

# Guide to the John McDonald Papers

GEN MSS 622



by Sandra Markham

2008

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## Collection Overview

**REPOSITORY:** Beinecke Rare Book and Manuscript Library  
P. O. Box 208330  
New Haven, CT 06520-8330  
(203) 432-2977  
beinecke.library@yale.edu  
<http://beinecke.library.yale.edu/>

**CALL NUMBER:** GEN MSS 622

**CREATOR:** McDonald, John, 1906-1998

**TITLE:** John McDonald papers

**DATES:** 1890-1999

**BULK DATES:** 1945-1997

**PHYSICAL DESCRIPTION:** 46 linear feet (56 boxes)

**LANGUAGE:** English

**SUMMARY:** The John McDonald Papers consist of correspondence, manuscripts, and research materials related to McDonald's published writings on the practice and history of American business, management, game theory, and fishing. Also in the collection are files of his personal correspondence, papers documenting his political, social, and professional involvements, and material collected for works of fiction and non-fiction planned but never written.

**ONLINE FINDING AID:** To cite or bookmark this finding aid, please use the following link: <https://hdl.handle.net/10079/fa/beinecke.mcdonaldj>

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## Requesting Instructions

To request items from this collection for use in the Beinecke Library reading room, please use the request links in the HTML version of this finding aid, available at <https://hdl.handle.net/10079/fa/beinecke.mcdonaldj>.

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Key to the container abbreviations used in the PDF finding aid:

b.      box  
f.      folder

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## Administrative Information

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### Immediate Source of Acquisition

Gift of Christie McDonald and Joan McDonald Miller, 1999-2008.

## Conditions Governing Access

The materials are open for research.

Restricted Fragile in box 55 may be consulted only with permission of the appropriate curator. Preservation photocopies or photographic prints for reference use have been substituted in the main files.

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## Conditions Governing Use

The John McDonald Papers is the physical property of the Beinecke Rare Book and Manuscript Library, Yale University. Literary rights, including copyright, belong to the authors or their legal heirs and assigns. For further information, consult the appropriate curator.

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## Preferred Citation

John McDonald Papers. General Collection, Beinecke Rare Book and Manuscript Library, Yale University.

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## Processing Information

Material in this collection was formerly filed as Uncat Mss 75, Uncat Mss 76, Uncat Mss 218, Uncat Mss 386, Uncat Mss 502, Uncat Mss 976, Uncat Mss 997, Uncat Mss Vault File (1938), Uncat Mss Vault 866, and Uncat Mss Vault 870. Aside from letters to and from John McDonald and their daughters (which remain with this collection), Dorothy Eisner's correspondence was separated out and filed with the Beinecke Library's collection of her papers.

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## Associated Materials

Additional material, including snapshot photographs, documenting John McDonald's time in Mexico are filed as part of the Beinecke Library's collection of Dorothy Eisner's papers.

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## John D. McDonald (1906-1998)

John Dennis McDonald, a writer, editor, business historian, fisherman, and horse racing enthusiast, was born on December 5, 1906, in Detroit, Michigan. His father, John E. McDonald (1870-1944), a native of Ontario, Canada, was a builder and a pharmacist in the West Village neighborhood on Detroit's near east side, and it was there that John D. and his sister Katherine (1905-1986) were raised. Their mother, Katherine Brown (1872-1953), was a school teacher in Canada before immigrating to Detroit in the 1890s and marrying in 1903; the McDonald's first-born, Helen, died at birth.

After attending public schools in Detroit, and briefly (1918-1920) in Santa Monica, California, John McDonald studied the physical sciences at the University of Detroit (1924-1926). Moving on to the University of Michigan, he completed an AB degree in 1928, and, while working as a registered pharmacist and manager of the family's McDonald Drug Company in Detroit, earned an MA from the university in 1931; both of his degrees were in literature. McDonald's first marriage was to Lorraine Oven (1907-1995), a classmate from Detroit; their daughter Joan was born in 1929, and the couple separated immediately afterward. He met his second wife, the painter Dorothy Eisner (1906-1984), in the fall of 1935; they were married on November 7, 1936, and their daughter Christie was born in 1942. Eisner, a New York native who lived and worked in the Greenwich Village section of the city, was a childhood friend of the writer Tess Slesinger (1905-1945), the first wife of the leftist journalist Herbert Solow (1903-1964).

John McDonald's literary career began after he moved to New York City in the summer of 1932. In his first years in the city McDonald made two good friends whose influences would come to bear directly on his

professional and personal lives: Herbert Solow, with whom he would collaborate on political projects and would eventually become a co-worker at *Fortune* magazine; and Dan Bailey (1904-1982), who quit the New York academic scene to become a renowned fisherman and fly-tier in Montana. McDonald was introduced to fly-fishing in the streams of New York's Catskill Mountains by Bailey, and as the sport became a life-long passion, his interest widened to encompass angling history.

Once in New York, McDonald became involved with radical political groups such as the Communist League of America and the League of Professional Groups for Foster and Ford, the latter a collection of writers, artists, educators, and others supporting the Communist Party candidates in the 1932 federal election. Other activities in his freelance years (1932-1939) included a research project with the noted historian Louis Morton Hacker (1899-1987) and work for the New York State Department of Social Welfare. In September 1936 McDonald was hired as an assistant editor in the Washington office of the Federal Writers' Project of the government's Works Progress Administration. In February 1937 he began to coordinate local activities for the New York-based American Committee for the Defense of Leon Trotsky, a group of American liberals and intellectuals who supported the Commission of Inquiry into the Charges Made against Leon Trotsky in the Moscow Trials (also known as the Dewey Commission after its chairman, John Dewey). The commissioners were to hold their hearing with Trotsky in Mexico in mid-April 1937, but a committee of technical volunteers, primarily writers organized under Herbert Solow's direction, went ahead to assist the exiled revolutionary with tasks ranging from translating and preparing legal documents to purchasing and delivering his food (to avoid potential poisoning by Stalinist agents). In mid-March, McDonald resigned from the WPA and, accompanied by Dorothy Eisner, drove to Coyoacán (now part of Mexico City) where he served on Trotsky's secretarial staff, and Eisner painted portraits of Trotsky and the trial room. McDonald and Eisner returned to the states at the end of April, and he continued with his freelance writing, including the essays he wrote, and co-wrote with Dan Bailey, on fly-fishing.

