

Clarence Pearson Hornung Papers

AOB 20



Susan Brady and Fantasia Thorne

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Arts Library Special Collections
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Table of Contents

Collection Overview	6
Requesting Instructions	6
Administrative Information	6
Immediate Source of Acquisition	6
Conditions Governing Access	7
Conditions Governing Use	7
Preferred Citation	7
Processing Information	7
Related Materials	7
Biographical / Historical	7
Scope and Contents	9
Arrangement	9
Collection Contents	10
Series I: Personal Files, 1918–1987	10
Clubs and memberships	10
Series II: Design Projects, 1920–1979	11
Binding models	11
Encyclopedia Britannica 14th ed. , 1929	11
Posters, flyers, etc.	11
War effort	11
Trademarks	12
Series III: Publication Projects, 1792–1990	13
The Advertising Designs of Walter Dorwin Teague	13
Automobile projects	13
"Collector's Prints of Antique Automobiles"	13
"Early American Motor Cars"	14
Gallery of the American Automobile	14
"Gay Motoring Memories" exhibit	14
Portraits of Antique Automobiles	14
Photographs and research files	14
"Battles of the Civil War"	14
Book of the American West	14
Bookplates by Harold Nelson	14
"Cathedrals, Churches and Chateaux of France"	14
"Civil War Arms, Uniforms and Insignia"	14
Eagle Projects	15
"The American Eagle"	15
"The American Eagle: Symbol of Freedom"	15
Unidentified eagle publication projects	15
Photographs and research files, ca. 1792–1985	15
Architectural sculpture	15
Ceramics and glass	16
Furniture and furnishings	16
Household equipment	16
Military decoration	16
Printing and graphic arts	16
19th century	17
Real life/nature	17
Drawings	17
Photographs	17
Fisher, Arthur H.	17

Sculpture	17
Sculptors	18
Textiles	18
Clippings	18
"International Marks and Devices of the Graphic Arts": Dutch marks	19
"Italian Sketchbook"/ "Sketches in Paradise"	19
Text	19
Galleys for "Sketches in Paradise"	19
Marked set	19
Duplicate set	19
Unmarked set	19
"Japanese Design"	20
Lettering from A to Z	20
"Made in USA"	20
Treasury of American Design	20
Correspondence	20
Museums	20
Layouts (xerox)	21
Layouts and text , ca. 1971	21
Pennsylvania German	22
Photographs and research files on American design, 1930–1969	22
Ceramics	22
Glass	23
Metal	23
Ironwork	24
Lighting	24
Toleware	24
Weathervanes	24
Furniture	25
Chairs	25
Chests	25
Chests of drawers	25
Tables	26
Textiles	26
Wood carvings	26
Cigar store Indians	26
Dolls	27
Figureheads	27
Toys	27
Regional material	27
Southwest	27
Additional categories	28
Interiors	28
The Way It Was in the U.S.A.	28
Layouts and illustrations	28
The Way It Was New York	28
Wheels Across America	28
Dustjacket and illustrations	28
Series IV: Subject Image Files, 1850–1890	30
Series V: Graphic Arts Files, 1911–1987	31
Designers	31
Cleland, TM	31
Designs	31
Goudy, Frederic W.	31
Johnson, Fridolf	31
Schiller, Albert	31

Typography	31
Oversize	32
From Series II: Design Projects	32
Hornung designs	32
From Series III: Publication Projects	32
Advertising Designs of Walter Dorwin Teague	32
Layout and plates , ca. 1990	32
Plates	32
Gallery of the American Automobile	32
Chronology of the color plates	32
Book of the American West	33
Illustrations	33
Eagle projects	33
"Italian Sketchbook"/"Sketches in Paradise"	33
Layouts, ca. 1983	33
"Sketches in Paradise"	33
Lettering from A to Z	33
The Way It Was in the U.S.A	33
Layouts and illustrations	34
New England	34
Massachusetts	34
Boston	34
Middle Atlantic	34
New York City	34
New York State	34
Pennsylvania	35
Philadelphia	35
The South	35
Midwest and Southwest	35
The Mississippi River	35
Lake States	35
Mountain States and the West Coast	35
California	35
Western U.S.A.	36
The Way It Was New York	36
Illustrations	36
New York City	36
"The Crystal Palace" (ca. 1852)	36
Transportation	37
Views	37
Wheels Across America	37
Illustrations	37
Railroads	37
Equipment	37
Interiors	37
Locomotives	38
From Series V. Graphic Arts Files	38
Designers	38
Goudy, Frederic W.	38
Johnson, Fridolf	38
Schiller, Albert	38
From Series II. Design Projects	38
Industrial design	38
Three-dimensional objects designed for the Publicker Distilling Company, Philadelphia	38
From Series III. Publication Projects	38
The Way It Was in the U.S.A.	38

Layouts and illustrations	38
Selected Search Terms	39

Collection Overview

REPOSITORY: Robert B. Haas Family Arts Library Special Collections
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180 York Street
New Haven, CT 06511
203-432-1712
haasalsc@yale.edu
<https://web.library.yale.edu/arts/alsc>

CALL NUMBER: AOB 20

CREATOR: Hornung, Clarence P., 1899-1997

TITLE: Clarence Pearson Hornung papers

DATES: 1792–1990

PHYSICAL DESCRIPTION: 27 linear feet (57 Boxes)

LANGUAGE: English

SUMMARY: The papers consist of correspondence, research files, photographs and engravings, original artwork, designs, and publication process materials documenting the many facets of Hornung's artistic and writing career. Examples of his own illustrations, lettering, and type, binding, industrial and trademark design are in the collection, as are those of a number of designers Hornung admired and studied, including Walter Dorwin Teague, T. M. Cleland, and Frederic W. Goudy. While a large group of the material relates to the research and preparation of his Treasury of American Design, many of Hornung's other book projects (both published and unpublished) are represented.

ONLINE FINDING AID: To cite or bookmark this finding aid, please use the following link: <https://hdl.handle.net/10079/fa/arts.aob.0020>

Requesting Instructions

To request items from this collection for use on site, please use the request links in the HTML version of this finding aid, available at <https://hdl.handle.net/10079/fa/arts.aob.0020>.

Key to the container abbreviations used in the PDF finding aid:

b. box
f. folder

Administrative Information

Immediate Source of Acquisition

Gift of Clarence Pearson Hornung and family, 1981, 1989, 1993.

Conditions Governing Access

This collection is open for research.

Conditions Governing Use

Copyright status for collection materials is unknown. Transmission or reproduction of materials protected by U.S. Copyright Law (Title 17, U.S.C.) beyond that allowed by fair use requires the written permission of the copyright owners. Works not in the public domain cannot be commercially exploited without permission of the copyright owners.

Preferred Citation

Clarence Pearson Hornung Papers (AOB 20). Robert B. Haas Family Arts Library, Special Collections. Yale University Library.

Processing Information

This finding aid was revised in 2023 to add this processing note to contextualize a racist and sexist descriptor used in a folder title in the Treasury of American Design series. This finding aid includes racist and sexist descriptors in transcribed captions of printed work source materials. The use of this description is not an endorsement of the language it contains. This descriptive language has been retained to promote searchability and discoverability of the collections. Please contact Haas Family Arts Library Special Collections for details or if you have questions or comments about these revisions. For more information on reparative archival description at Yale, see [Yale's Statement on Harmful Language in Archival Description](#).

