

# Guide to the Albert Schiller Collection

AOB 68



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Arts Library Special Collections  
180 York Street  
New Haven, CT 06511  
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<https://web.library.yale.edu/arts/alsc>

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## Table of Contents

Collection Overview .....	3
Administrative Information .....	3
Immediate Source of Acquisition .....	3
Conditions Governing Access .....	3
Conditions Governing Use .....	3
Preferred Citation .....	3
Processing Information .....	4
Biographical / Historical .....	4
Content Description .....	4
Arrangement .....	4
Selected Search Terms .....	5

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## Collection Overview

**REPOSITORY:** Robert B. Haas Family Arts Library Special Collections  
Arts Library Special Collections  
180 York Street  
New Haven, CT 06511  
203-432-1712  
haasalsc@yale.edu  
<https://web.library.yale.edu/arts/alsc>

**CALL NUMBER:** AOB 68

**CREATOR:** Schiller, Albert, approximately 1899-1970

**TITLE:** Albert Schiller Collection

**DATES:** 1927–1969

**PHYSICAL DESCRIPTION:** 5.83 linear feet (3 boxes)

**LANGUAGE:** English (Latin script)

**SUMMARY:** This small collection documents Schiller's use of fleurons, or printer's flowers, to make complicated visual imagery. His designs are primarily printed as broadsides.

**ONLINE FINDING AID:** To cite or bookmark this finding aid, please use the following link: <https://hdl.handle.net/10079/fa/ead.arts.aob.0068>

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## Administrative Information

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### Immediate Source of Acquisition

Gift of Albert Schiller, 1966.

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### Conditions Governing Access

This collection is open for research.

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### Conditions Governing Use

Copyright status for collection materials is unknown. Transmission or reproduction of materials protected by U.S. Copyright Law (Title 17, U.S.C.) beyond that allowed by fair use requires the written permission of the copyright owners. Works not in the public domain cannot be commercially exploited without permission of the copyright owners. Responsibility for any use rests exclusively with the user.

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### Preferred Citation

Albert Schiller collection, Robert B. Haas Family Arts Library, Yale University.

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## Processing Information

Titles in quotation marks denote titles taken from the items themselves.

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## Biographical / Historical

Albert Schiller (1898-1970) was born in Russia and immigrated to the United States in 1904. After leaving high school at the age of 17, Schiller worked in a printshop in Harlem before becoming the type director of the J. Walter Thompson Agency in 1918. From 1924 until 1959, he served as the typographic art director of Advertising Agencies' Service Company, Inc. While there, he produced many typographic compositions and pioneered his innovative "type pictures." To create his type pictures, which often served as the company's Christmas cards for clients, Schiller used printer's ornaments and fleurons to form elaborate scenes of architecture, figures, and decorative borders. After retiring from the Advertising Agencies' Service Company, Schiller established an advertising industry consulting firm, Typographic Laboratory. During his lifetime, his work was exhibited in museums and universities, as well as the Los Angeles Public Library, to which he donated a collection of his type pictures. Schiller died on July 22, 1970 in Brooklyn, New York at the age of 71.

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## Content Description

This small collection documents Schiller's use of fleurons, or printer's flowers, to make complicated visual imagery. His designs are primarily printed as broadsides.

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## Arrangement

This collection is arranged by size, and then chronologically.

## **Selected Search Terms**

The following terms have been used to index the description of this collection in the Library's online catalog. They are grouped by name of person or organization, by subject or location, and by occupation and listed alphabetically therein.

### **Subjects**

Graphic design (Typography)

### **Genres / Formats**

Typography

### **Names**

Schiller, Albert, approximately 1899-1970

### **Acquired From**

Schiller, Albert, approximately 1899-1970