In 1939 McDonald was hired by the American Film Center, an agency that the Rockefeller Foundation had established in 1938 and funded through its closing in 1948. The AFC's director was Donald Slesinger (1897-1977); its function was to provide advice and support for documentary film makers and for the distribution of educational and public-interest films. By April 1940, McDonald was editing the AFC's mimeographed newsletter which he soon developed into *Film News*, a substantial illustrated monthly. He remained at the center until 1945 when he joined the magazine *Fortune* as a staff writer and an associate editor. McDonald was elected to *Fortune's* board of editors in 1949, and retired from the company in 1971.

While at *Fortune*, McDonald, by his own admission, turned out over one hundred articles and edited countless others. His specialty was the strategic aspect of American business, which encompassed economic theory and game theory, but his early writings on fishing, "Fly Fishing and Trout Flies" (May 1946) and "Atlantic Salmon" and "The Leaper" (June 1948), were probably his most popular and certainly his most colorful productions. Positive public reaction to those, and to the four articles he wrote for *Sports Illustrated* (appearing between the magazine's August 1954 inaugural issue and 1958), inspired his three scholarly books on fishing history: *The Complete Fly Fisherman: the notes and letters of Theodore Gordon* (Scribners, 1947; reissued by Theodore Gordon Flyfishers in 1970, Nick Lyon's Books in 1989, and Easton Press in 1995); *The Origins of Angling* (Doubleday, 1963; reissued by Lyons & Burford and Easton Press in 1997); and *Quill Gordon* (Knopf, 1972). The first and third titles introduced twentieth-century readers to Theodore Gordon (1854-1915), the legendary but forgotten scholar-fisherman of the Catskills, now acknowledged as the father of the American school of dry-fly fishing. The second centers on the fifteenth-century fisherwoman Juliana Berners, and was expanded from his *Sports Illustrated* articles. His work on these projects engendered friendships with a number of leading British and American fishermen and fishing historians, including Alfred W. Miller (1892-1983), a New York public relations executive who published under the pseudonym Sparse Grey Hackle.

A interest in gambling, particularly in card games and horse racing, led to McDonald's work in game theory. It began with his research for a *Fortune* article on poker ("Poker: An American Game," March 1948) and continued in "A Theory of Strategy" (June 1949); both relied upon the writings of the Princeton economists Oskar Morgenstern (1902-1977) and John Von Neumann (1903-1957), the leading minds in game theory. The articles were followed by a book, *Strategy in Poker, Business and War* (Norton, 1950; reissued in 1963, 1989, and 1996, and in a Japanese edition), which McDonald once described as an interpretation of Von Neumann and Morgenstern's landmark volume, *The Theory of Games and Economic Behavior* (1944). Both

men assisted him with various projects over the years, and Morgenstern continued to advise McDonald in the decades following Von Neumann's death. As with the *Fortune* article, the poker book was illustrated by his friend, the Connecticut artist Robert Chesley Osborn (1904-1994). Research for two other *Fortune* pieces, "How Businessmen Make Decisions" (August 1954) and "The Business Decision Game" (March 1958), inspired McDonald to continue and expand upon his game theory work with academics. With their help, he designed an intensive survey centered on strategic decision-making practices with which he interviewed executives at leading American corporations; armed with the resulting data, he composed *The Game of Business* (Doubleday, 1975; reissued in 1977; also in German, Japanese, and Russian editions). Perhaps McDonald's least-known project is William S. Paley's autobiography, *As It Happened: a Memoir* (Doubleday, 1979), in which he is credited with the selection and organization of material, research guidance, and editorial insight.

The work for which John McDonald is best known, and which was a constant presence throughout the last fifty years of his life, is the management classic, *My Years with General Motors*, by Alfred P. Sloan Jr. (Doubleday, 1964; reissued in 1972 and 1990; with editions published in China, Finland, Germany, Great Britain, Italy, Japan, Poland, Portugal, Spain, and Switzerland, as well as recorded for the blind, between 1963 and 2004). John McDonald's relationship with the giant automobile corporation began in 1949 when he interviewed Sloan (1875-1966), its board chairman and former chief executive, for a *Fortune* feature on the Sherman Antitrust Act. Afterward the pair planned out and began to co-author a series of articles on general management principles; that assignment eventually grew into a memoir covering Sloan's fifty-year career in the automobile business and his contribution to the principles and practices of industrial organization. McDonald took a leave of absence from the magazine and, aided by research associate Catharine Stevens (1925-1997), and with his friend the photographer Walker Evans (1903-1975) as picture editor, worked full time on the book from 1954 to 1959. While he officially received credit as the project's editor, McDonald was in fact responsible for most of the text, and was therefore in a position to file a lawsuit against General Motors when, fearing the contents would open the potential for antitrust litigation, it ordered the manuscript suppressed. After several years of legal parrying, the corporation relented and the book was released in 1964 (serialized first in *Fortune*, beginning in October 1963). It immediately became required reading for business and management faculty and students as well as those in the industry, a status it has since maintained. For many years afterward, McDonald was encouraged by friends to write a book on his legal struggle with General Motors. He had kept all of his research and project files, as well as copious notes documenting the meetings and telephone phone conversations with the corporation's attorneys, during the decade-long process of creating the Sloan book. McDonald began working in earnest on a manuscript while in his mid-eighties, and his final literary work, *A Ghost's Memoir: the Making of Alfred P. Sloan's My Years with General Motors* (MIT Press, 2002), was published nearly four years after his death at age 92 on December 23, 1998.

With the exception of residing in Croton-on-Hudson, New York, from 1942 to 1945, John McDonald and Dorothy Eisner lived and worked in New York City after their marriage. Eisner generally spent her summers painting in rural settings that included upstate New York (1937-1942), Cape Breton, Nova Scotia (1947), Livingston, Montana (1949-1958), and from 1960, on Cranberry Island off the coast of Maine. Cranberry Island was also a favorite place for McDonald, and he continued to spend time there in the years following Eisner's death on April 28, 1984.

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## Scope and Contents

The John McDonald Papers consist of correspondence, manuscripts, and research materials related to McDonald's published writings on the practice and history of American business, management, game theory, and fishing. Also in the collection are files of his personal correspondence, and a few papers documenting his political, social, and professional involvements, including his work with during the 1940s with the American Film Center and earlier, with the American Committee for the Defense of Leon Trotsky and the Dewey Commission. The bulk of the collection concerns McDonald's published writings, particularly his nine books on strategic business practices and fishing history as well as many of his *Fortune* magazine articles, and his unfinished works in fiction and non-fiction. The files contain personal and business correspondence, research material, notes, contracts, drafts, tear sheets, reviews, and fan mail, and a set of diary-like "logbooks," but little in the way of visual materials.