Related Materials

Published books by Hornung and others which were donated by Hornung in 1981 are cataloged separately in Orbis, Yale's online catalog.

Biographical / Historical

Clarence Pearson Hornung was born in New York City in 1899, the son of Jules S. (a candy merchant) and Caroline Pfaelzer Hornung. He graduated from City College (now known as City College of the City University of New York) in 1920, after serving for two years in the U.S. Army, Infantry (1918-1919). He studied art at Cooper Union in 1921, and advertising design at New York University from 1921 to 1922. For a year following his graduation he apprenticed with various art studios in New York City, doing design and lettering. After having built a portfolio during that year he established his own studio in New York and began his freelance career. In the 1920s, Hornung specialized in advertising art and his fine pen and ink line work and precise draftsmanship in traditional period styles was sought out by major presses and firms including the American Piano Company, Mergenthaler Linotype Company, the Strathmore Paper Company, Rolls Royce, and the American Type Founders (A.T.F.). In addition to illustrations, Hornung designed three decorative alphabets for A.T.F.: Georgian Initials, 1926, and Vogue and Lexington Initials, both 1927. For the International Business Machines Company (later called I.B.M.) Hornung created the alphabet for I.B.M.'s then-experimental selective spacing typewriter. In 1923, Hornung married Sara Stoff, with whom he had two sons, Richard and Donald.

As Hornung observed a trend moving away from the traditional ornamental design style toward clean modern lines in the late 1920s, he developed his style accordingly. Hornung took advantage of the opportunities offered by book publishing and designed numerous books, colophons and bindings. He

designed five different bindings for the 14th edition of the Encyclopaedia Britannica, from the popular priced full cloth to the deluxe full pigskin edition. In the 1930s he became very interested in the design of trademarks and created trade devices for General Motors, the Civilian Conservation Commission, American Silk Mills, Farrar & Rinehart, among many others. During World War II Hornung also designed posters, insignia, and promotional material for the United States government. The field of industrial design was developing during this period and Hornung became involved in that field as well. He designed packaging for products as well as furniture, office interiors, cameras, and gas stations.

In 1930, Hornung's earliest trade designs were published in his *Trade-Marks* by Clarence P. Hornung, followed in 1931 by *Handbook of Designs and Devices*. Dover Press took over the publication of the *Handbook* in the late 1940s, and over the years Dover published many of Hornung's books on graphic design including *Allover Patterns for Designers and Craftsmen* and *Background Patterns and Textures*. Hornung was also the major influence behind the *Dover Pictorial Archive Series*.

While Hornung continued throughout his career to do commercial design, he spent much of his time in the last several decades of his life writing and designing publications on a wide range of topics. A strong interest in automobiles resulted in numerous automobile-related projects. He drew a series of small auto prints which were published in many forms (note cards, playing cards, etc.), followed by a series of larger colorplates which he published in limited editions. Automobile manufacturers, including Cadillac, Oldsmobile, Buick, Ford, Chevrolet, Packard and Studebaker requested that he create prints for their companies. His *Gallery of the American Automobile*, published by his own company, *Collectors' Prints*, was a portfolio of one hundred original colorplates by Hornung issued in a limited edition in 1965. In 1968, H. N. Abrams published the prints in book form, *Portrait Gallery of Early Automobiles*. Hornung was also the founder and art director of *Automobile Quarterly*. One reviewer dubbed Hornung "the Audubon of the antique auto."

His interest in automotive history led Hornung to conduct research on the development of land transportation in the United States. In *Wheels Across America* (1959) he investigated the U.S. highway system and the various means by which Americans travelled across the country in the 18th and 19th centuries. For this volume, Hornung used engravings from the 19th century illustrated periodical, *Harper's Weekly*, which accompanied his descriptive text and captions. Hornung selected the engravings from his personal collection of thousands of images from an array of 19th century publications including *Harper's*, *Gleason's Pictorial Drawing Room Companion*, *Scientific American*, *Illustrated London News*, and *Ballou's Pictorial Drawing-room Companion*. For his *The Way It Was in New York: 1850 to 1890*, *The Way it Was in the U.S.A.*, *The Way It Was in New England*, and *The Way It Was in the South*, Hornung again illustrated text by contemporary writers with the period engravings.

Having had a great interest not only in the natural history of eagles, but the way the eagle motif was used in advertising, architecture, folk and fine art, Hornung worked for many years on various eagle publication projects. In his *American Eagle in Art and Design*, Hornung reproduced images of eagles from a collection that he had assembled since childhood, including sculpture and photographs by contemporary artists.

In 1972, H.N. Abrams published Hornung's two-volume encyclopedic *Treasury of American Design*. The culmination of four years' research, writing, and design, *Treasury* was based on the *National Gallery of Art's Index of American Design*, a collection of 17,000 watercolor drawings produced by artists as part of a *Works Progress Administration* project during the Depression. With more than 2,900 illustrations, Hornung traces the development of design in American folk art objects from butter molds to weathervanes.

An admirer of the work of Walter Dorwin Teague, T. M. Cleland, Albert Schiller, and Frederic W. Goudy, Hornung collected examples of their design work. From his collection he produced *The Advertising Designs of Walter Dorwin Teague* which was published in 1991.

Hornung was a member of the *Limited Editions Club* and the *Typophiles*, of which he was a founding member in 1931. His circle of friends included Frederic W. Goudy, Fridolf Johnson (with whom he wrote *Two Hundred Years of American Graphic Art*), Albert Schiller, and his publishers Harry (H.N.) Abrams and H.W. Circker of Dover Press. He was honored by a citation from the *Limited Editions Club* in 1954 for "distinguished service to the Club and to the world of books." In 1979 he received the *Cooper Union's*

equivalent of an honorary degree for "outstanding and continued contribution to the world of design." He was honored on his 89th birthday by a Typophiles luncheon. The Yale University Library's Arts of the Book Collection, which received a collection of Hornung's books, designs, and papers, mounted an exhibit of his work in the Arts of the Book Room in January of 1982.

Hornung continued to work actively on publication projects into the 1990s. He died in Rockville Centre, New York, on January 2, 1997. A number of his books were published posthumously.

Scope and Contents

The papers consist of correspondence, research files, photographs and engravings, original artwork, designs, and publication process materials documenting the many facets of Hornung's artistic and writing career. Examples of his own illustrations, lettering, and type, binding, industrial and trademark design are in the collection, as are those of a number of designers Hornung admired and studied, including Walter Dorwin Teague, T. M. Cleland, and Frederic W. Goudy. While a large group of the material relates to the research and preparation of his *Treasury of American Design*, many of Hornung's other book projects (both published and unpublished) are represented.

Arrangement

Organized in five series: Series I. Personal Files, 1918-1987. Series II. Design Projects, 1920-ca. 1970s. Series III. Publication Projects, 1792-1990. Series IV. Subject Image Files, ca. 1850-1890. Series V. Graphic Arts Files, 1911-1987.

