 5	"Scrap" [design and advertising examples; includes colonial scrip]	
b. 5	Book jackets (3 volumes)	
b. 6A	Coronet, Dubonnet, whiskey ads	
b. 6B	Direction covers	
b. 6B	El Producto	
b. 6C	IBM	
b. 6A	Jacqueline Cochran/Kaufman's, etc.	
b. 6B	Forum, Disney, Kaiser Frazer, Knopf, Container Corp., Shur-Edge, Esquire, Rain Fair, 20th Century Fox, Olivetti, Maix	
b. 6	Stafford Fabrics, Air wick	
b. 6A	Columbus, Indiana, Visitors' Center	
b. 6C	SKF/Ayerst	
b. 6	Westinghouse	
b. 6	Trademarks/packaging	
b. 6C	Posters, misc.	
b. 7	Unlabeled binder with Rand work	

Series III: Resource file on design

Consists of articles, clippings, exhibition catalogs, occasional correspondence with designers and others, and examples of works by other designers. Includes files on individuals, corporations, topics, genres, and geographic areas.

b. 8	ARP
b. 8	Bauhaus
b. 8	Bauhaus Archiv, Berlin
b. 8	Beall, Lester
b. 8	Bel Geddes, Norman
b. 8	Birnbaum - New Yorker covers
b. 8	Bobri and Covarrubia
b. 8	Booklets - design - misc.
b. 8	Braun brochures
b. 8	Brodovitch, Alexy
b. 8	Brownjohn, Robert
b. 8	Carmi, Eugenio
b. 8	Cassandre booklets
b. 8	CBS
b. 8	Ciba
b. 8	Clowns
b. 8	Color combinations
b. 8	Container Corp.
b. 8	Deffke
b. 9	Eames, Charles
b. 9	English design (misc.)
b. 9	Engravings and certificates - misc.
b. 9	Exhibition design
b. 9	Expo 1964
b. 9	Fabrics
b. 9	Flags
b. 9	Foreign newspapers

b. 9	Francois
b. 9	French design (misc.)
b. 9	Friedman, Dan
b. 9	Fukuda
b. 9	Garreto, Paolo
b. 9	German design (misc.)
b. 9	Gerstner
b. 9	Gill, Bob
b. 9	Hadonk, O.H.W.
b. 9	Hiebert, Ken, and Goddard, K.
b. 9	Hofmann, Armin
b. 9	IBOU
b. 9	India: National Institute of Design
b. 9	Indian art (misc.)
b. 9	Industrial design
b. 9	Italian design (misc.)
b. 10	Japanese design
b. 10	Jensen, Gustav
b. 10, f. 1	Kauffer, McKnight
b. 10	Kunstgewerbeschule - Basel & Zurich
b. 10	Lausanne Expo, 1964
b. 10	Lenk
b. 10	Letterheads
b. 10, f. 2	Lufthansa
b. 10, f. 3	Mahleu, A.
b. 10, f. 4	Maholy-Nagy, L.
b. 10, f. 5	Matter, Herbert
b. 10, f. 6	Matulay
b. 10, f. 7 - 8	Olivetti
b. 11, f. 9	Packaging design

b. 11, f. 10	Paganucci, Bob
b. 11, f. 11	Painters (misc.)
b. 11, f. 12	Paintings (misc.)
b. 11, f. 13 - 15	Pentagram (Fletcher Forbes)
b. 11, f. 16	Polish design
b. 11, f. 17	Push Pin Studio
b. 11, f. 18	Roericht, Hans
b. 11, f. 19	Ruegg, Ruedi
b. 11, f. 20	Savignac
b. 11, f. 21	Schleger, Hans
b. 11, f. 22 - 27	Scientific American
b. 11, f. 28	South American art - misc.
b. 12, f. 29 - 32	Stankowski, Anton
b. 12, f. 33 - 34	Steinberg, Saul
b. 12, f. 35	Sutner, Ladislav
b. 12, f. 36	Switzer, George
b. 12, f. 37	Tomaszewski
b. 12, f. 38 - 39	Troller, Fred
b. 12, f. 40 - 42	Tshichold, Jan
b. 12, f. 43	Writing - forms
b. 12, f. 44 - 45	Zapf
b. 12, f. 46 - 51	Unsorted materials

Series IV: Book jackets designed by Paul Rand

b. 13

Book jackets

Series V: Booklets by and about Paul Rand

Consists of presentation booklets containing Rand proposals to organizations for their design work, booklets produced by Rand containing his thoughts on design, and two pieces containing an interview of and quotes from Rand.

Presentation booklets		
b. 14, f. 1	American Express	
b. 14, f. 2	Atlas Crankshaft Corporation	
b. 14, f. 3	Bureau of Indian Affairs	
b. 14, f. 4	Cummins Engine Company	
b. 14, f. 5	Education First	
b. 14, f. 6	Ford Motor Company	
b. 14, f. 7	Frigiking	
IBM		
b. 14, f. 8	The IBM logo	
b. 14, f. 9	The IBM logo	1990
b. 14, f. 10	Sign Standards	
b. 14, f. 11	IIT Research Institute	
b. 14, f. 12	The Limited	
b. 14, f. 13	Morningstar	
b. 14, f. 14	NeXT	
Booklets produced by Paul Rand		
b. 14, f. 15	From Cassandre to Chaos	
b. 14, f. 16	Good Design is Good Will	
b. 14, f. 17	"Observations on Intuition" in Analysis and Intuition	
b. 14, f. 18	A Paul Rand Miscellany	
b. 14, f. 19	Some Thoughts and Some Logos	
Booklets about Paul Rand		
b. 14, f. 20	Autograph (interview with Rand)	1988
b. 14, f. 21	Paul Rand: A Designer's Words	

Series VI: Mechanicals and samples of Paul Rand's work

Consists of mechanicals, proofs, and completed works. Should be integrated logically into job bags or other series when they arrive. This material was transferred in four packages (numbered 3, 4, 5, and 7 of 7) in which it had been placed following the close of an exhibit.