While the papers contain good documentation for most topics related to McDonald's life and writing projects, there are fewer records for the years before 1945. As he wrote in a note to the files dated 1976, "Most of my records prior to 1936 were lost, some in 1932-33 to fire and vandalism in my absence." In addition, McDonald was primarily involved in freelance work through 1940 and changed residences frequently; in his later years he moved regularly between the New York metropolitan area and Cranberry Island, Maine.

The John McDonald papers are an important resource for studying the organization and management of American corporations, and the history and theory of economics, game theory, and fishing. Though McDonald's associations with radical politics are not as well documented, when viewed in tandem with materials in the Beinecke Library's Dorothy Eisner Papers and his correspondence with the academics Alan Wald and Archie Hobson, the papers provide a small but valuable window on the literary left and their pre-World War II political activities in New York and Mexico City.

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## **Arrangement**

The collection is organized into three series: I. Correspondence and Personal Papers (1926-1999); II. Writings (1890-1998); and III. Other Papers (1911-1998).

## Collection Contents

### Series I: Correspondence and Personal Papers, 1926-1999

9.42 linear feet (10 boxes)

The series contains correspondence files and personal papers which mostly relate to McDonald's personal and family life. The correspondence files are in much the same arrangement as they were when received by the library. Family Correspondence contains letters from McDonald's parents, sister, and in-laws, as well as letters sent between John McDonald and Dorothy Eisner and between the couple and their two daughters. General Correspondence is arranged under two headings, Alphabetical and Chronological. The first holds folders for people with whom McDonald had kept individual files or had a working relationship that extended into his personal life (such as Dan Seligman, Catharine Stevens, Herbert and Sylvia Salmi Solow), fishing friends (Sid Neff and the Bailey family), notable personalities (Whittaker Chambers, Eleanor Clark, and Robert Penn Warren), and academics interested in McDonald's life experiences (Archie Hobson and Alan Wald). Also filed here are more than sixty letters from the artist John C. McPherson, the husband of the painter Sarah Freedman McPherson; the McPhersons were friends from Greenwich Village and spent their summers on Maine's Monhegan Island.

The General Correspondence Chronological files contain a wide variety of letters, holiday and birthday cards, and postcards that McDonald received from friends, colleagues and, after 1960, his daughters, son-in-law, and grandchildren. Here multiple letters can be found from some of McDonald's closest friends, including the New York lawyer H. William Fitelson (1905-1994) and his wife Anita Morrow (1910-1998), who were associates from the 1930s. Other correspondents include authors John T. Hill, Carl Little, Isabelle Storey, and Ruth Freeman Swain; artists Sheena Calvert, Mary McConnell, and Rivka Schoenfeld; and long-time friends Barbara Mullen, Annette Nyffeler, and Anne-Marie Nyffeler-Boschenstein.

Additional correspondence, especially that concerning McDonald's writing projects, can be found in Series II, Writings, including runs of correspondence with Oskar Morgenstern, John Von Neumann, and Alfred P. Sloan Jr. Series III, Other Papers, contains correspondence files related to McDonald's work on behalf of the Dewey Commission and for the American Film Center.

McDonald's Personal Papers contain a variety of documents, including his resumes and autobiographical statements; random financial, insurance, medical, and real estate papers; travel files; wall calendars; material surrounding the Gerald Loeb Award for distinguished business and financial journalism, bestowed on McDonald by the University of California, Los Angeles, in 1976; and documents related to his and Dorothy Eisner's deaths. Also in this series are six years of records of the Heart Club of New York City, to which McDonald was elected a member in 1951. The all-male social club, founded in 1934, met every few weeks to dine, drink, play cards, and compete for trophies and prizes. McDonald was elected to membership in the Century Club in 1968; correspondence related to activities with that organization can be found throughout the General Correspondence chronological files in this series.

Correspondence regarding McDonald's writings and publications is filed in Series II and III. That which documents his work with Leon Trotsky and the American Film Center is filed in Series III.

Correspondence regarding McDonald's writings and publications is filed in Series II.

Organized into three subseries: Family Correspondence; General Correspondence; and Personal Papers.

#### Family Correspondence

b. 1, f. 1	Eisner, William and Florine	1936-1954
b. 1, f. 2-5	McDonald, Katherine (mother)	1940-1953, undated



## Family Correspondence (continued)

b. 1, f. 6	McDonald, John E.	1926, 1940-1944
	McDonald, Katherine (sister)	
b. 1, f. 7-8	Letters Many additional letters from Katherine appear in the "Detroit" project research files (Boxes 35-36) and the publicity files for <i>The Game of Business</i> (Box 20, folders 652-659).	1946-1981
b. 1, f. 9-10	Letters and notes re: her illnesses, death, and burial	1954-1986
	McDonald-Eisner family Filed here are all letters between John McDonald and Dorothy Eisner, and those between the couple and their children Joan and Christie, through 1959; later family correspondence remains in the General Correspondence, Chronological files, as it was when received by the library.	
b. 1, f. 11-32	Correspondence	1936-1959
b. 1, f. 33	Correspondence	undated
	General Correspondence Arranged under two headings: Alphabetical and Chronological	
	Alphabetical	
b. 2, f. 34-35	American Committee for Cultural Freedom	1951-1956
b. 2, f. 36	Anglers' Club of New York	1948-1992
b. 2, f. 37	Atherton, John	1940-1950
b. 2, f. 38	Bailey, Dan and Helen	1940-1982, undated
b. 2, f. 39-41	Bailey, John and Janet	1970-1988
b. 2, f. 42	Barnes, Pat	1970
b. 2, f. 43-44	Catskill Fly Fishing Center	1983-1997
	Chambers, Whittaker	
b. 2, f. 45	Letters	1948-1956
b. 2, f. 46-48	Research files Includes letters from William A. Reuben, John Fox, and Daniel Seligman, and photocopies of correspondence between Herbert Solow and Whittaker Chambers	1968-1999
	Clark, Eleanor Frankel See: <a href="#">Warren, Robert Penn and Eleanor Clark</a>	
b. 2, f. 49	Coome, Richard	1988-1989
b. 2, f. 50	Dette, Walt	1946-1985