Collection Contents

Series I: Personal Files, 1918–1987

This series contains a small group of materials arranged by type consisting of Hornung's correspondence with friends, book and print dealers, colleagues, and greeting cards and invitations from individuals and companies; various clippings and articles about Hornung, including an autobiographical article which Hornung wrote in 1987; photographs of Hornung and others, including snapshots taken at a meeting of the Typophiles in 1951; and various ephemera including bookplates made for the collections he donated to Cooper Union and the Detroit Public Library.

b. 1, f. 1	Biographical information, clippings, articles, etc	1946–1987
b. 1, f. 2	Correspondence 2	1945–1987
b. 1, f. 3	Photographs	1918,1951–1984,
b. 1, f. 4	Library bookplates for Hornung collections at Cooper Union and Detroit Public Library	n.d.
	Clubs and memberships	
b. 1, f. 5	Detroit Public Library Friends	1953–1963
b. 1, f. 6	The Typophiles	1935–1985
b. 1, f. 7	Awards and honors	1954–1979

Series II: Design Projects, 1920–1979

This series contains materials relating to personal and commercial design projects that document most of the genres in which Hornung worked throughout his career. The series includes binding models for the 14th edition of the Encyclopaedia Britannica, the trademark design for the Richfield Oil Corporation, and objects designed for the Publicker Distilling Company. Hornung's designs are also found in Series III. Publication Projects, as he designed all of the books he wrote.

The materials are arranged alphabetically by type of design project.

b. 2, f. 1	Advertising	1920's
	Binding models	
b. 2, f. 2	Ampico: A Catalog of Music	
b. 2, f. 3	The Anacalypsis of Godfrey Higgins	
	Encyclopedia Britannica 14th ed.	1929
b. 2, f. 4	Full cloth binding	
b. 2, f. 5	Full pigskin binding	
b. 2, f. 6-7	Quarter leather printed cloth binding	
b. 2, f. 8	Blind-stamped cloth binding	
b. 2, f. 9	Handbook of the Classical Collection of the Metropolitan Museum of Art	n.d.
b. 2, f. 10	Practical Design in Monel Metal	ca. 1935
b. Box 3, f. 11	The Writings of Thomas Jefferson	n.d.
b. Box 3, f. 12	Unidentified	n.d.
b. Box 3, f. 13	Cover designs	1927–1944
b. Box 3, f. 14	Drawings	1956, n.d.
b. Box 3, f. 15-16	Greeting cards	1928–1947
b. Box 3, f. 17	Industrial design	n.d.
b. Box 3, f. 18	Insignia	n.d.
b. Box 3, f. 19	Maps	ca 1925, 1970's
	Posters, flyers, etc.	
	War effort	
b. Box 3, f. 20	J. Walter Thompson Agency	1943
b. Box 3, f. 21	Victory Book Campaign and others	1942
b. Box 3, f. 22	Printed designs	ca. 1924, 1926, n.d.

	Scarves	ca. 1955, n.d.
	Trademarks	
b. Box 3, f. 24	General	1940's
b. Box 3, f. 25	Original artwork	1929, ca 1940's
b. Box 3, f. 26	Richfield Oil Corp.	1940
b. Box 3, f. 27	Type design	1923, 1961, n.d.

Series III: Publication Projects, 1792–1990

This series contains correspondence, research materials, articles, artwork, publicity material, and publication process materials including dummies, layouts, galleys, etc., for Hornung’s book projects. Many, but not all, of Hornung’s publications are represented in the collection as Hornung sold and donated parts of his papers to other individuals and institutions. Additionally, the type and number of related material varies from publication to publication. Published titles are italicized; unpublished titles are in quotation marks.

Material in this series is arranged under the alphabetically listed title of the publication with which it is associated, from “Abstract Pattern Design” to *Wheels Across America*. Because of the number of projects Hornung undertook relating to automobiles and eagles, materials relating to these works are listed under their alphabetically arranged titles within the sections Automobile projects and Eagle projects. There is evidence that materials used for one title within these project files was also used for another title. Included in the automobile project section are some of the original pen and ink drawings for the *Gallery of the American Automobile*. Hornung collected images of eagles from his boyhood, and the eagles project section includes several linear feet of photographs, clippings, and ephemera depicting the American eagle, the majority of which are categorized by medium. A scrapbook containing various eagle-related material includes a 1792 American handbill with an image of an eagle. Correspondence relating to his eagle projects includes letters regarding inquiries to architectural firms, museum staff, print dealers, collectors, and artists as he searched for illustrations.

The unpublished work that Hornung finally titled “*Sketches in Paradise*” was originally entitled “*Italian Sketchbook*.” For this reason material relating to either and both of these titles is listed under “*Italian Sketchbook*”/“*Sketches in Paradise*.”

The largest amount of material in this series documents Hornung’s work on the *Treasury of American Design* and includes correspondence with editor Erwin Christensen, staff members of the National Gallery of Art and other museums and institutions from whom Hornung sought images; a proposal and prospectus; layouts and text, covers and end-paper designs; and over seven linear feet of photographs and research files on objects that he categorized by medium.

b. 4, f. 1	“Abstract Pattern Design” dummy	n.d.
	The Advertising Designs of Walter Dorwin Teague	
b. 4, f. 2	Correspondence	1988–1989
	Layouts and plates for publication and designs by Teague, etc.	
b. 4, f. 3	Transparencies for cover	1989
b. 4, f. 4	Allover Patterns for Designers and Craftsmen dummy with note regarding Japanese edition	1975
b. 4, f. 5	“American Wood Carving” dummy	1968
	Automobile projects	
b. 4, f. 6-8	Correspondence	1949–1972
b. 4, f. 9	“Automobile History” dummy; based on text and drawings by Danish artist Bieler proposed to Dover Press	n.d.
	“Collector’s Prints of Antique Automobiles”	
b. 4, f. 10	Prints, calendars, playing cards, advertisements, etc.	1949–1956

Automobile projects (continued)

"Early American Motor Cars"		
Gallery of the American Automobile		
b. 4, f. 11	Article by Hornung in American Artist	1963 October
b. 4, f. 12	Publicity materials	1963, n.d.
b. 4, f. 13	"Chronology of the Color Plates": dummy	
b. 4, f. 14	Dimensions issue on The Gallery of the American Automobile	Winter 1963-64
"Gay Motoring Memories" exhibit		
b. 4, f. 15	"Masterpieces of Antique Motorcars": Introduction	n.d.
Portraits of Antique Automobiles See: Oversize box 29, folder 44		
Photographs and research files		
b. 4, f. 16-19	Early motoring photographs (copy prints)	n.d.
b. 4, f. 20	Miscellaneous brochures, pamphlets, etc.	1908-1972
b. 4, f. 21	Scrapbook of clippings relating to automobiles	1904-1920
"Battles of the Civil War"		
Dummy		
Illustrations		
Book of the American West		
b. 4, f. 22	Correspondence	1961-1966
Illustrations		
Bookplates by Harold Nelson		
b. 4, f. 23	Dummy with Nelson's comments and letter to Hornung	1928
b. 4, f. 24	Subscription information	1928
b. 4, f. 25	Clippings	1928, n.d.
"Cathedrals, Churches and Chateaux of France"		
b. 4, f. 26	Correspondence	1971-1972
b. 4, f. 27	Notes, bills, lists, etc.	1971
b. 4, f. 28	Dummy	ca. 1972
"Civil War Arms, Uniforms and Insignia"		
b. 4, f. 29	Dummy	1960
b. 4, f. 30	Mounted stat negatives	1960

