

# Guide to the Winterhouse Art and Design Collection of Ephemera

ART 23



Compiled by Arts Library Special Collections staff

December 2013

Arts Library Special Collections  
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New Haven, CT 06511  
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<https://web.library.yale.edu/arts/alsc>

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## Collection Overview

**REPOSITORY:** Robert B. Haas Family Arts Library Special Collections  
Arts Library Special Collections  
180 York Street  
New Haven, CT 06511  
haasalsc@yale.edu  
<https://web.library.yale.edu/arts/alsc>

**CALL NUMBER:** ART 23

**CREATOR:** Drenttel, William, 1953-2013

**TITLE:** Winterhouse Art and Design collection of ephemera

**DATES:** 1957-2010

**PHYSICAL DESCRIPTION:** 0.42 linear feet (1 box)

**LANGUAGE:** English

**SUMMARY:** The collection contains a variety of design-related printed ephemera collected by William Drenttel and Jessica Helfand in the course of their work as principals of Winterhouse Design and later Winterhouse Institute.

**ONLINE FINDING AID:** To cite or bookmark this finding aid, please use the following link: <https://hdl.handle.net/10079/fa/arts.art.0023>

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## Requesting Instructions

To request items from this collection for use on site, please use the request links in the HTML version of this finding aid, available at <https://hdl.handle.net/10079/fa/arts.art.0023>.

Key to the container abbreviations used in the PDF finding aid:

b. box  
f. folder

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## Administrative Information

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### Immediate Source of Acquisition

Gift of William Drenttel and Jessica Helfand, 2013.

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### Conditions Governing Access

The materials are open for research.

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### Conditions Governing Use

Copyright has not been transferred to Yale University.

## **Preferred Citation**

Winterhouse Art and Design Collection of Ephemera, Robert B. Haas Family Arts Library, Yale University.

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## **Biographical / Historical**

Winterhouse was a design consultancy founded by partners William Drenttel and Jessica Helfand. According to their website, "Winterhouse Studio focuse[d] on editorial development and online media; cultural and educational institutions; and social innovation initiatives... Winterhouse Institute focuse[d] on non-profit, self-initiated projects that support design education as well as social and political initiatives."

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## **Scope and Contents**

The collection contains a variety of design-related printed ephemera collected by William Drenttel and Jessica Helfand in the course of their work as principals of Winterhouse Design and later Winterhouse Institute.

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## **Arrangement**

Arranged chronologically by year of publication.

## Collection Contents

### Box listing, 1957-2010

Arranged chronologically.

b. 1, f. 1	Nash, Ogden. <i>The boy who laughed at Santa Claus</i> . [Canada]: Cooper & Beatty, 1957. <i>1 Item</i>	1957
b. 1, f. 2	<i>W. A. Dwiggins: 1880-1956</i> . <i>1 Item</i>	[1957]
b. 1, f. 3	<i>Gedanken und problem beim Entwurf von Werkschriften</i> / Hermann Zapf. Frankfurt am Main: D. Stempel AG, 1958. <i>1 Item</i>	1958
b. 1, f. 4	<i>George Salter: a third of a century of graphic work</i> . New York: Gallery 303. <i>1 Item</i>	1961
b. 1, f. 5	<i>Four letters from William Morris</i> is published on the 150th anniversary of his birth March 24, 1984. San Francisco: Arion Press. <i>1 Item</i>	1984
b. 1, f. 6	Frutiger, Adrian. <i>Der Prophet Jona</i> . Köniz: Könizer Galerie. <i>1 Item</i>	1988
b. 1, f. 7	<i>The Officina Bodoni &amp; the Stamperia Valdonega: an exhibition marking the 100th anniversary of the birth of Giovanni Mardersteig</i> . New York: Grolier Club. <i>1 Item</i>	1992
b. 1, f. 8	Manuzio, Aldo. <i>Two letters concerning Aldus Manutius, printer of Venice</i> . New York: Kelly-Winterton Press. <i>1 Item</i>	1992
b. 1, f. 9	<i>Frank Stella broadsides: architecture and art</i> . <i>1 Item</i>	[1997]
b. 1, f. 10	[Who if not us?]. <i>1 Item</i>	[1997]
b. 1, f. 11	<i>The Swiss poster: art of ten masters, 1953-2002</i> , posters from the collection of Tom Strong / text by Bez Ocko and Jean Benoit-Levy. <i>1 Item</i>	2002
b. 1, f. 12	<i>David Byrne: March 6 – April 26, 2003</i> . New York City: Pace/MacGill Gallery. <i>1 Item</i>	[2003]
b. 1, f. 13	Sutnar, Ladislav. <i>Controlled visual flow</i> . New York: Marquardt & Co., 2003 (Design and paper, number 13). <i>1 Item</i>	2003
b. 1, f. 14	Sutnar, Ladislav. <i>Shape, line, and color</i> . New York: Marquardt & Co., 2003. (Design and paper, number 19). <i>1 Item</i>	2003
b. 1, f. 15	<i>Whirled</i> . Chesapeake, VA, 2004. Final edition. <i>1 Item</i>	2004

b. 1, f. 16	<i>Zeitgeist et typographie</i> . S.l.: Trio communication-marketing. <i>1 Item</i>	2004
b. 1, f. 17	<i>50 Russian children's books, 1881-1939: a selection of books from the collection of Sasha Lurye</i> . <i>1 Item</i>	2006
b. 1, f. 18	<i>AIGA 50 Books / 50 Covers of 2005</i> . <i>1 Item</i>	2006
b. 1, f. 19	<i>Craig Frazier Collection 2: for licensing</i> . Mill Valley, CA: Craig Frazier Studio. <i>1 Item</i>	2006
b. 1, f. 20	<i>A Toast to Crowel</i> . Miami Beach. <i>1 Item</i>	2008
b. 1, f. 21	<i>The undiscovered letter</i> . New York: Moleskine, ADC Publications. <i>1 Item</i>	2008
b. 1, f. 22	Unit:Design/Research. <i>Space and structure</i> . London: Unit Editions. <i>1 Item</i>	2010
b. 1, f. 23	<i>Interventions: six collaborative projects between social science and design</i> . <i>1 Item</i>	undated

## **Selected Search Terms**

The following terms have been used to index the description of this collection in the Library's online catalog. They are grouped by name of person or organization, by subject or location, and by occupation and listed alphabetically therein.

### **Subjects**

Design

### **Genres / Formats**

Printed ephemera

### **Contributors**

Drenttel, William, 1953-2013

Helfand, Jessica