b. 15	Sparkle and Spin, by Paul and Ann Rand	
b. 15	Little 1, by Paul and Ann Rand	
b. 16	Newspaper and magazine advertisements	
b. 16	El Producto Christmas advertisement	
b. 16	Proof sheets	
b. 16	Holiday magazine - painting	
b. 16	Coronet - mechanical	
b. 16	Student projects (5)	
b. 17	IBM - packaging	Undated
b. 17	NeXT - packaging	Undated
b. 17A1	No Way Out - 24 sheet movie poster (color image of poster included)	Circa 1950
b. 17A2	Bab-o No Sink Smog - 24 sheet advertising poster Bab-O was a bathroom and kitchen cleaning product.	Circa 1950s
b. 17B	<i>A Bell for Adano</i> (Knopf)	1945
b. 17B	Ohrbach's	1946
b. 17B	ShurEdge	1947
b. 17B	Ark of Gratitude "Published as a salute to the people of France by the makers of Lee Hats, whose privilege it was to broadcast the programs on which Drew Pearson fostered and initiated the Friendship Trains..."	undated
b. 18	<i>Design: From Lascaux to Brooklyn</i> , by Paul Rand	1996
b. 18	Newspaper and magazine designs	1990s, undated

Accession 2000-M-133 Additional material

Job bags

b.1	ABC
b.1	Accent
b.1	Alphabet project
b.1	Airwick/Jacqueline Cochran
b.1	American Institute of Graphic Arts
b.1	50th anniversary
b.1	[same envelope also contains work for Survival poster and Boston poster]
b.1	50 books
b.1	stationery
b.1	Graphic Design USA 3
b.2	American Express
b.2	American Center for International Leadership
b.2	Apparel Arts/Architectural Forum
b.2	Aspen - The Prepared Professional
b.2	Bergman, Horowitz and Reynolds
b.2	Ben Franklin
b.2	Bureau of Indian Affairs
b.3	Cabbages and Kings Catering
b.3	Celanese
b.3	Connecticut Art Directors Club
b.3	ColorLab
b.3	Computer Impression
b.3	Creative Media Center
b.3	Cook Book
b.3	Container Corporation
b.3	Coronet
b.4	DADA booklet: Failure by Design
b.4	Direction covers

Job bags (continued)

b. 4	Disney Hats
b. 4	Design 63
b. 4	Davis Delaney brochure
b. 4	Design Quarterly
b. 4	EF
b. 4	Earth Day
b. 4	Environment poster
b. 4	Eagle design for centennial booklet
b. 5	Ford
b. 5	Go Ahead Vacations
b. 5	Gentry
b. 5	University of Hartford
b. 5	Hughes (films)
b. 5	Hypo-Bank
b. 5	Idea
b. 5	IDEO
b. 6	Irwin Union Bank
b. 6	Illinois Institute of Technology Research Institute
b. 6	Irwin Financial Corporation
b. 6	Laugh poster
b. 6	Knopf
b. 6	The Limited
b. 6	Little 1
b. 6	Listen, Listen
b. 7	Monell
b. 7	Mohawk
b. 7	Mossberg
b. 7	Morningstar
b. 8	New York Times op-ed
b. 8	Okasan

Job bags (continued)

b. 8	National Association for Retarded Children
b. 8	Olivetti
b. 8	Ohrbach
b. 8	P&G
b. 8	Perkin Elmer
b. 8	Pastore DePamphilis Rampone
b. 8	Robert Porter
b. 8	Perspective covers
b. 9	Richard Sapper
b. 9	Sears
b. 9	6000000
b. 9	Stafford
b. 9	Tipton Lakes
b. 9	Tokyo Communication Arts
b. 9	20th Century Fox - No Way Out
b. 9	Type Talks
b. 9	United States Post Office: stamp design
b. 9	UCLA
b. 9	Westvaco
b. 10	New York Art Directors Club
b. 10	Esquire
b. 10	Stafford
b. 10	Flair
b. 10	Interfaith Day
b. 10	Kenilworth Press
b. 10	Pioneer-Moss
b. 10	Holiday cover
b. 10	Macy's wrapping paper
b. 10	Kaufman Christmas card
b. 10	Dubonnet

Job bags (continued)

b. 10	Fair art
b. 10	United Parcel Service
b. 10	Schenley
b. 10	Air-wick
b. 10	Advertising Typographers Association of America
b. 10	The Glass Packer
b. 10	NutriCola
b. 10	Museum of Modern Art: Marcel Breuer exhibition
b. 10	Cummins Engine
b. 11	Cummins Engine
b. 12	Cummins Engine
b. 13	Cummins Engine
b. 13	Columbus, Indiana
b. 14	Miscellany: Includes typography examples, materials from walls, exhibit at visual art school (1964), The New Criterion, Champion, trademarks, suicide poster, stationary, exhibit poster.
b. 15	Yale University
b. 15	Yale University Press
b. 15	El Producto
Record series of posters and prints	
b. 16	Set #1 of small posters and prints
b. 17	Set #2 of small posters and prints
b. 18	Set #1 of large posters and prints
b. 19	Set #2 of large posters and prints
Correspondence, client, and subject files	
b. 20	Paul Rand book - Phaidon Press
b. 20	I Know a Lot of Things (Japan)
b. 20	Abrams
b. 20	Comments and student letters
b. 20	Cooper Union show
b. 20	Copyright Clearance Center
b. 20	Gottschalk

Correspondence, client, and subject files (continued)

b. 20	Hate articles
b. 20	Letters on book and I.D. article
b. 20	Hofmann, Armin
b. 20	Arizona State University
b. 20	Evans, Doug
b. 20	Enron
b. 20	Trendy stuff
b. 20	Chaos book
b. 20	Chaos book - letters
b. 20	Conde Nast - Sports Illustrated, 1996
b. 20	SOS Kinderdorf
b. 20	Ginza Graphic Gallery
b. 20	Lascaux - comments
b. 20	Mossberg & Co.
b. 20	Design education
b. 20	Heller, Steve
b. 21	Lectures
b. 21	IBM - Failure By Design
b. 21	Weingart, Wolfgang
b. 21	Contracts
b. 21	Cummins Engine, 1990
b. 21	Kids Books - Korea
b. 21	Mac Computer
b. 21	Morris, William - fabrics, wallpapers
b. 21	McClanahan, Preston
b. 21	Toyama, Japan exhibition judging
b. 21	Miscellaneous accounts
b. 21	Korean children's book reprint
b. 21	Schools: requests for lectures and consultation,
b. 21	1942-1975