Eagle Projects

b. 5, f. 31	Addresses, lists, notes, etc.	1942–1950
b. 5, f. 32-45	Correspondence	1938–1985, n.d.
b. 5, f. 46	Bronx Zoo exhibit publicity, "The Eagle in Art"	1942
b. 5, f. 47	Receipts, etc.	1941–1956
	"The American Eagle"	
b. 5, f. 48	Proposal	1974
b. 5, f. 49	Series in four volumes for the Eagle Pencil Company dummies	n.d.
b. 5, f. 50	"The American Eagle: Guardian of Liberty"/ "The American Eagle: Symbol of Freedom" dummies	1942, 1974
b. 5, f. 51	"The American Eagle in the Arts" dummy for Dover Press	n.d.
b. 5, f. 52-53	"American Eagle in the Arts" dummy	n.d.
	"The American Eagle: Symbol of Freedom"	
b. 5, f. 54	Introduction	ca. 1942
b. 5, f. 55	Dummy	1942
b. 5, f. 56	"Book of the American Eagle: a Pictorial History of our National Emblem" outline and notes	ca. 1956
b. 5, f. 57	"Book of the American Eagle in Art and Architecture" outline	n.d.
b. 5, f. 58	"Collecting Eagles Helps Him Design" article	1977
b. 5, f. 59	"The Eagle in American Design" [Introduction]	n.d.
b. 5, f. 60	"Library of the Graphic Arts: The American Eagle" prospectus	n.d.
b. 5, f. 61	"Our Fighting Eagle: Guardian of Liberty" article	1942
b. 5, f. 62	Miscellaneous writings and notes	n.d.
	Unidentified eagle publication projects	
b. 5, f. 63	Concept sketches	n.d.
b. 5, f. 64	Layout	n.d.
b. 6	Photographs and research files	ca. 1792–1985
b. 6, f. 65	Material used in production of Accent on America by Merle Armitage	
	Architectural sculpture	
b. 6, f. 66-73	General	
b. 6, f. 74	Court houses	

Photographs and research files > Architectural sculpture (continued)

b. 6, f. 75-77	Government buildings
b. 6, f. 78	Independence Hall
b. 6, f. 79	Post offices
b. 6, f. 80-84	War memorials: monuments
b. 6, f. 85	World's Fair of 1939
Ceramics and glass	
b. 6, f. 86-87	General
b. 6, f. 88	Bottles and flasks
b. 6, f. 89	China, cups, plates
b. 6, f. 90	Crocks, demijohns, jugs, urns
b. 6, f. 91	Decanters, plates, hurricanes, etc.
b. 6, f. 92	Glassware, pitchers, porringers, pots
b. 6, f. 93-99	Coins, medals and medallions
b. 7	Furniture and furnishings
b. 7, f. 100	General
b. 7, f. 101	Fire marks
b. 7, f. 102	Flag pole decoration
b. 7, f. 103	Letterboxes
b. 7, f. 104-106	Great Seal
Household equipment	
b. 7, f. 107	Butter and cake molds
b. 7, f. 108	Fireplace equipment
b. 7, f. 109	Marine decoration: Figureheads, stern-piece decorations
Military decoration	
b. 7, f. 110	Banners and standards
b. 7, f. 111	Flags
b. 7, f. 112	Foreign
b. 7, f. 113	Uniforms
Printing and graphic arts	
b. 7, f. 114	Advertising

Photographs and research files > Printing and graphic arts (continued)

b. 7, f. 115	Announcements, brochures
b. 7, f. 116	Badges, ballots
b. 7, f. 117	Bills and letterheads
b. 7, f. 118	Broadsides and posters
b. 7, f. 119	Calligraphy, pen flourishes
b. 7, f. 120	Campaign and election posters
b. 7, f. 121	Cartoons and humor
b. 7, f. 122	Engravings: steel (bank note), wood
b. 7, f. 123	Illustrations and decorations
b. 7, f. 124	Letterheads
b. 7, f. 125	Lithographs and prints
b. 7, f. 126	Magazine covers
b. 7, f. 127	Political cartoons and emblems
b. 7, f. 128	Trade-marks
b. 7, f. 129	Type-founder cuts and decorations
	19th century
b. 7, f. 130-131	General
b. 7, f. 132-133	Cartoons, political, posters, Civil War
b. 7, f. 134-136	20th century
b. 7, f. 137	Watermarks
	Real life/nature
	Drawings
b. 7, f. 138	General
b. 7, f. 139	Bransom, Paul
	Photographs
b. 7, f. 140	General
	Fisher, Arthur H.
b. 7, f. 141	General
b. 7, f. 142	Sequence photographs
	Sculpture

Photographs and research files > Printing and graphic arts > Sculpture (continued)

b. 7, f. 143	National Sculpture Society directories	1941, 1973
b. 7, f. 144-145	Metal	
b. 7, f. 146	Woodcarvings	
b. 8, f. 147-148	Woodcarvings	
	Sculptors	
b. 8, f. 149	Bellamy, John Haley	
b. 8, f. 150	Foster, Robert	
b. 8, f. 151	Laurie, Lee	
b. 8, f. 152	McIntire, Samuel	
b. 8, f. 153	Schimmel, William	
b. 8, f. 154	Sign boards	
	Textiles	
b. 8, f. 155	Bedspreads	
b. 8, f. 156	Cotton and silks	
b. 8, f. 157	Torch lights	
b. 8, f. 158	Weathervanes	
	Clippings	
b. 8, f. 159	Cartoons	
b. 8, f. 160	Magazine advertisements	
b. 8, f. 161	Magazine articles	
b. 8, f. 162	Newspaper advertisements	
b. 8, f. 163	Newspaper articles	
b. 8, f. 164	Ephemera	
b. 8, f. 165	Museum brochures and pamphlets	
b. 8, f. 166	Writings by others	1933-1966, n.d.
b. 8, f. 167	Miscellany	
b. 8, f. 168	"Geometric Decoration and Arabesques" dummy	1970
b. 8, f. 169	Handbook of Early Advertising Art unbound sheets, cut copy	1956
b. 8, f. 170	"Historic Flags of the U.S.A." [coloring book] dummy	n.d.
b. 8, f. 171	Hornung's Handbook of Designs and Devices advertisements	ca. 1946

b. 8, f. 172	"Illustrated Treasury of the Civil War" dummy	ca. 1963
	"International Marks and Devices of the Graphic Arts": Dutch marks	
b. 8, f. 173	Correspondence	1929
b. 8, f. 174	Examples	1929
b. 8, f. 175	Publications	1927
	"Italian Sketchbook"/ "Sketches in Paradise"	
	Dummy	
b. 9, f. 176	Front matter and notes	1983, n.d.
	Text	
b. 9, f. 177	Book One: Rome, p. 1-47	
b. 9, f. 178	Book Two: North of Rome, p. 48-109	
b. 9, f. 179	Book Three: Florence, p. 110-149	
b. 9, f. 180	Book Four: Venice, p. 150-183	
b. 9, f. 181-182	Book Five: South from Rome to Sicily, p. 184-219+	
b. 9, f. 183	[New] Book One: Venice, p. 88-102	
b. 9, f. 184	[New] Book Two: North of Rome, p. 48-109	
b. 9, f. 185	[New] Book Three: Florence, p. 110-149	
b. 9, f. 186	[New] Book Four: Rome, p. 1-47	
b. 9, f. 187	[New] Book Four: Rome, end	
b. 9, f. 188	Errors and queries	1987, n.d.
b. 9, f. 189	Front and back matter for manuscript	
	Galleys for "Sketches in Paradise"	
	Marked set	
b. 9, f. 190	Page 13-79	1985 Apr 4
b. 9, f. 191	Page 80-116	1985 Apr 4
	Duplicate set	
b. 9, f. 192	Page 1-54	1985 Apr 4
b. 9, f. 193	Page 55-116	1985 Apr 4
	Unmarked set	
b. 9, f. 194	Page 1-33	1985 Apr 4