## General Correspondence &gt; Alphabetical (continued)

b. 2, f. 51	Francis, Mac	1980-1985, undated
b. 2, f. 52	Frank, Robert	1989, 1994
b. 2, f. 53	Glotzer, Albert	1985-1990
b. 2, f. 54	Hayes, Elinor Rice	1976
b. 2, f. 55	Hobson, Archie	1984
b. 2, f. 56	Hoover Institution on War, Revolution, and Peace	1978
b. 2, f. 57	Houghton Library, Harvard University	1987-1993
b. 2, f. 58	Hudson River Fishermen's Association	1989
b. 2, f. 59	International Rescue Committee	1951-1952
b. 2, f. 60-66	McPherson, John C. See also: <a href="#">McPherson, John C.</a>	1938-1963, undated
	Morgenstern, Oskar See: <a href="#">Morgenstern, Oskar and Dorothy</a>	
b. 2, f. 67-69	Neff, Sid	1984-1996
b. 2, f. 70	<i>The New York Times</i>	1975, 1995
b. 2, f. 71	Osborn, Robert Chesley	1959-1991
b. 2, f. 72	Princeton University	1960-1979
b. 2, f. 73	Rathbone, Belinda A.	1990-1995
	Reuben, William A. See: <a href="#">Research files</a>	
b. 2, f. 74-75	Seligman, Daniel	1979-1997
b. 3, f. 76	Sigourney, Andre R.	1989
b. 3, f. 77	Slesinger, Tess Some correspondence references McDonald's film treatment proposals in Series III	1937-1938
	Sloan, Alfred P. (Alfred Pritchard) See: Series II files for McDonald's books <i>A Ghost's Memoir</i> , and <i>My Life with General Motors</i> .	
b. 3, f. 78	Solow, Herbert, Sylvia Salmi, and Anne For additional material on Herbert Solow, see Series III, American Committee for the Defense of Leon Trotsky (Dewey Commission); see also: <a href="#">Research files</a> Includes a photograph of McDonald with Trotsky and Solow in Mexico	1942-1991, undated

## General Correspondence &gt; Alphabetical (continued)

b. 3, f. 79-82	Stevens, Catharine Additional correspondence from Stevens is filed throughout the Series II files for <i>A Ghost's Memoir</i> and <i>My Years with General Motors</i> .	1957-1995
b. 3, f. 83-84	Theodore Gordon Flyfishers, Inc.	1965-1997
b. 3, f. 85	Trilling, Lionel and Diana	1947-1968
	Trotsky, Leon See: <a href="#">Trotsky, Leon</a>	
	Von Neumann, John See: <a href="#">Von Neumann, John</a>	
	Wald, Alan See also: <a href="#">Solow, Herbert, Sylvia Salmi, and Anne</a>	
b. 3, f. 86-101	Correspondence	1974-1989
b. 3, f. 102-104	McDonald's notes on Wald	1974-1989
b. 3, f. 105	Walker, Adelaide	1976
b. 3, f. 106	Warren, Robert Penn and Eleanor Clark	1955-1996
b. 3, f. 107	Weber, Sara Includes a typescript draft of an article by Nataliia Ivanovna Trotskaia	1949
b. 3, f. 108	Wulff, Lee and Joan See also: <a href="#">Wulff, Lee</a>	1988-1991
b. 3, f. 109	Yale University Library	1970-1983
	Chronological	
b. 4, f. 110	Letters of reference Contains letters from Louis M. Hacker, Peter Monro Jack, Norman Nelson, and Warner G. Rice	1936-1937
b. 4, f. 111	Rejection letters	1940, undated
b. 4, f. 112-141	Correspondence	1936-1984
b. 5, f. 142-145	Correspondence	1984
b. 5, f. 146-154	Condolence cards and letters (re: Dorothy Eisner)	1984
b. 5, f. 155-170	Correspondence	1985-1987
b. 6, f. 171-201	Correspondence Also stored in: Oversize, box 46, folder 1355	1988-1991
b. 7, f. 202-224	Correspondence	1991-1994
b. 8, f. 225-250	Correspondence	1994-1998, undated

## Personal Papers

Arranged alphabetically by file title

b. 9, f. 251-254	Calendars (wall) Also stored in: Oversize, box 46, folder 1356	1973-1998
b. 9, f. 255	Department store class-action lawsuit documents	1976
b. 9, f. 256-259	Eisner, Dorothy	1973-1984
b. 9, f. 260	Evans, Walker (resume)	1941
b. 9, f. 261-262	Financial papers	1942-1982
b. 9, f. 263-264	Gerald Loeb Award, University of California, Los Angeles	1976-1978
b. 9, f. 265-267	Heart Club of the City of New York	1951-1957
b. 9, f. 268	Household bills	1940-1944
b. 9, f. 269	Insurance papers	1942-1996
b. 9, f. 270-272	Medical papers	1946-1997
b. 9, f. 273-274	Mentions in press	1984-1997
b. 9, f. 275-280	Miscellaneous personal notes and ephemera Includes files of papers from envelopes marked "from the mantle", "bulletin board," "addresses and cards from desk," "losing race tickets," reminder notes to self, as well as a series of "reward if found" notes	1981-1997, undated
b. 9, f. 281	Morrow, Felix, eulogy	1988
b. 9, f. 282	New York Newspaper Guild	1946-1947
b. 9, f. 283	New York (NY), City Planning Commission.	1939
b. 9, f. 284	Obituaries and tributes	1999
b. 9, f. 285	Personal chronology, 1920-1937	1937, undated
b. 9, f. 286	Personal documents Contains passports, driver's and fishing licenses, certificate of literacy, World's Fair ticket, and copies of birth certificate	1940-1989
b. 9, f. 287	Personal letterhead, business cards	undated
Photographs		
b. 9, f. 288	Cranberry Island, Maine	undated
b. 9, f. 289-290	80th birthday party	1986 Dec 29
b. 9, f. 291-292	Miscellaneous photographs Includes photographs of early fishing trips; party with Charles and Oona Chaplin; McDonald and Solow at racetrack; portraits of McDonald. Childhood photographs (with family members) are filed in Series II, "Detroit" projects	circa 1940-1995

## Personal Papers (continued)

b. 56	Portrait by Enrique Flores-Galbis; oil on linen	1988
b. 10, f. 293	Profile of McDonald by Carl Little, published in <i>Bar Harbor Times</i> Also stored in: Oversize, box 46, folder 1357	1996
b. 10, f. 294	Profile of McDonald by Dan Seligman, published in <i>Forbes</i>	1998 Oct 19
b. 10, f. 295	Putnam, Anne Eisner	1967
b. 10, f. 296	Real estate papers	1940-1977
b. 10, f. 297	Resumes and autobiographical statements	1938-1993, undated
b. 10, f. 298	Social Security papers	1942-1982, undated
	Travel files	
b. 10, f. 299-300	England	1993
b. 10, f. 301-303	Florida	1979-1982
b. 10, f. 304	Mexico Contains postcards sent to Eisner's family and four photographs taken in Mexico	1937
b. 10, f. 305	Switzerland	1990
b. 10, f. 306	Western United States	1950
b. 10, f. 307	United States, Selective Service Board (New York, NY)	1941-1944
b. 10, f. 308	United States, Works Progress Administration	1937
b. 10, f. 309	Will notes	1976-1978

## Series II: Writings, 1890-1998

26 linear feet (26 boxes)

The series contains correspondence and research files supporting McDonald's writing projects, as well as contracts, drafts, tear sheets, reviews, and fan mail pertaining to his work.