Correspondence, client, and subject files (continued)

b. 21	Yale: Brissago
b. 21	UCLA Extension
b. 21	Design: From Lascaux to Brooklyn, Yale Press
b. 21	Yale graphic design alumni
b. 21	Schools: requests for lectures and consultation
b. 21	Yale, 1990-1991
b. 21	Yale Bulletins
b. 21	Zinsser, William
b. 21	Yale University Press
b. 22	Awards & Honors #1
b. 22	Cummins Engine Co., 1966 and prior years
b. 22	Florence Prize, 1987
b. 22	Charity jobs
b. 22	Harcourt Brace, 1967-1968
b. 22	IBM, 1966 and prior years
b. 23	IBM, 1967-1984
b. 23	Cummins Engine Co., 1967-1968
b. 23	Irwin Union Bank
b. 23	Noyes, Eliot
b. 23	Westinghouse Huppertz, 1966 and prior years
b. 23	Westinghouse
b. 24	IBM gallery
b. 24	IBM gallery - Rand exhibition, 1970
b. 24	Exhibition invitations, pre-1985
b. 24	Requests to include work in publications, pre-1985
b. 24	Requests from schools and museums for exhibits and samples, pre-1985
b. 24	Judging invitations, pre-1985
b. 24	Speaking invitations and symposia, pre-1985
b. 24	Old accounts
b. 24	Bollingen

Correspondence, client, and subject files (continued)

b. 25	General correspondence, A-S
b. 26	General correspondence, T-Z
b. 26	Miscellaneous correspondence - foreign
b. 26	Paul Rand Day
b. 26	Weintraub, William
b. 26	Stauffer Chemical Co.
b. 26	S.K.F. purchase orders
b. 26	Manuscripts on book
b. 26	Letters on book
b. 26	Cooper Union
b. 26	Cochran, Jacqueline
b. 26	Talens & Sons, Inc.
b. 26	Laboratory schools
b. 26	Directions Magazine (Harris, Marguerite Tjader, 1901-1986)
b. 26	Compton Advertising
b. 26	Celanese
b. 26	Publicity
b. 26	P.R. photo - publicity
b. 26	Invitations - misc. invitations-general
b. 26	Miscellaneous letters and comments on work
b. 27	Requests to do articles on Paul Rand
b. 27	Requests for articles, comments, etc.
b. 27	Judging invitations, 1985-
b. 27	Speaking invitations and symposia, 1985-
b. 27	Schools and museums - requests for exhibits and samples, 1985-
b. 27	Exhibition invitations, 1985-
b. 27	Requests to include work in publications, 1985
b. 27	American Center for Design - 1993 membership
b. 27	directory
b. 27	Pratt

Correspondence, client, and subject files (continued)

b. 27	New business inquiries
b. 27	Muller-Brockmann; Yoshikawa, Shizuko
b. 28	Muller-Brockmann; Yoshikawa, Shizuko (continued)
b. 28	A.G.I.
b. 28	A.G.I.A.
b. 28	Association Internationale LeCorbusier
b. 28	Art Center College
b. 28	Art Directors Club
b. 28	Publishers - correspondence
b. 28	Play Instinct book
b. 28	Type Directors Club
b. 28	"Thoughts on Design" - requests and correspondence
b. 29	Royal Society of Arts
b. 29	Society of Typographic Arts
b. 29	"Thoughts" paperback edition
b. 29	Cribbing
b. 29	Christmas cards
b. 29	Junk file
b. 29	Ford Motor Co.
b. 29	Harcourt Brace, 1966 and prior years
b. 29	Illinois Institute of Technology Research Institute
b. 29	Indian Affairs, U.S. Bureau of
b. 29	Alfred Knopf
b. 30	Microfilm project
b. 30	Museum of Modern Art
b. 30	United Parcel
b. 30	Wittenborn
b. 30	L. Anton Maix
b. 30	Ellington Co.
b. 30	U.S. Navy

Correspondence, client, and subject files (continued)

b. 30	Westinghouse
b. 30	Ferdi
b. 30	Design film: IBM
Notes and writings	
b. 31	Students; proportion/Parcheesi
b. 31	Miscellaneous illustrations, correspondence, Cozens, Muslim calligraphy
b. 31	El Lizzitsky notes; Neo-plasticism: Seupher, Busignani, Reed
b. 31	Handwritten notes, post-1/25/1968; L.A. notes
b. 31	Handwritten notes prior to 1/12/1968, sections A-Z, A1
b. 31	Illustrations: (in) articles, books, brochures
b. 31	Math: Kandinsky, D'Arcy, Ehrenkrantz, Licklider, Gardener, Barker: Guide to Math
b. 31	Perspectives: Hawkins, Willets, Klee, Wayl
b. 31	Byzantine: Panofsky; Art of India
b. 31	Handwritten notes, post 1/25/1968: F series
b. 31	Picasso: Brassais, Vallentin, El Lizzitsky notes
b. 31	Completed notes: space, seeing, intro
b. 31	Cezanne: Malevich, Bell, Gilson, Rosenberg
b. 31	Cubism/futurism: Vallentin, Malevich, Greenberg
b. 31	Art: Reed, Bayer, Russell, Greenberg, Santayana, malevich, Wolfliin, Goethe, LeCorbusier
b. 31	Eisenstein; Perception: Woodworth, Wertheiner
b. 31	Typed notes, post 1/25/1968: F series
b. 31	Typed first edition notes
b. 31	Middle Ages/Renaissance: Mumford, Wolfflin, Clastel, Panofsky, Encycl of Art
b. 31	Bibliography
b. 31	Sketch book with accounts, notes, and sketches, ca. 1958
b. 31	Ogilvy and Mather videotape of Paul Rand Fashion Institute of Technology opening, 3/18/1994
Mounted work by Paul Rand	
b. 32-34	Mounted posters, advertisements, and other works