"Italian Sketchbook"/ "Sketches in Paradise" > Galleys for "Sketches in Paradise" > Unmarked set
(continued)

b. 9, f. 195	Page 34-79	1985 Apr 4
b. 9, f. 196	Page 80-116	1985 Apr 4
b. 9, f. 197	R16-77/78 (2 copies)	1985 Apr 29,30
b. 9, f. 198	P. 80/83-R116 (2 copies)	1985 Apr 29
b. 9, f. 199-200	Scrap	1985 Apr 3,4
b. 9, f. 201	Miscellaneous layouts, proofs, notes for "Sketches in Paradise"	
	"Japanese Design"	
b. 10, f. 202	Correspondence	1971, 1973
b. 10, f. 203	Haikus by Jeanyee Wong	ca. 1972
b. 10, f. 204	Dummy	ca. 1972
	Lettering from A to Z	
	"Made in USA"	
b. 10, f. 205	Dummy	ca. 1950
b. 10, f. 206	Synopsis, letter, and images removed from dummy	1949
b. 10, f. 207	Now and Then, Vol. 1, nos. 1-3: dummies, layouts and printed publications	1949
b. 10, f. 208	"Trade Marks and Trade-Mark Characters" prospectus and bibliography	1937, 1939
	Treasury of American Design	
b. 10, f. 209	Brochures, clippings and notes relating to the National Gallery of Art and to the Index of American Design	1941,1969
	Correspondence	
b. 10, f. 210	Christensen, Erwin	1969-1970
	Museums	
b. 10, f. 211	A-K	1969-1971
b. 10, f. 212	M	1969
b. 10, f. 213	N-P	1969-1971
b. 10, f. 214	S-Z	1969-1970
b. 10, f. 215-216	National Gallery of Art	1968-1971
b. 10, f. 217	Permissions	1969-1971
b. 10, f. 218	Proposal and prospectus	1968
b. 10, f. 219	Bibliography, articles and notes	1931, n.d.
b. 10, f. 220	Contract and notes regarding illustrations	[1969]

Treasury of American Design (continued)

b. 10, f. 221	Type styles	
b. 10, f. 222	Table of contents and Author's Note	
	Layouts (xerox)	
b. 10, f. 223	Band boxes - Dolls	
b. 10, f. 224	Figureheads - Marine decoration	
b. 10, f. 225	Pewter - Weathervanes	
	Layouts and text	ca. 1971
b. 11, f. 226	Bandboxes	
b. 11, f. 227	Buttermolds	
b. 11, f. 228	Carving	
b. 11, f. 229-230	Ceramics: crocks, jars, jugs, mugs, pitchers, plates	
b. 11, f. 231	Chalkware	
b. 11, f. 232	Chests for storage and convenience, lowboys, tables	
b. 11, f. 233	Circus, carousel	
b. 11, f. 234	Clocks	
b. 11, f. 235	Coin banks	
b. 11, f. 236	Dolls	
b. 11, f. 237	Figureheads	
b. 11, f. 238	Fire and fire prevention	
b. 11, f. 239	Fireplaces: stoves, andirons	
b. 11, f. 240	Flasks	
b. 11, f. 241	Furniture: chairs, chests, clocks, tables	
b. 11, f. 242	Garden figures and ornaments	
b. 11, f. 243-244	Glass	
b. 11, f. 245	Hitching posts	
b. 11, f. 246	Hooked rugs	
b. 11, f. 247	House and gardens: carvings and sculpture	
b. 11, f. 248-249	Ironwork	
b. 11, f. 250	Kitchen	
b. 11, f. 251	Lighting	

Treasury of American Design > Layouts and text (continued)

b. 11, f. 252	Marine decorations: sternboards and billetheads	
	Pennsylvania German	
b. 11, f. 253	Chests	
b. 11, f. 254	Textiles, quilts, coverlets, crochet, embroidery	
b. 11, f. 255	Samplers	
b. 11, f. 256	Sewing accessories	
b. 11, f. 257	Shop signs and sign boards	
b. 11, f. 258	Silver and pewter	
b. 11, f. 259	Southwest	
b. 11, f. 260	Stoves	
b. 11, f. 261	Textiles	
b. 11, f. 262	Tobacconist	
b. 11, f. 263	Toleware	
b. 11, f. 264-265	Toys (except coin banks)	
b. 11, f. 266	Trivets and flat irons	
b. 11, f. 267	Weathervanes	
b. 11, f. 268	Cut copy of volume	
b. 11, f. 269	Reviews of and articles about Treasury	1972-1974
	Photographs and research files on American design	1930-1969
	Ceramics	
b. 12, f. 270-271	General	
b. 12, f. 272	Cooking and baking forms	
b. 12, f. 273-274	Crocks, jars, wide-mouthed	
b. 12, f. 275	Details and decorations	
b. 12, f. 276	Figures, animals	
b. 12, f. 277	Grotesque jugs, slave pottery	
b. 12, f. 278	Jars, churns, crocks	
b. 12, f. 279	Jars: double-handled	
b. 12, f. 280	Jars: narrow opening, special shapes, pickle jars	
b. 12, f. 281	Jugs, pitchers: narrow neck for cooking, single-handle	

Treasury of American Design > Photographs and research files on American design > Ceramics
(continued)

b. 12, f. 282	Jugs: with spouts, with two handles
b. 12, f. 283	Mugs, drinking, steins, cups and saucers
b. 12, f. 284	Pennsylvania German
b. 12, f. 285	Pitchers: decorated, glazed
b. 12, f. 286	Pitchers: earthenware, small pitchers
b. 12, f. 287	Plates
b. 12, f. 288	Plates, bowls, slipware
b. 12, f. 289	Porcelain and china
b. 12, f. 290	Pottery plates
b. 12, f. 291	Special shapes and forms: ink stands, ink wells, soap-dish, cuspidor, roach trap, horn, lamp bowl, fat lamp
b. 12, f. 292	Water coolers, wine casks, ring bottles
	Glass
b. 12, f. 293	General
b. 12, f. 294	Bottles, flasks, decanters, cruets
b. 12, f. 295	Bowls: compotes, candy dishes
b. 12, f. 296	Bread trays, cake dishes, cup plates
b. 12, f. 297	Butter dishes, salt dips, cruets, syrup jugs, etc.
b. 12, f. 298	Candlesticks: holders, lamps, candelabra
b. 12, f. 299	Goblets, wine glasses, tumblers
b. 12, f. 300	Milk-glass
b. 12, f. 301	Miscellaneous: groups, special ware, vases
b. 12, f. 302-303	Pitchers
b. 12, f. 304-305	Sugar bowls, creamers, spoon holders, celery holders
	Metal
b. 13, f. 306	Andirons
b. 13, f. 307	Cast iron ornaments, etc. for gardens, lawn benches and chairs
b. 13, f. 308	Firearms: guns, pistols, holsters, swords, knives
b. 13, f. 309	Fireplaces and equipment
b. 13, f. 310-311	Fire prevention: buckets, fire company marks
b. 13, f. 312	Garden figures: ornaments