The Articles subseries holds files covering McDonald's research and writings for the magazines *Fortune*, *The Nation*, *New York*, *Road and Reel*, *Sports Illustrated*, and *Town and Country*. Material in his books generally had appeared previously in his writings for periodicals, particularly for *Fortune*, so some of these files have direct intellectual connections to the research and correspondence files in the Books subseries, and vice-versa.

The subseries primarily contains files from McDonald's twenty-six-year career at *Fortune*, including correspondence files and internal memoranda related to the magazine's administrative matters. McDonald kept separate correspondence folders for two men, the Princeton economists Oskar Morgenstern and John Von Neumann, perhaps because their relationships spanned so many of his projects. The general correspondence is a chronologically arranged set of single letters on a variety of topics; in many cases carbon copies of McDonald's replies are on file. Also here are the records of the "Fortune Jockey Club," a syndicate of investors (McDonald, fellow *Fortune* staff members, friends, and family) who purchased a racehorse in 1949. Included are photographs of the filly, Water Kelpie, who ran during the summer of 1950 and was sold by the group that fall.

Most of the files, however, cover McDonald's writings for the magazine, and include topic-related correspondence, research notes, and drafts, as well as fan mail and newspaper articles that reported on his *Fortune* articles. Also filed here are several versions of lists recording McDonald's writings and editorial work for *Fortune*, which have particular value as his contributions did not always appear under a byline. He kept a small selection of tear sheets and loose covers from the magazine, most dating between 1945 and 1955. Notes and lists found with the papers indicate that some of the pages may be part a set of articles pulled together by his Sloan-project associate Catharine Stevens as a 1957 Christmas gift. Full issues of the magazine exist for March 1946, March 1948 (with its original mailing carton), February 1953, August 1957, and September 1963. The latter contains the first installment of the six-part series on Alfred P. Sloan Jr. and General Motors, afterward published as Sloan's *My Years with General Motors*.

There are files for four articles that McDonald wrote for *Sports Illustrated* between 1954 and 1957, including one which appeared in the magazine's August 1954 inaugural issue. McDonald's two 1957 articles on the fifteenth-century fisherwoman Juliana Berners, co-written with Cornell University professor Dwight A. Webster, were later expanded for McDonald's 1964 volume *The Origins of Angling*. The earliest published work by McDonald in the collection is a short piece on trout fishing that appeared in the May 1939 issue of *Town and Country*. Additional early writings on fishing, some co-authored with his friend Dan Bailey, can be found in Series III, Other Papers.

The Books subseries holds documentation on nine books McDonald wrote, co-wrote, or contributed to. The files hold correspondence, contracts, research material, drafts, reviews, royalties statements, and fan mail. As many of his books evolved from his magazine writings, readers should also check the Articles subseries for research materials that might precede those filed in the Books subseries. The largest amount of documentation exists for three projects, *The Game of Business*, *A Ghost's Memoir*, and *My Years with General Motors*, with smaller groups of files for the other six: *As It Happened*; *The Complete Fly Fisherman*; *Fisherman's Bounty*; *The Origins of Angling*; *Quill Gordon*; and *Strategy in Poker, Business and War*.

A major resource for McDonald's book *The Game of Business* was a 1968 survey he made of the chief executives of thirty American corporations. The interviews were conducted using a questionnaire on strategic decision-making that he had developed with the assistance of noted academics in the field of game theory at Cornell, New York, Princeton, and Yale universities among others, as well as staff members at the Rand Corporation. The files for those consultations are present in the collection; the notes folders contain McDonald's records of conversations (many of which were afterward typed up) and collected research material. Folders of raw data from McDonald's interviews with the executives follow the academic research files.

McDonald's files on his writings on General Motors (GM) are divided between his two major works on the topic: the book he wrote with Alfred P. Sloan Jr. (*My Years with General Motors*, 1964) and *A Ghost's Memoir* (published posthumously in 2002), the book about the suppression of the book he wrote with Sloan. In preparing the latter, McDonald pulled many primary documents from his project files for the former, and relied upon them to tell his story of the administrative and legal battles he fought to see the Sloan book published. Readers interested in the preparation of the earlier Sloan work will need to consult the files for both projects. The extensive research files for the 1964 Sloan book include correspondence with (and between) Sloan and GM executives, notes on interviews held and GM records reviewed, copies of GM internal records, and chronologically arranged rounds of manuscript drafts circulated to Sloan, GM executives, and others for comment. Folders holding the drafts retain the titles assigned by McDonald, who had kept many of the texts in hand-labeled spring-clasp binders. Filed at the end is McDonald's annotated copy of the published volume, which he inscribed "Work copy #2."

When compiling material for his *A Ghost's Memoir* (begun under the working title "Mr. Sloan"), McDonald organized his notes, correspondence, and documents in a series of chronologically arranged manila envelopes, many of which he annotated with explanatory notes, additional facts, and editorial comments. The envelopes held papers dating from the 1950s and 1960s that he had supplemented with new research and draft texts from the 1970s through the 1990s. McDonald's order has been maintained, with the material filed under the year of the earliest items in the folder; his manila envelopes were retained with their contents when his annotations were more than simply a list of the enclosures. Of particular interest here are McDonald's comprehensive notes of meetings he held with Sloan, as well as those with GM executives and their legal representatives, in the late 1950s and early 1960s. Also here are files holding letters between McDonald and Sloan that span their entire relationship, most of which discusses their contractual agreements regarding McDonald's employment, salary, and royalties from sales of the 1964 book.

*Strategy in Poker, Business and War* (1950) had its genesis in two articles he published in *Fortune* on poker (March 1948) and strategy (June 1949); readers interested in this book should also consult material on the two articles and correspondence with Oskar Morgenstern and John Von Neumann filed in the Series II subseries Articles, *Fortune*.