Accession 2000-M-136 Additional material

Final products

A 24-Page Book, 1987

b.1 record copy

b.1 use copy

American Institute of Graphic Arts (AIGA) - 50 Books of the Year, 1971

b.1 record copy

b.1 use copy

b.1 distribution copies

American Institute of Graphic Arts (AIGA) - 50th Annual Exhibition
Announcement, 50 Books of the Year, 1971 -

b.1 record copy

b.1 use copy

American Institute of Graphic Arts (AIGA) - 50th Anniversary Dinner and
50 Books of the Year Exhibition, 1972 announcement and dinner reservation
form -

b.1 record copy

b.1 use copy

b.1 distribution copies

Color Council/DuPont Advertisement -

b.1 record copy

b.1 use copy

Columbus, IN (Columbus Area Chamber of Commerce)

A Look At Architecture, 1974

(grey cover)

b.1 record copy

b.1 use copy

(black cover)

b.1 record copy

b.1 use copy

b.1 A Look At Architecture, 1980 (record copy)

A Look At Architecture, 7th ed., 1998

Final products > Columbus, IN (Columbus Area Chamber of Commerce) > A Look At Architecture, 7th ed., 1998 (continued)

b. 2	Leather bound book, labeled "Marion Rand," (record copy)
	Columbus, IN (Columbus Chamber of Commerce and Indiana Dept. Of Commerce)
	"Columbus, Indiana...a great place to live...to work...to play" (booklet)
b. 1	record copy
b. 1	use copy
b. 1	loose copies
	"Columbus, Indiana...a great place to live...to work...to play" (folder design)
b. 1	record copy
b. 1	use copy
	loose copies
	Cummins Engine
b. 1	1st Quarter Report, 1965 (record copy)
b. 1	2nd Quarter Report, 1965 (record copy)
	1st Quarterly Report, 1967
b. 1	record copy
b. 1	use copy
b. 1	distribution copies
	1st Quarterly Report, 1973
b. 1	record copy
b. 1	use copy
b. 1	2nd Quarterly Report, 1973 (record copy)
b. 1	3rd Quarterly Report, 1973 (record copy)
	1st Quarterly Report, 1974
b. 1	record copy
b. 1	use copy
	2nd Quarterly Report, 1974
b. 1	record copy
b. 1	use copy
b. 1	distribution copies

Final products > Cummins Engine (continued)

	1st Quarterly Report, 1975
b.1	record copy
b.1	use copy
	1st Quarterly Report, 1977
b.1	record copy
b.1	use copy
	2nd Quarterly Report, 1977
b.1	record copy
b.1	use copy
	3rd Quarterly Report, 1977
b.1	record copy
b.1	use copy
	4th Quarterly Report, 1978
b.1	record copy
b.1	use copy
	1st Quarterly Report, 1979
b.1	record copy
b.1	use copy
b.1	2nd Quarterly Report, 1979 (record copy)
	4th Quarterly Report, 1979
b.1	record copy
b.1	use copy
	1st Quarter Report, 1982
b.1	record copy
b.1	use copy
b.1	distribution copies
	1st Quarter Report, 1983
b.1	record copy
b.1	use copy
b.1	distribution copies

Final products > Cummins Engine (continued)

2nd Quarter Report, 1983

b.1 record copy

b.1 use copy

b.1 distribution copies

3rd Quarter Report, 1983

b.1 record copy

b.1 use copy

1st Quarter Report, 1984

b.1 record copy

b.1 use copy

b.1 distribution copies

2nd Quarter Report, 1984

b.1 record copy

b.1 use copy

b.1 distribution copies

1st Quarter Report, 1985

b.1 record copy

b.1 use copy

b.1 distribution copies

3rd Quarter Report, 1985

b.1 record copy

b.1 use copy

1st Quarter Report, 1986

b.1 record copy

b.1 use copy

b.1 distribution copies

1st Quarter Report, 1987

b.1 record copy

b.1 use copy

b.1 distribution copies

Final products > Cummins Engine (continued)

	2nd Quarter Report, 1987
b.1	record copy
b.1	use copy
b.1	distribution copies
	1st Quarter Report, 1988
b.2	record copy
b.2	use copy
b.2	distribution copies
	3rd Quarter Report, 1989
b.2	record copy
b.2	use copy
	1st Quarter Report, 1991 (brochure)
b.2	record copy
b.2	use copy
b.2	distribution copies
	2nd Quarter Report, 1991 (brochure)
b.2	record copy
b.2	use copy
b.2	distribution copies
b.2	1st Quarter Report, 1992 (brochure) - Record Copy
	2nd Quarter Report, 1992 (brochure)
b.2	record copy
b.2	use copy
b.2	distribution copies
b.2	3rd Quarter Report, 1993 (brochure) - Record Copy
	(75th Anniv.) 1st Quarter Report, 1994 (brochure)
b.2	record copy
b.2	use copy
b.2	distribution copies
b.2	(75th Anniv.) 2nd Quarter Report, 1994 (brochure) - Record Copy

Final products > Cummins Engine (continued)

	Contributions Report, 1976-1977
b.2	record copy
b.2	use copy
b.2	distribution copies
	Contributions Report, 1978
b.2	record copy
b.2	use copy
	Contributions Report, 1984
b.2	record copy
b.2	use copy
	Contributions Report, 1985
b.2	record copy
b.2	use copy
b.2	Graphic Design Standards, Corporate Trademark Use, 17 "extra pages" from manual, Oct. and Dec. 1976, Mar. 1977 (Rev.) (record copy)
b.2	International Sales and Service Locations Brochure (record copy)
	From Cassandre to Chaos (brochure) (Design, Form and Chaos) 1992
b.2	record copy
b.2	use copy
b.2	loose copies
	IBM
	Portraits by Americans Brochure, Benjamin West (on cover)
b.2	record copy
b.2	use copy
b.2	distribution copies
b.2	Portraits from the IBM Collection, Exhibition Announcement, June 19 - July 21, 1967 (record copy)
b.2	Australia: The Land and Its People, Exhibition Announcement, Sept. 18 - Oct. 21, 1967 (record copy)
	3rd International Miniature Print Exhibition, brochure, Oct. 21 - Nov. 23, 1968
b.2	record copy