Treasury of American Design > Photographs and research files on American design > Metal
(continued)

b. 13, f. 313	Hardware
b. 13, f. 314	Hitching posts
	Ironwork
b. 13, f. 315	General
b. 13, f. 316-317	Cast iron grilles, grates, railings
b. 13, f. 318	Wrought iron: grilles, gates, New Orleans
b. 13, f. 319	Kitchen utensils
	Lighting
b. 13, f. 320	Astral and Argand lamps
b. 13, f. 321-322	Betty lamps, whale and lard oil lamps, camphene lamps
b. 13, f. 323	Candle holders: candlesticks, wall sconces
b. 13, f. 324	Lanterns, lamps, Paul Revere, etc.
b. 13, f. 325	Miscellaneous
b. 13, f. 326	Wrought iron, rush holders, grease lamps
b. 13, f. 327	Metal objects, miscellaneous
b. 13, f. 328	Musical
b. 13, f. 329	Pewter
b. 13, f. 330	Sewing accessories: sewing birds, scissors, cabinets, priscillas
b. 13, f. 331-333	Silver
b. 14, f. 334	Stoves, warmer devices, ember carriers
b. 14, f. 335-336	Stove plates and firebacks
	Toleware
b. 14, f. 337-338	General
b. 14, f. 339	Trays, pots, canisters, etc.
b. 14, f. 340	Tools: implements
b. 14, f. 341-342	Trivets, flat irons
	Weathervanes
b. 14, f. 343-344	General
b. 14, f. 345-346	Cocks: wood and metal
b. 14, f. 347	Cows, fish, miscellaneous animals

Treasury of American Design > Photographs and research files on American design > Metal >
Weathervanes (continued)

b. 14, f. 348	Decorative
b. 14, f. 349	Eagles
b. 14, f. 350	Figures: Indians, Columbia, Gabriel
b. 14, f. 351-352	Horses: sulky, wood and metal
Furniture	
b. 14, f. 353	General
b. 14, f. 354	Bedsteads
b. 14, f. 355-356	Bookcases, cupboards, china closets
Chairs	
b. 14, f. 357-359	Ladder backs, straight backs, rough hewn
b. 14, f. 360	Painted, stenciled, small chairs
b. 14, f. 361-362	Sheraton, Hepplewhite, Chippendale, Formal, Queen Anne, Adam, Duncan Phyfe, classic types
b. 14, f. 363	Splat back, etc.
b. 14, f. 364	Upholstered
b. 14, f. 365-366	Victorian
b. 15, f. 367-368	Windsor and rocking chairs
Chests	
b. 15, f. 369-370	Hadley, also painted chests
b. 15, f. 371-372	Pennsylvania German, also furniture cupboards
Chests of drawers	
b. 15, f. 373	Painted, Kas
b. 15, f. 374	Welsh dressers, wardrobes
b. 15, f. 375-377	Clocks: shelf, mantel, grandfather, etc.
b. 15, f. 378	Cradles
b. 15, f. 379	Dumbarton House, Washington, D.C.
b. 15, f. 380	Frames: pictures, wreaths, mirrors, etc.
b. 15, f. 381-384	Highboys, lowboys, desks, secretaries
b. 15, f. 385	Kitchen and corner cupboards, wardrobes
b. 15, f. 386	Miscellaneous wooden furniture: brackets, racks, small pieces
b. 15, f. 387	Pennsylvania German

Treasury of American Design > Photographs and research files on American design > Furniture
(continued)

b. 15, f. 388	Pianos
b. 15, f. 389	Scale, compass, barometer
b. 15, f. 390-392	Shaker: furniture and wood-working, cabinets
b. 15, f. 393-394	Sideboards and buffets
b. 15, f. 395	Small chests
b. 15, f. 396-397	Sofas and settees, stools
	Tables
b. 15, f. 398-400	General
b. 15, f. 401-402	Early, gate-leg, tavern, trestle, hutch
b. 15, f. 403-404	Pedestal, pie crust, tilt-top
	Textiles
b. 16, f. 405-409	Coverlets: woven
b. 16, f. 410-412	Embroidery: crewel, needlepoint, crochet
b. 16, f. 413	Fraktur: samplers
b. 16, f. 414	Historical
b. 16, f. 415	Paper
b. 16, f. 416	Printed cotton, linens, chintz, historical
b. 16, f. 417-420	Quilts: appliqué
b. 16, f. 421-422	Rugs: hooked and braided
b. 16, f. 423	Shaker: costumes, bedspreads, textiles
	Wood carvings
b. 16, f. 424-426	Butter molds
b. 16, f. 427	Decorations
b. 16, f. 428	Carrousel figures
	Cigar store Indians
	This sub-series title contains racist language, and the use of this title is not an endorsement of the language it contains. For more information, see the collection level processing note.
b. 16, f. 429-430	General
b. 16, f. 431-432	Chieftains

Treasury of American Design > Photographs and research files on American design > Wood carvings
> Cigar store Indians (continued)

b. 16, f. 433-434	Squaws This folder title contains racist and sexist language, and the use of this title is not an endorsement of the language it contains. For more information, see the collection level processing note.
b. 16, f. 435-436	Circus: wagons, figures
b. 17, f. 437	Decoys
	Dolls
b. 17, f. 438	Carved, cornhusks, wool yarns, nut heads, etc.
b. 17, f. 439-441	Costumed
b. 17, f. 442	Indian: buckskin
b. 17, f. 443	Undressed mannequins
	Figureheads
b. 17, f. 444-445	General
b. 17, f. 446	Female
b. 17, f. 447-448	Figures: animals, birds, etc.
b. 17, f. 449	Hobby horses
b. 17, f. 450	Marine decorations: billet heads, stern pieces, scrimshaw
b. 17, f. 451	Patriotic: Liberty, Lincoln, Washington
b. 17, f. 452	Puppets: marionettes, Punch and Judy
b. 17, f. 453	Schimmel and Mountz
b. 17, f. 454-455	Shop figures: Chinese, Turkish, Scotsman, John Bull
b. 17, f. 456-457	Shop signs: figures, symbols, sign boards
b. 17, f. 458-460	Sign boards, shop signs, barber poles
b. 17, f. 461	Tobacconist Figures by Pauline Pinkney and Rosalind Wright
	Toys
b. 17, f. 462	Miscellaneous
b. 17, f. 463-464	Wooden, whirligigs, carved figures, rattles, mannequins, animals
	Regional material
b. 17, f. 465	Brands: branding irons
	Southwest