The Other Writings subseries contains material for books and articles that were either works of personal interest or short-term contract jobs; the bulk of the papers document projects that McDonald thought about and never published. The files are arranged under the headings of Fiction and Non-Fiction, and primarily contain research, notes, and correspondence, with only a few drafts of texts. Fiction writings include plans for two unpublished works for children, "Pelican" and "Puffin;" the former was begun in 1941 and revived by McDonald some fifty years later. The majority of the files, however, are for two proposed book-length projects, "Detroit" (non-fiction) and "Hairpin," (fiction) with two smaller groups for novels whose notes McDonald marked, "Story A" and "Epi." McDonald's extensive material for "Hairpin" (sometimes labeled as "Hairpins") consists of loose pages, pads, and notebooks of random notes, thoughts, and quotations, in addition to two actual hairpins; many of the notes appear to relate to his relationship with the artist Rivka Schoenfeld.

McDonald's literary ruminations on his native city of Detroit spanned five decades. In the late-1930s he had sketched a number of narrative outlines, and had researched and written essay-length drafts of what he termed "a biography of Detroit," into which he intended to weave stories of industrialists, workers, trade union leaders, socialists, and politicians drawn from his experiences in New York. When he took up the project again in the mid-1980s, he focused more on his own childhood memories and ancestors, primarily the McDonald and Perrin families, and the West Village neighborhood in which he grew up; on a "work in progress: 1985-1987" resume, McDonald described the book as "Biography-autobiography: The Twenties and Thirties with extensions back into the 19th Century and forward to the 1980s." The files that he had labeled as "Detroit" contain correspondence with librarians, archivists, church historians, genealogists, and McDonald relatives in the Midwest, Florida, and Canada, as well as maps, photographs, research notes, clippings, photocopies, and a few drafts of text.

Readers interested in any of McDonald's unpublished works should also consult the chronological run of Logs/Notebooks/Daily Notes held in Series III, many of which may contain further and random notes, sketches, and ideas for these unfinished writing projects.

Organized into three subseries: Articles; Books; and Other Writings.

Articles

Arranged in alphabetical order by periodical title

*Fortune*

b. 11, f. 310	Agreements	1970-1975
b. 11, f. 311-312	Anniversary anthology essay	1979
Correspondence		
b. 11, f. 313	Galbraith, John Kenneth	1967-1971, undated
b. 11, f. 314	Morgenstern, Oskar and Dorothy	1947-1978
b. 11, f. 315-320	Von Neumann, John Includes notes of their meetings and research on Von Neumann	1948-1981, undated
b. 11, f. 321	Von Neumann, Klara Dan	1956-1961
b. 11, f. 322-329	General correspondence Correspondence relating to specific articles is filed with their research notes below	1946-1974, undated
b. 11, f. 330	Essay: "Theory of Editing"	1960, 1983
b. 11, f. 331	Internal memoranda	1948-1958
b. 11, f. 332	"Fortune at Work" [staff newsletter]	1946-1953
b. 11, f. 333-340	Fortune Jockey Club	1948-1952
b. 11, f. 341	Future stories lists	1945-1947
b. 11, f. 342	"f.y.i." [Time, Inc., staff newsletter]	1947-1951, 1964
b. 11, f. 343	Published articles lists	undated
Research notes, correspondence, and clippings related to articles Arranged in order of publication date		
b. 11, f. 344-349	"Fly Fishing and Trout Flies," May 1946	1939-1953
b. 12, f. 350-357	"Fly Fishing and Trout Flies," May 1946	1939-1953
b. 12, f. 358	"The Yearlings," April 1947	1947
b. 12, f. 359	"Poker: An American Game," March 1948	1948
b. 12, f. 360-371	"Atlantic Salmon" and "The Leaper," June 1948 Also stored in: Oversize, box 46, folder 1358	1947-1952
b. 12, f. 372	"Champion Paper," January 1949	1949
b. 12, f. 373	"Movies: the End of an Era," April 1949	1948-1949



## Articles &gt; Fortune &gt; Research notes, correspondence, and clippings related to article [...] (continued)

b. 12, f. 374-379	"A Theory of Strategy," June 1949	1948-1959
b. 12, f. 380	Miscellaneous clippings, re: articles	1950-1951
b. 12, f. 381-389	"The Economists," December 1950	1950-1951
b. 13, f. 390-393	"The War of Wits" [re: the Rand Corporation], March 1951	1950-1958
b. 13, f. 394	"French Business Talks Back," April 1952	1951-1952
b. 13, f. 395-396	"Marcel Boussac: Tycoon," September 1952	1952-1958
b. 13, f. 397	"Strategy of the Seller," December 1952	1952
b. 13, f. 398	"CBS Steals the Show," July 1953	1953
b. 13, f. 399	"Does 'Small Business' Get a Fair Shake?," October 1953	1953
b. 13, f. 400	"How to Get a Raise," December 1953	1953
b. 13, f. 401	"General LeMay's Management Problem," May 1954	1954
b. 13, f. 402	"The Businessman in Government," July 1954	1954
b. 13, f. 403	"How Businessmen Make Decisions," August 1955	1954-1955
b. 13, f. 404-406	"The Business Decision Game," March 1958	1957-1958
b. 13, f. 407-408	"Montgomery Ward: Prosperity is Still Around the Corner," November 1960 Files hold only the corporation's annual reports	1940-1954
b. 13, f. 409	"TWA," May and July 1965, and July 1966	1965-1966
b. 13, f. 410-414	"Now the Bankers Come to Disney," May 1966	1966
b. 13, f. 415-416	"Some Candid Answers from James J. Ling," August and September 1969 Full-page <i>New York Times</i> advertisement featuring a portrait of McDonald is stored in: Oversize, box 47, folders 1359-1361	1969-1970
	Miscellaneous tear sheets, covers, contents pages, notes Stored in: Oversize, boxes 48 to 50, folders 1362-1407	1946-1971, undated
b. 13, f. 417	<i>The Nation</i> , "Will Hays's New Rival," April 3, 1943 File holds just magazine issue	1943
b. 13, f. 418-419	<i>New York</i> , "Naked in New York," January 20, 1975 Includes Barthian analysis by Adam Vance (McDonald grandson)	1974-1990
b. 13, f. 420-422	<i>Rod &amp; Reel</i> , "Dan Bailey: 1904-1982," May/June 1982 Also stored in: Oversize, box 51, folder 1408	1981-1982
	<i>Sports Illustrated</i>	
b. 14, f. 423-424	"The Best Vacation Trout Fishing" [on Montana], August 16, 1954	1953-1954
b. 14, f. 425	"A Rare Find: Gordon's Fly Box," October 18, 1954	1954