Final products > IBM > 3rd International Miniature Print Exhibition, brochure, Oct. 21 [...] (continued)

b. 2	use copy
	Mexican Folk Art Exhibition, brochure, Feb. 3 - Mar. 8, 1969
b. 2	record copy
b. 2	use copy
b. 2	Recent British Prints: 15 Artists Exhibition, brochure, Mar. 17 - April 19, 1969 (record copy)
b. 2	Contemporary Japanese Prints Exhibition, brochure, Jan. 26 - Feb. 28, 1970 (record copy)
	Graphic Design Seminar, Announcement, Amsterdam 1976
b. 2	record copy
b. 2	use copy
b. 2	distribution copies
	Report to Stockholders: Annual Meeting, April 25, 1977
b. 2	record copy
b. 2	use copy
b. 2	distribution copies
b. 2	Spain, A Proposal For a New Look, Lock/Pettersen, London, March 1984 (record copy)
b. 2	Touring Art and Science Exhibitions Brochure (record copy)
b. 2	Touring Art and Science Exhibitions Brochure w/10 collection and exhibition descriptions (record copy)
b. 2	Touring Exhibition Brochure - American Drawing and Water Colors (record copy)
	Touring Exhibition Brochure - American Painters of the 19th Century
b. 2	record copy
b. 2	use copy
b. 2	distribution copies
	Touring Exhibition Brochure - draw, cut, scratch, etch - PRINT!
b. 2	record copy
b. 2	use copy
	Touring Exhibition Brochure - Leonardo Da Vinci, 1452 - 1519
b. 2	record copy
b. 2	use copy

Final products > IBM > Touring Exhibition Brochure - Leonardo Da Vinci, 1452 - 1519 (continued)

b. 2	distribution copies
b. 2	Touring Exhibition Brochure - Portraits by Americans, Thomas Eakins (on cover) (record copy)
	Folder Design
b. 2	record copy
b. 2	use copy
	The Graphic Art of Paul Rand, Exhibition Announcement, May 18 - June 20, 1970
b. 2	record copy
b. 2	use copy
	loose copies
	Think, Vol. 54, No. 1, 1988
b. 2	record copy
b. 2	use copy
b. 2	International Design Conference Brochure, Aspen, CO, June 13 - 18, 1982 - (record copy)
	Irwin Financial Corporation
	Annual reports
	1990
b. 2	record copy
b. 2	use copy
b. 2	distribution copies
b. 2	1991 (record copy)
	1992
b. 2	record copy
b. 2	use copy
	Irwin-Sweeney-Miller Foundation
	Annual reports
b. 2	1971 (record copy)
	1972
b. 2	record copy
b. 2	use copy

Final products > Irwin-Sweeney-Miller Foundation > Annual reports (continued)

1973

b.2 record copy

b.2 use copy

Irwin Union Bank and Trust Company

Annual Report, 1969

b.3 record copy

b.3 use copy

Irwin Union Corporation

1st Quarterly Report, 1988

b.3 record copy

b.3 use copy

2nd Quarterly Report, 1988

b.3 record copy

b.3 use copy

b.3 Annual Report, 1974 - (record copy)

Annual Report, 1987

b.3 record copy

b.3 use copy

b.3 distribution copies

Annual Report, 1989

b.3 record copy

b.3 use copy

Jewish Publication Society of America, Genesis: 3 (translation - 1917)

b.3 record copy

b.3 use copy

Journal of the American Institute of Graphic Arts, 6, 1968

b.3 record copy

b.3 use copy

National Gallery of Art, Washington, D.C., The Splendor of Dresden: Five Centuries of Art Collecting, exhibition announcement design

b.3 record copy

Final products > National Gallery of Art, Washington, D.C., The Splendor of Dresd [...] (continued)

b. 3	use copy
b. 3	distribution copies
	New York and Pennsylvania Co., advertisement
b. 3	record copy
b. 3	use copy
b. 3	distribution copies
	Paul Rand : A Designer's Words, 1998
b. 3	record copy
b. 3	use copy
	PDR (Computer Impressions), folder design w/15 samples, ca. 1987
b. 3	record copy
b. 3	use copy
	Stafford Fabrics (Goodman and Theise, Inc.) this...is the Stafford Stallion (1944)
	advertisements
b. 3	record copy
b. 3	use copy
	loose advertisements
b. 3	record copy
b. 3	use copy
	Strathmore Paper Co., advertisement
b. 3	record copy
b. 3	use copy
b. 3	distribution copies
	Type Talks - Fall 1989, vol. 1, no. 1
	cover - purple background w/black lettering
b. 3	record copy
b. 3	use copy
b. 3	distribution copies
	cover - white background w/black lettering
b. 3	record copy

Final products > Type Talks - Fall 1989, vol. 1, no. 1 > cover - white background w/black lettering
(continued)

b. 3	use copy
b. 3	distribution copies
UCLA Extension - Master Graphic Design Cover Series, poster, Winter 1990	
b. 3	record copy
b. 3	use copy
University of Hartford, exhibit announcement, The Graphic Art of Paul Rand, Feb. 20 - Mar. 23, 1990	
b. 3	record copy
b. 3	use copy
Yale University Press	
brochure/order form, New in Paperback from Yale Univ. Press - Paul Rand: A Designer's Art	
b. 3	record copy
b. 3	use copy
brochure/order form, Paul Rand: A Designer's Art	
b. 3	record copy
b. 3	use copy
cover design, fall 1985	
b. 3	record copy
b. 3	use copy
Yale University School of Art Graduate Program	
Posters	
1975-1976	
b. 3	record copy
b. 3	use copy
b. 3	1976-1977 (record copy)
1978-79	
b. 3	record copy
b. 3	use copy
b. 3	distribution copies
1980-81	