Treasury of American Design > Photographs and research files on American design > Regional material > Southwest (continued)

b. 17, f. 466	General	
b. 17, f. 467-468	Leatherwork, saddles, spurs	
b. 17, f. 469-470	Spanish colonial: craftsmen	
Additional categories		
b. 18, f. 471-472	Bandboxes	
b. 18, f. 473	Baskets	
b. 18, f. 474-475	Chalkware: figures, figurines, animals, objects	
b. 18, f. 476	Coin banks	
b. 18, f. 477	Fraktur	
b. 18, f. 478	Household gadgets	
Interiors		
b. 18, f. 479	General	
b. 18, f. 480-481	Victorian	
b. 18, f. 482	Kitchen utensils: wooden, match boxes	
b. 18, f. 483	Miscellany	
b. 18, f. 484	Trunks	
b. 18, f. 485	Vehicles	
b. 18, f. 486	Wood: utensils, artifacts	
b. 18, f. 487	Zoar	
b. 18, f. 488	"250 Marks and Devices of the Graphic Arts" blank dummy	ca. 1930
The Way It Was in the U.S.A.		
b. 18, f. 489	Correspondence, notes, etc.	1978, 1981, n.d.
Binding and cover designs		
b. 18, f. 490	Blue print worksheets in dust jacket	1979
b. 18, f. 491	Layouts, type, and photocopies	
Layouts and illustrations		
The Way It Was New York		
Wheels Across America		
Dustjacket and illustrations		
b. 18, f. 492	Notes and articles	

Wheels Across America (continued)

b. 18, f. 493	Photographs of early railroads (copy prints)	
b. 18, f. 494	Miscellaneous project correspondence and notes	1927, 1958, 1968-1969, n.d.

Series IV: Subject Image Files, 1850–1890

This series contains wood and steel engravings removed from 19th century publications including Harper's, Gleason's Pictorial Drawing Room Companion, Scientific American, Illustrated London News, and Ballou's Pictorial Drawing-room Companion. These are similar to the materials with which Hornung illustrated The Way It Was in the U.S.A. and The Way It Was New York in Series III. The engravings are alphabetically arranged by topic.

b. 19, f. 1-2	Aeronautics and balloons
b. 19, f. 3	Aviation
b. 19, f. 4	College scenes
b. 19, f. 5	Early advertisements
b. 20, f. 6	England
b. 20, f. 7-8	Fire engines, equipment, fire-fighting
b. 20, f. 9	Holidays, months of the year
b. 20, f. 10-11	Horses
b. 20, f. 12	Pictorial Americana—scenes drawn by noted illustrators
b. 20, f. 13	State seals
b. 20, f. 14	Views of American Blacks

Series V: Graphic Arts Files, 1911–1987

Arranged alphabetically by subject and type, the majority of material in this series consists of biographical information and design examples of T. M. Cleland, Frederick W. Goudy, Fridolf Johnson, and Albert Schiller. Additional material includes paper specimens, examples of typography, and publications of *The Typophiles*.

Designers

Cleland, TM

b. 21, f. 1	Biographical information, and <i>The Art of Fine Printing</i> by Cleland	1921, 1950–1964
b. 21, f. 2	Correspondence with and about Cleland	1955–1982

Designs

b. 21, f. 3-4	Advertisements	1917, 1920s
b. 21, f. 5	Calendars	1923–1940
b. 21, f. 6	Illustrations and magazine covers	1920–1935
b. 21, f. 7	Ornaments and borders	1921–1945
b. 21, f. 8	Paper specimen brochures	ca. 1920's

Goudy, Frederic W.

Johnson, Fridolf

Schiller, Albert

b. 21, f. 9	Miscellaneous brochures, keepsakes, etc.	bulk 1949–1993
b. 21, f. 10	Paper brochures and specimens	1923, 1926, n.d.
b. 21, f. 11	Paper specimens	n.d.

Typography

b. 21, f. 12	Broadsides	bulk 1941–1969
b. 21, f. 13	Brochures, etc.	1948, n.d.
b. 21, f. 14	Miscellany	1911, 1921–1940, n.d.
b. 21, f. 15	<i>The Typophiles</i>	1963–1987

Oversize

Oversize contains oversize materials from all series.

From Series II: Design Projects

Hornung designs

b. 22, f. 1 Advertising, broadsides, calendar, greeting cards, posters

From Series III: Publication Projects

b. 22, f. 2 "Battles of the Civil War" illustrations

b. 22, f. 3 Eagle project posters, photographs, and prints

b. 22, f. 4 Treasury of American Design layouts, covers and end-paper designs

b. 22, f. 5 The Way It Was in the U.S.A. binding and cover designs

Advertising Designs of Walter Dorwin Teague

Layout and plates

ca. 1990

b. 23, f. 6-13 Title page - p. 128

b. 22, f. 14 List of illustrations and introduction

b. 24, f. 15 Original introductory text (not used)

Plates

b. 24, f. 16-17 No. 1-115 ca. 1990

b. 24, f. 18-21 Advertisements (mounted and not mounted) designed by Teague 1918-1927

b. 24, f. 22 Brochures designed by Teague 1913, 1921, nd.

b. 24, f. 23 Magazine articles about Teague and decoration 1920-1927, n.d.

Gallery of the American Automobile

Chronology of the color plates

b. 25, f. 24-28 Number 1-5

b. 26, f. 29-31 Number 6-8

b. 27, f. 32-33 Number 9-10

b. 28, f. 34-38 Keyplate illustrations in black and white drawings, Part 1-5

b. 28, f. 39-40 Pen and ink drawings with color prints

b. 29, f. 41 Subscription brochures

b. 29, f. 42 Process materials and prints

b. 29, f. 43 Unused artwork

From Series III: Publication Projects (continued)

b. 29, f. 44	"Gay Motoring Memories" exhibit signs	1964
	Portraits of Antique Automobiles brochures	1950
b. 29, f. 45	Miscellaneous clippings on automobiles	1908-1963
	Book of the American West	
	Illustrations	
b. 30, f. 46	Indians	
b. 30, f. 47	Maps	
b. 30, f. 48	Outlaws	
b. 30, f. 49	Western paintings (photoprints)	
b. 30, f. 50	Westward, the Midwest, and Remington	
b. 30, f. 51-52	Miscellaneous	
	Eagle projects	
b. 31, f. 53	Clippings	1920-1984
b. 31, f. 54	Scrapbook of clippings, brochures, broadsides, etc.	1792, 1800s, 1940s
	"Italian Sketchbook"/"Sketches in Paradise"	
	Layouts	ca. 1983
b. 32, f. 55-59	Page A-5-108/109	
b. 33, f. 60-65	Page 110/111-218/219	
	"Sketches in Paradise"	
b. 34, f. 66	Chapter headings and text mechanicals, p. 2-77	
b. 34, f. 67	Text mechanicals, p. 78-151	
b. 34, f. 68	Dust jacket material, layouts for front matter, miscellany	
b. 34, f. 69	Photocopies of layouts, text, etc.	
b. 35, f. 70	"The Battles of the Civil War" dummy	1961
b. 35, f. 71-72	"Early American Motor Cars" 2 dummies	
b. 35, f. 73	"Italian Sketchbook" dummy	1980
	Lettering from A to Z	
b. 36, f. 74-77	Plates	
b. 36, f. 78-82	Proofs	
	The Way It Was in the U.S.A	

The Way It Was in the U.S.A (continued)

Layouts and illustrations

New England

b. 37, f. 83	Connecticut
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b. 37, f. 84	The Connecticut Valley
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b. 37, f. 85	The Maine Coast
--------------	-----------------