## Articles &gt; Sports Illustrated (continued)

"The Lady and the Trout," with Dwight A. Webster, May 27 and June 3, 1957

b. 14, f. 426	Berners' <i>Treatise of Fishing with an Angle</i> ([1515?]), photographs	1956-1957, undated
b. 14, f. 427	Correspondence and notes, miscellaneous	1957-1958
b. 14, f. 428	Duggan, Alfred	1955-1956
b. 14, f. 429-432	Letters and notes from binder	1955-1957
b. 14, f. 433	Issues and tear sheets	1957
b. 14, f. 434-435	"In Montana: Armstrong's Creek," April 7, 1958	1957-1958
b. 14, f. 436	<i>Town and Country</i> , "A Trout Secret," May 1939 Also stored in: Oversize, box 51, folder 1409	1938-1939

## Books

Arranged in alphabetical order by book title

*As It Happened: a Memoir*, by William S. Paley (1979)

b. 14, f. 437-441	Correspondence and notes	1975-1982
b. 14, f. 442-443	Miscellaneous notes	1975-1980, undated
b. 14, f. 444	Research assistants	1977-1978

*The Complete Fly Fisherman* (first edition, 1947)

## Correspondence

Anglers' Club of New York

See: Von Kienbusch, Carl Otto Kretzschmar

Ann Watkins, Inc.

See: Charles Scribner's Sons

b. 14, f. 445	Bates, Joseph D., Jr.	1949
b. 14, f. 446	Cave, Edward Contains one letter from Robert Bright Marston to Cave (1910)	1910, 1946-1948
b. 14, f. 447-448	Charles Scribner's Sons	1946-1967
b. 14, f. 449	Christian, Herman	1946
b. 14, f. 450	Cross, Reuben	1946-1948
b. 14, f. 451	Gordon, Theodora	1947-1948
	Gordon, Theodore See: Skues, G. E. M. (George Edward Mackenzie)	

## Books &gt; The Complete Fly Fisherman (first edition, 1947) &gt; Correspondence (continued)

b. 14, f. 452-454	Hackle, Sparse Grey	1948-1972, undated
b. 14, f. 455	Marston, R. L.  Marston, Robert Bright See: Edward Cave	1946-1948
	Miller, Alfred W. See: Sparse Grey Hackle	
b. 14, f. 456	Skues, G. E. M. (George Edward Mackenzie) Contains one letter from Theodore Gordon to Skues (1915)	1915, 1946-1948
b. 14, f. 457	Steenrod, Roy Contains one letter from Theodore Gordon to Steenrod (1915)	1915, 1946-1954, undated
b. 14, f. 458	Von Kienbusch, Carl Otto Kretzschmar	1945-1963
b. 14, f. 459	Wulff, Lee See also: <a href="#">Wulff, Lee and Joan</a>	1945-1987
b. 14, f. 460	General correspondence	1946-1947
Research files		
Gordon, Theodore		
b. 14, f. 461	Articles and photographs	undated
b. 14, f. 462	Letters to the <i>Fishing Gazette</i> (1891-1915) and <i>Forest and Stream</i> (1908-1915), photostats Also stored in: Oversize, box 51, folder 1410	undated
b. 14, f. 463	Letters to Guy R. Jenkins (1912-1915), transcripts	undated
b. 15, f. 464-466	Letters to G. E. M. Skues (1906-1915), transcripts	undated
b. 15, f. 467-471	Letters to Roy Steenrod (1912-1915), transcripts See also: <a href="#">Steenrod, Roy</a>	undated
b. 15, f. 472-473	Notes, miscellaneous	1945-1947, undated
	Dust jacket Stored in: Oversize, Box 51, folder 1411	1947
b. 15, f. 474	Books given out	1947
b. 15, f. 475	"Books and Ideas" column	1947
b. 15, f. 476	Fan mail	1947-1975
b. 15, f. 477	Reviews	1947-1952

*The Complete Fly Fisherman* (1970 and 1989 editions)

## Books &gt; The Complete Fly Fisherman (1970 and 1989 editions) (continued)

## Correspondence

b. 15, f. 478	Borden, John	1985-1986
b. 15, f. 479	Gordon, Theodore, letters to Steven Wager (1913-1915), photocopies	1986
b. 15, f. 480-482	Heddon, Jack	1989
b. 15, f. 483	Lyons, Nick	1988-1989
b. 15, f. 484	Theodore Gordon Flyfishers	1967-1990
b. 15, f. 485	Miscellaneous	1968-1989
b. 15, f. 486-489	Research notes	1988-1989, undated
b. 15, f. 490	"Corrections to Gordon book"	1949-1988
b. 15, f. 491-492	Drafts	1989 Mar
b. 15, f. 493-497	Drafts	1989 Apr
b. 15, f. 498-499	Drafts	undated
b. 15, f. 500	Galleys	1989
b. 15, f. 501	List of signed books and inscriptions	1989
b. 15, f. 502	Fan mail	1989
b. 15, f. 503	Reviews	1990
b. 15, f. 504	<i>Fisherman's Bounty</i> (1970): essay on Berners and Gordon	1970

*The Game of Business* (1975)

## Correspondence

b. 16, f. 505	Dodd, Mead & Company	1967-1974, undated
b. 16, f. 506-508	Doubleday & Company	1967-1986
b. 16, f. 509	Harold Matson & Company	1967-1986
b. 16, f. 510	Land Foundation	1971
b. 16, f. 511-512	National Science Foundation	1972
b. 16, f. 513	Rand Corporation	1967-1969
b. 16, f. 514	Relm Foundation	1967
b. 16, f. 515	Rockefeller Foundation	1968-1971
b. 16, f. 516	Contracts and estimates	1967-1968

## Books &gt; The Game of Business (1975) (continued)

b. 16, f. 517-519	Outlines	1967-1974, undated
	Research material Arranged in alphabetical order by correspondent, and thereunder, if warranted, by correspondence, notes, and writings	
b. 16, f. 520	Banks, Louis	1968-1970, undated
b. 16, f. 521	Bartels, Richard	1976
	Bickner, Robert E. See: Alexander Mood	
	Brams, Steven J.	
b. 16, f. 522-523	Correspondence	1977-1996
b. 16, f. 524	Notes	1977-1995, undated
b. 16, f. 525-529	Writings	1975-1990, undated
	Buchler, Ira R.	
b. 16, f. 530	Correspondence and notes	1968-1969
b. 16, f. 531	Writings	1967-1968
b. 16, f. 532	Cornwall, Richard R.	1969
	Harsanyi, John C.	
b. 16, f. 533	Correspondence	1968-1975
b. 16, f. 534-535	Notes	1969, undated
b. 16, f. 536	Writings	1966-1968
b. 16, f. 537	Littlechild, Stephen C.	1975-1979
	Lucas, William F.	
b. 17, f. 538	Correspondence	1970-1980
b. 17, f. 539-545	Notes	1970-1974, undated
b. 17, f. 546-547	Writings	1969-1994, undated
b. 17, f. 548	Luykx, Nicolaas G. M.	1957
b. 17, f. 549	Mood, Alexander McFarlane	1968-1969