Final products > Yale University School of Art Graduate Program > Posters > 1980-81 (continued)

b.3	record copy
b.3	use copy
b.3	distribution copies
1983-84	
b.3	record copy
b.3	use copy
b.3	distribution copies
1984-85	
b.3	record copy
b.3	use copy
b.3	distribution copies
1985-86	
b.3	record copy
b.3	use copy
b.3	distribution copies
1986-87	
b.3	record copy
b.3	use copy
b.3	distribution copies
1989-1990	
b.3	record copy
b.3	use copy
b.3	distribution copies
1990-1991	
b.3	record copy
b.3	use copy
b.3	distribution copies
brochure	
1991-1992	
b.3	record copy

Final products > Yale University School of Art Graduate Program > brochure > 1991-1992 (continued)

b. 3 use copy

b. 3 distribution copies

Yale Summer Program - Graphic Design, Brissago, Switzerland posters

June 15 - July 22, 1985

b. 3 record copy

b. 3 use copy

b. 3 distribution copies

June 18 - July 25, 1988

b. 3 record copy

b. 3 use copy

b. 3 distribution copies

June 17 - July 24, 1994

b. 3 record copy

b. 3 use copy

b. 3 distribution copies

Cummins Engine

Annual reports

1962

b. 4 record copy

b. 4 use copy

b. 4 distribution copies

1963

b. 4 record copy

b. 4 use copy

b. 4 distribution copies

1964

b. 4 record copy

b. 4 use copy

b. 4 distribution copies

1965

Final products > Cummins Engine > Annual reports > 1965 (continued)

b. 4	record copy
b. 4	use copy
b. 4	distribution copies
	1966
b. 4	record copy
b. 4	use copy
b. 4	distribution copies
	1967
b. 4	record copy
b. 4	use copy
b. 4	distribution copies
	1968
b. 4	record copy
b. 4	use copy
b. 4	distribution copies
	1969
b. 4	record copy
b. 4	use copy
b. 4	distribution copies
	1970
b. 4	record copy
b. 4	use copy
b. 4	distribution copies
	1971
b. 4	record copy
b. 4	use copy
b. 4	distribution copies
	1972
b. 4	record copy
b. 4	use copy

Final products > Cummins Engine > Annual reports > 1972 (continued)

b. 4 distribution copies

1973

b. 4 record copy

b. 4 use copy

1974

b. 4 record copy

b. 4 use copy

1975

b. 4 record copy

b. 4 use copy

1976

b. 4 record copy

b. 4 use copy

b. 4 distribution copies

1977

b. 4 record copy

b. 4 use copy

1978

b. 4 record copy

b. 4 use copy

1979

b. 4 record copy

b. 4 use copy

1980

b. 4 record copy

b. 4 use copy

1981

b. 4 record copy

b. 4 use copy

1982

Final products > Cummins Engine > Annual reports > 1982 (continued)

b. 4	record copy
b. 4	use copy
b. 4	distribution copies
	1983
b. 4	record copy
b. 4	use copy
	1984
b. 4	record copy
b. 4	use copy
	1985
b. 4	record copy
b. 4	use copy
b. 4	distribution copies
b. 5	distribution copies
	1986
b. 5	record copy
b. 5	use copy
b. 5	distribution copies
	1987
b. 5	record copy
b. 5	use copy
	1988
b. 5	record copy
b. 5	use copy
b. 5	distribution copies
	1989
b. 5	record copy
b. 5	use copy
b. 5	distribution copies
	1990

Final products > Cummins Engine > Annual reports > 1990 (continued)

b. 5	record copy	
b. 5	use copy	
	1991	
b. 5	record copy	
b. 5	use copy	
b. 5	distribution copies	
	1992	
b. 5	record copy	
b. 5	use copy	
b. 5	distribution copies	
	1993 (75th Anniversary)	
b. 5	record copy	
b. 5	use copy	
b. 5	distribution copies	
	1994	
b. 5	record copy	
b. 5	use copy	
b. 5	distribution copies	
	1995	
b. 5	record copy	
b. 5	use copy	
b. 5	distribution copies	
	Annual Report Envelopes, various years	
b. 5	record copy	
b. 5	use copy	
b. 5	distribution copies	
	Resource files on design	
b. 6	Corporate identity programs	0
b. 6	Grid system	0
b. 6	Architecture-miscellaneous	0

Resource files on design (continued)

b. 6	Signs (2 folders)	0
b. 7	Monotype Recorder (2 folders)	0
b. 7	Historic [type]faces	0
b. 7	Logos and miscellaneous ideas	0

Accession 2002-M-051 Additional material

Final products: books

b.1	Asklepios: Archetypal Image of the Physician's Existence
b.1	arp: on my way
b.1	Christian Iconography
b.1	Creative Intuition in Art and Poetry
b.1	The Great Mother
b.1	Of Divers Arts
b.1	Prometheus: Archetypal Image of Human Existence
b.1	Hindu Polytheism
b.1	Art and Illusion
b.1	Mudra: a Study of Symbolic Gestures in Japanese Buddhist Sculpture
b.1	The Archetypal World of Henry Moore
b.1	The Gothic Cathedral
b.1	Chronique
b.1	I know a lot of things
b.2	Seamarks
b.2	The Origins and History of Consciousness
b.2	Jewish Symbols in the Greco-Roman Period (2 copies)
b.2	Myths and Symbols in Indian Art and Civilization
b.2	Shamanism: Archaic Techniques of Ecstasy
b.2	The Limits of Art
b.2	The 'I' and the 'Not-I'
b.2	Literary Language and Its Public in Late Latin Antiquity and in the Middle Ages
b.2	The Living Symbol
b.2	Modern Art USA
b.2	Winds
b.3	Aurora Consurgens
b.3	A Fine Frenzy
b.3	The Revelations of Dr. Modesto

Final products: books (continued)

b. 3	Exile and the Kingdom
b. 3	American Son
b. 3	Paracelsus: selected writings
b. 3	Change
b. 3	The Myth of the Eternal Return
b. 3	Aesthetics
b. 3	Love against Hate
b. 3	Traps
b. 3	On Quality in Art
b. 3	Psychic Energy: its source and its transformation
b. 3	Complex/Archetype/Symbol in the Psychology of C.G. Jung
b. 3	The Devil and the Good Lord
b. 3	Our Lord Don Quixote
b. 3	Mine Boy
b. 3	The Acquisitive Society
b. 3	The Treasure of the Copper Scroll
b. 3	Fiction and the Unconscious
b. 3	The Road to Xanadu
b. 3	The American Democrat
b. 3	The Future of an Illusion
b. 3	Six Non-Lectures
b. 3	The Transposed Heads
b. 3	The Modern Temper
b. 3	The Robber Bridegroom