Massachusetts

Boston

b. 37, f. 86-87	Buildings and monuments
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b. 37, f. 88	Churches
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b. 37, f. 89-90	Industrial buildings
-----------------	----------------------

b. 37, f. 91	Entertainment
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b. 37, f. 92	Historical events
--------------	-------------------

b. 37, f. 93	Naval, military scenes
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b. 38, f. 94	The Navy, the military, shipping
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b. 38, f. 95-96	Street scenes and city locations
-----------------	----------------------------------

b. 38, f. 97-98	Small towns
-----------------	-------------

b. 38, f. 99-100	Towns and localities
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b. 38, f. 101	New Hampshire
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b. 38, f. 102	Rhode Island
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b. 38, f. 103	Vermont: scenes
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Middle Atlantic

b. 39, f. 104	Maryland
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b. 39, f. 105-106	New Jersey
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New York City

b. 39, f. 107	General
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b. 39, f. 108	Long Island, Brooklyn
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b. 39, f. 109	Riverfront scenes, bridges, commerce
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New York State

b. 39, f. 110	Albany, Buffalo
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b. 39, f. 111	Albany, Buffalo, Niagara
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The Way It Was in the U.S.A > Layouts and illustrations > Middle Atlantic > New York State
(continued)

b. 39, f. 112	Hudson River
b. 39, f. 113	Hudson River, Catskills
b. 40, f. 114	Saratoga, Lake George, St. Laurence, Adirondacks
	Pennsylvania
b. 40, f. 115-116	Excluding Philadelphia
	Philadelphia
b. 40, f. 117-118	Buildings and monuments, public places
b. 40, f. 119	Centennial, 1876
b. 40, f. 120	Commercial and industrial properties
b. 40, f. 121	Naval scenes
b. 41, f. 122	Washington D.C. and nearby Maryland
	The South
b. 41, f. 123	Alabama
b. 41, f. 124	Florida
b. 41, f. 125	Georgia
b. 41, f. 126	North Carolina, South Carolina
b. 41, f. 127	Tennessee
b. 42, f. 128	Virginia and West Virginia
b. 42, f. 129	The Ohio River
	Midwest and Southwest
b. 42, f. 130	Iowa, Upper Mississippi
	The Mississippi River
b. 42, f. 131	St. Louis and environs
b. 42, f. 132	The lower Mississippi, New Orleans, etc.
	Lake States
b. 42, f. 133	The Great Lakes Region: Chicago, Detroit, Duluth, Buffalo, Cleveland, Sandusky, etc.
b. 42, f. 134	Illinois and Wisconsin
	Mountain States and the West Coast
	California
b. 43, f. 135	General

The Way It Was in the U.S.A > Layouts and illustrations > Mountain States and the West Coast >
California (continued)

b. 43, f. 136	Mining
b. 43, f. 137	And the Northwest: coaching scenes, cycling
b. 43, f. 138	And the West: general, scenic
b. 43, f. 139	The Pacific Northwest: Washington State, Oregon
b. 43, f. 140	Yellowstone and the Rockies
	Western U.S.A.
b. 43, f. 141-142	Cross-continental transportation
b. 44, f. 143	The Plains: ranching
b. 44, f. 144	Westward: travel by rail
b. 44, f. 145-146	Regional views
b. 44, f. 147	Miscellaneous and unused

The Way It Was New York

b. 45, f. 148	Dustjacket
	Illustrations
	New York City
b. 45, f. 149-151	General
b. 45, f. 152	Bridges
b. 45, f. 153	Brooklyn Bridge, Harlem River Bridge
b. 45, f. 154	Buildings
b. 45, f. 155	Central Park, historical events
	"The Crystal Palace" (ca. 1852)
b. 45, f. 156	General
b. 45, f. 157	Exhibits
b. 45, f. 158	Elevated rail system
b. 45, f. 159	Fires, strikes, riots
b. 46, f. 160	Manhattan Island
b. 46, f. 161	Lower Broadway, Wall Street
b. 46, f. 162	Misc. scenes
b. 46, f. 163	Monuments
b. 46, f. 164	Panoramic views and maps

The Way It Was New York > Illustrations > New York City (continued)

b. 46, f. 165	Recreation
b. 46, f. 166-168	Street scenes, etc.
b. 46, f. 169	Technical improvement: bridges, electricity, railroads
b. 46, f. 170	Theaters
b. 47, f. 171-172	Transit and traffic: old NYC views
	Transportation
b. 47, f. 173	General
b. 47, f. 174	Cleveland railways, bridges
	Views
b. 47, f. 175	Engravings, prints, portfolios
b. 47, f. 176	Brooklyn
b. 47, f. 177	Vignettes: trade, immigration, etc.
b. 47, f. 178	Miscellaneous negatives
	Wheels Across America
b. 48, f. 179	Dustjacket
	Illustrations
b. 48, f. 180	Automobiles
b. 48, f. 181-183	Bicycling
	Railroads
b. 48, f. 184	General
b. 48, f. 185	Accidents
b. 48, f. 186	Cars (design)
b. 49, f. 187	Early
	Equipment
b. 49, f. 188	General
b. 49, f. 189	Accessories, etc.
b. 49, f. 190	Rolling stock
	Interiors
b. 49, f. 191	Sleeping cars, etc.
b. 49, f. 192	Miscellaneous brochures, handbills, etc.

Wheels Across America > Illustrations > Railroads (continued)

Locomotives		
b. 50, f. 193-194	General	
b. 50, f. 195	Drawings	
b. 50, f. 196	Stations: designs	
b. 50, f. 197	Street railways: trolleys, etc.	
From Series V. Graphic Arts Files		
Designers		
Goudy, Frederic W.		
b. 51, f. 198	Photographs, designs, and articles	bulk 1922-1978
Johnson, Fridolf		
b. 51, f. 199	Designs	bulk 1956-1974
Schiller, Albert		
b. 51, f. 200	Biographical information, articles, obituaries	bulk 1948-1970
b. 51, f. 201	Designs	bulk 1930-1969
From Series II. Design Projects		
Industrial design		
Three-dimensional objects designed for the Publicker Distilling Company, Philadelphia		
b. 52, f. 202	Two miniature tankards	
b. 52, f. 203	Flask	
b. 52, f. 204	Candy dish/ashtray	
b. 52, f. 205	Molded plastic sign for Philadelphia the Heritage Whiskey	
b. 52, f. 206	Molded plastic sign for Old Hickory Bourbon	
From Series III. Publication Projects		
The Way It Was in the U.S.A.		
Layouts and illustrations		
b. 53, f. 207	Middle Atlantic: New York City	
b. 53, f. 208	Middle Atlantic: New York City, cont'd., Pennsylvania, Washington, D.C.	
b. 53, f. 209	Midwest, Southwest and Mountain States, and Unidentified	
b. 53, f. 210	Layouts for sequence 7	

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The following terms have been used to index the description of this collection in the Library's online catalog. They are grouped by name of person or organization, by subject or location, and by occupation and listed alphabetically therein.

Subjects

Antique and classic cars
Book design
Bookplates
Graphic design (Typography)
Industrial design
Trademarks

Genres / Formats

Typography

Names

Hornung, Clarence P., 1899-1997