Final products

b. 4	Advertising Typographers Association
b. 4	American Institute of Graphic Arts
b. 4	Autocar
b. 4	Book jackets
b. 4	Columbus, Indiana

Final products (continued)

b. 4	Cummins Engine (3 folders)
b. 4	Education First
b. 4	IBM (3 folders)
b. 4	Irwin-Sweeney-Miller Foundation
b. 4	Irwin Union Bank and Trust Company
b. 4	Klee Foundation
b. 4	Mossberg & Company
b. 4	Museum of Modern Art
b. 4	Operation Peace
b. 4	Problems of Contemporary Art
b. 4	Westinghouse
b. 4	Yale University
b. 4	Various

Packaging

b. 5	Cigar packaging
b. 6	IBM
b. 7	Westinghouse
b. 8	Schenley Gin
b. 9	Bab-o
b. 9	Westinghouse
b. 9	Cummins

Job bags

IBM

b. 10	1-4
b. 11	5-9
b. 12	10-14
b. 13	15-19
b. 14	20-24
b. 15	25-31
b. 16	32-38

Job bags > IBM (continued)

b. 17	39-43
b. 18	44-47
b. 19	48-52
b. 20	53-60
b. 21-22	Unnumbered
b. 23	Westinghouse
b. 24	Next
b. 24	UPS
b. 24	Consolidated Cigar Group
b. 25	Children's books
Advertisements, product photographs, books, and packaging	
b. 26	Airwick
b. 26	Jacqueline Cochran
b. 26	El Producto and other cigars
b. 26	Dubonnet
b. 26	Coronet
b. 26	Ancient Age
b. 26	Cook's Champagne
b. 26	Stafford Fabrics
b. 26	Ayerst, McKenna and Harman
b. 26	Smith, Kline, and French
b. 26	Kaufmann's
b. 26	Disney Hats
b. 26	Operation Peace
b. 26	Apparel Arts
b. 26	Interfaith Day
b. 26	Nylast Nylons
b. 26	Direction magazine
b. 26	Holiday magazine
b. 26	Glamour magazine

Advertisements, product photographs, books, and packaging (continued)

b. 26	Esquire magazine	
b. 26	Next	
b. 26	Bureau of Indian Affairs	
b. 26	Cummins	
b. 26	UCLA	
b. 26	Illinois Institute of Technology Research Institute	
b. 26	Women (book)	
b. 26A	Cummins Engine Company, Inc.	1965
b. 26A	<i>Direction</i>	1938-1943
b. 26A	<i>Esquire</i>	1940
b. 26A	<i>Holiday</i>	1956
b. 26A	IIT Research Institute	1964
b. 26A	NeXT Company (logo)	1986
b. 26A	UCLA	1990
b. 26A	United States Department of the Interior. Bureau of Indian Affairs	1968
b. 27	IBM	
b. 27	Cummins	
b. 27	Westinghouse	
b. 28	IBM	
b. 29	Leave Cancelled	
Job bags		
b. 29	El Producto	
b. 29	From Lascaux to Brooklyn	
b. 29	IBM	
b. 29	Various	
Publications by and about Paul Rand		
b. 29	Artograph, #6	
b. 29	Graphis, #242	
b. 29	Various articles	
b. 29	Tables of the Law	

Publications by and about Paul Rand (continued)

b. 29	Trademark Design
b. 29	Trademarks of Paul Rand
b. 29	Thoughts on Design

Accession 2013-M-031 Additional material, Circa 1964-1993

This accession consists of 35 mm color photographic slides of Paul Rand's projects.

The addition contained identifying labels for the following businesses/subject headings for which there were no associated slides: Adstar, Apparel arts, Container Corp., Coronet, El Producto - Lovera, Gentry, PDR, Stafford, Target, Tipton Lakes, and U.S. Department of the Interior. The labels have been removed, but it is possible that images for these categories may be found in the general or unidentified slides.

	Slides	Circa 1964-1993
b.1	General <i>252 slides</i>	
b.1	A (letter designs) <i>2 slides</i>	
b.1	ABC <i>5 slides</i>	
b.1	Accent <i>32 slides</i>	
b.1	AD Club <i>4 slides</i>	
b.1	AIGA <i>9 slides</i>	
b.1	American Express <i>21 slides</i>	
b.1	Apple <i>5 slides</i>	
b.1	Arizona cactus <i>53 slides</i>	
b.1	Armin grid <i>16 slides</i>	
b.2	Arp-Grosz <i>16 slides</i>	
b.2	Autocar <i>18 slides</i>	
b.2	Bahlsen <i>84 slides</i>	
b.2	Bee and rose <i>22 slides</i>	
b.2	Bee and squares <i>16 slides</i>	
b.2	Beggarstaff <i>3 slides</i>	

Slides (continued)

b.2	Bernhard <i>9 slides</i>
b.2	Book jackets <i>19 slides</i>
b.2	Book photos <i>4 slides</i>
b.2	Brodovich <i>21 slides</i>
b.2	Cactus -- Arizona <i>8 slides</i>
b.2	Capital, grid <i>14 slides</i>
b.2	Carlu/Lupot/Cassanore <i>3 slides</i>
b.2	Cartouche <i>8 slides</i>
b.2	Cath <i>5 slides</i>
b.2	Chicken and squares <i>12 slides</i>
b.2	Chimp <i>3 slides</i>
b.2	Chopin <i>2 slides</i>
b.2	Clown with circles <i>1 slide</i>
b.2	CMC (Creative Media Center) <i>9 slides</i>
b.2	Columbus, Indiana <i>5 slides</i>
b.2	Computer impressions <i>4 slides</i>
b.2	Container Corp. of America <i>1 slide</i>
b.2	Cummins <i>45 slides</i>
b.3	Cummins <i>80 slides</i>
b.3	Cummins' 75 <i>4 slides</i>

Slides (continued)

b. 3	Dada poster <i>4 slides</i>
b. 3	Death poster <i>12 slides</i>
b. 3	Deffke, William <i>29 slides</i>
b. 3	<i>Design, Form, and Chaos</i> (PR) <i>7 slides</i>
b. 3	<i>Design, From Lascaux to Brooklyn</i> <i>30 slides</i>
b. 3	<i>Design Quarterly</i> <i>12 slides</i>
b. 3	Designer's Art, PR <i>152 slides</i>
b. 3	Dexel and Weingart <i>2 slides</i>
b. 3	<i>Direction</i> <i>20 slides</i>
b. 3	Disney <i>5 slides</i>
b. 3	Dot clown <i>19 slides</i>
b. 3	Dot-dash poster <i>1 slide</i>
b. 3	Dubonnet <i>2 slides</i>
b. 3	Earth Day poster <i>28 slides</i>
b. 4	Education First (E.F.) <i>50 slides</i>
b. 4	EduQuest <i>6 slides</i>
b. 4	El Producto <i>17 slides</i>
b. 4	Enron <i>23 slides</i>
b. 4	Environmental poster for book <i>13 slides</i>
b. 4	<i>Esquire</i> <i>2 slides</i>

Slides (continued)

b. 4	Exhibit (PR) -- hand <i>8 slides</i>
b. 4	Flower poster <i>12 slides</i>
b. 4	Ford <i>1 slide</i>
b. 4	Forum <i>9 slides</i>
b. 4	Franklin <i>29 slides</i>
b. 4	Gill, Eric <i>16 slides</i>
b. 4	Goedecker <i>17 slides</i>
b. 4	Greek vase <i>9 slides</i>
b. 4	Grid (old) -- Cezanne, Mondrian <i>11 slides</i>
b. 4	Grid -- Sepp <i>22 slides</i>
b. 4	Hadank <i>44 slides</i>
b. 4	Hamburg <i>25 slides</i>
b. 5	Helbros <i>7 slides</i>
b. 5	Herbin/Magritte <i>2 slides</i>
b. 5	Hoepler annual report Thirteen slides.
b. 5	Holiday <i>8 slides</i>
	IBM
b. 5	Advertisements <i>20 slides</i>
b. 5	Identity -- brochure <i>17 slides</i>
b. 5	IBM [Beverly Hills] <i>3 slides</i>

Slides > IBM (continued)

b. 5 IBM design guide
75 slides

b. 5 IBM stores
47 slides

b. 5 IBM rebus
4 slides

b. 5 XGA
12 slides

b. 5 Multimedia
15 slides

b. 5 Packaging
5 slides

b. 5 Posters
21 slides

b. 5 Ideo
10 slides

b. 5 Interfaith Day
1 slide

b. 5 Irwin Financial
60 slides

b. 5 Japan Exhibit '93
39 slides

b. 6 Japan Exhibit '93
22 slides

b. 6 Jensen, Gustav
11 slides

b. 6 Kachina dolls
8 slides

b. 6 Kaiser Frazer
1 slide

b. 6 Klinger
3 slides

b. 6 Koerner, Max
9 slides

b. 6 Lascaux to Brooklyn
79 slides

b. 6 Laugh poster
13 slides

b. 6 Léger
66 slides

Slides (continued)

b. 6	Leger-Rand <i>55 slides</i>
b. 6	Limited <i>45 slides</i>
b. 6	Logos, miscellaneous <i>15 slides</i>
b. 6	Mahlau <i>53 slides</i>
b. 7	Mahlau <i>52 slides</i>
b. 7	Miro <i>11 slides</i>
b. 7	Monel <i>15 slides</i>
b. 7	Morningstar <i>45 slides</i>
b. 7	Mosberg and Company <i>5 slides</i>
b. 7	Muslim art <i>14 slides</i>
b. 7	NeXT <i>54 slides</i>
b. 7	NeXT (student works) <i>17 slides</i>
b. 7	No Way Out <i>3 slides</i>
b. 7	Ohrbach's <i>3 slides</i>
b. 7	Okasan <i>10 slides</i>
b. 7	Olivetti <i>9 slides</i>
b. 7	Pastore DePamphilis Rampore <i>3 slides</i>
b. 7	PDR -- sunflower <i>5 slides</i>
b. 7	Pratt <i>5 slides</i>
b. 7	Quality <i>2 slides</i>

Slides (continued)

b.7	Roasters <i>3 slides</i>
b.7	Rand -- early work <i>2 slides</i>
b.7	Rand poster <i>1 slide</i>
b.7	PR sketches, paintings <i>13 slides</i>
b.7	Schlupig <i>22 slides</i>
b.7	Sears <i>28 slides</i>
b.7	Seeman Brothers, Airwick <i>2 slides</i>
b.7	Skeleton and rose <i>13 slides</i>
b.7	Smith Kline and French <i>2 slides</i>
b.8	Stafford Fabrics <i>19 slides</i>
b.8	Stravinski <i>2 slides</i>
b.8	Subway poster <i>8 slides</i>
b.8	<i>Thoughts on Design</i> <i>1 slide</i>
b.8	Tri Arts poster <i>5 slides</i>
b.8	Tomaszewski <i>96 slides</i>
b.8	Typography -- PR <i>22 slides</i>
b.8	U <i>2 slides</i>
b.8	UPS <i>2 slides</i>
b.8	U.S. Navy <i>1 slide</i>
b.8	USSB <i>3 slides</i>

Slides (continued)

b. 8 University of Hartford
2 slides

b. 8 UCLA
19 slides

b. 8 Vienna graphics
1 slide

b. 8 VDE
2 slides

b. 8 Westinghouse
42 slides

b. 8 Westvaco Corporation
2 slides

b. 8 Wiener Werkstätte
18 slides

b. 8 Winter Weston
2 slides

b. 8 Yale
8 slides

b. 8 Unidentified
55 slides

Selected Search Terms

The following terms have been used to index the description of this collection in the Library's online catalog. They are grouped by name of person or organization, by subject or location, and by occupation and listed alphabetically therein.

Subjects

Book jackets
Commercial art
Design
Trademarks

Names

Rand, Paul, 1914-1996