## Books &gt; The Game of Business (1975) &gt; Research material (continued)

Morgenstern, Oskar		
See: <a href="#">Morgenstern, Oskar and Dorothy</a>		
b. 17, f. 550	Notes	1969-1977, undated
b. 17, f. 551	Writings	1951-1975, undated
b. 17, f. 552	Novick, David	1969-1971
b. 17, f. 553	Parker, Sanford	undated
Paxson, Edwin W.		
b. 17, f. 554	Correspondence	1968
b. 17, f. 555-556	Notes	undated
b. 17, f. 557-558	Rand Corporation, notes	1968
Shapley, Lloyd S.		
b. 17, f. 559	Correspondence	1968-1970, undated
b. 17, f. 560-569	Notes	1968-1971
b. 18, f. 570-571	Notes	undated
b. 18, f. 572-575	Writings	1961-1972, undated
Shubik, Martin		
b. 18, f. 576	Correspondence	1955-1975
b. 18, f. 577-582	Notes	1968-1970, undated
b. 18, f. 583	Tukey, John W.	1953, undated
b. 18, f. 584-585	Walt Disney Productions	1966-1974
Business decisions survey		
b. 18, f. 586	Questionnaire	1968
b. 18, f. 587	Correspondence	1968
b. 18, f. 588	Interviewee key sheet	1968 Aug 20
b. 18, f. 589-590	Notes	1968
b. 18, f. 591-594	Responses A	1968
b. 18, f. 595-604	Responses B 1-20	1968
b. 19, f. 605-608	Responses B 21-24	1968

## Books &gt; The Game of Business (1975) &gt; Business decisions survey (continued)

b. 19, f. 609-613	Responses C - D	1968
b. 19, f. 614-624	Responses E - J	1968
b. 19, f. 625-642	Notes, miscellaneous	1968-1980, undated
b. 20, f. 643-647	Writings of others, miscellaneous	1946-1976, undated
b. 20, f. 648	Publishing notes	1975-1991
b. 20, f. 649	Biographical statements	circa 1975
b. 20, f. 650	Jacket copy notes	undated
b. 20, f. 651	Promotional materials	1975, undated
b. 20, f. 652-659	Press notices and reviews	1975-1977
b. 20, f. 660-661	Fan mail	1975
b. 20, f. 662	German edition	1977-1978
b. 20, f. 663	Japanese edition	1978
b. 20, f. 664-666	Russian edition	1980-1982
b. 20, f. 667	Abridged version, in <i>Book Digest Magazine</i>	1975 August
b. 20, f. 668	<i>The Game of Business</i> volume, labeled "Work copy #2" and annotated by McDonald	1975-1977, undated
<i>A Ghost's Memoir</i> (2002)		
Correspondence		
b. 21, f. 669	Alfred P. Sloan Foundation	1960-1990
b. 21, f. 670	Cox, Hugh	1961-1964
b. 21, f. 671	Donovan, Hedley	1956
b. 21, f. 672-673	Doubleday & Company, Inc.	1956-1991
b. 21, f. 674	Harold Matson Company, Inc.	1993-1996
b. 21, f. 675	Lyons, Nick	1995
b. 21, f. 676	Seligman, Daniel	1991-1997
b. 21, f. 677-679	Sloan, Alfred P. (Alfred Pritchard)	1951-1965
b. 21, f. 680-681	Stevens, Catharine See also: <a href="#">Stevens, Catharine</a>	1951-1991
b. 21, f. 682	Miscellaneous	1951-1995

## Books &gt; A Ghost's Memoir (2002) (continued)

## Research files

Includes many primary documents pertaining to the 1964 publication,  
*My Years with General Motors*.

b. 21, f. 683	Biographical information	1993-1996
b. 21, f. 684	Chronologies and outlines	1959-1998
	Newspaper clippings Stored in: Oversize, box 51, folder 1412	1973-1992
b. 21, f. 685-715	Notes	1952-1998
b. 22, f. 716-763	Notes	1962-1998
b. 23, f. 764-772	Notes	1962-1998
b. 23, f. 773-774	Notes	1988
b. 23, f. 775-789	Notes	1990-1998
b. 23, f. 790-793	Notes	undated
Manuscript drafts		
b. 23, f. 794	"First draft"	undated
b. 23, f. 795	Preface and outline	undated
b. 23, f. 796	Miscellaneous pages and inserts	1992-1995
b. 23, f. 797	Draft	1992 Oct 28
b. 23, f. 798-799	Draft, with pages cut	1993 Oct 29
b. 24, f. 800-801	Draft	1994 May 30
b. 24, f. 802-803	Draft	1994 Sep 13
b. 24, f. 804-807	Draft	1995 Mar 25
b. 24, f. 808	Chapter outline	1995 Apr 12
b. 24, f. 809-810	Draft	1995 May 7
b. 24, f. 811	Chapter outline	1995 May 8
b. 24, f. 812-813	Draft, copy one	1995 Sep
b. 24, f. 814-815	Draft, copy two	1995 Sep
b. 24, f. 816-817	Draft, edited copy	1998 Jul
b. 24, f. 818-819	Draft, revised copy	1998 Jul

*My Years with General Motors*, by Alfred P. Sloan Jr. (1964)

See also the Research files for *A Ghost's Memoir* above, which include many primary documents for *My Years with General Motors*.



## Books &gt; My Years with General Motors , by Alfred P. Sloan Jr. (1964) (continued)

Big business project		
b. 25, f. 820-821	Correspondence with Alfred P. Sloan Jr.	1949-1953
b. 25, f. 822	"Business Bigness and Business Efficiency," by Alfred P. Sloan, typescript	1953
b. 25, f. 823	McDonald comments on Sloan essay	1953
b. 25, f. 824	GM documents	1944-1949
b. 25, f. 825	GM policies	1920-1925
b. 25, f. 826-829	Research notes and material	1949-1953, undated
b. 25, f. 830	Correspondence, miscellaneous	1954-1959
b. 25, f. 831	<a href="#">Photographs</a> Includes Sloan, contract signing, project staff	1958-1964
b. 25, f. 832	Project memos, internal	1955-1958
b. 25, f. 833	Publishing contract memos	1956-1963
Research files		
b. 25, f. 834	Newspaper clippings Also stored in: Oversize, box 51, folder 1413	1952-1964
b. 25, f. 835	Distribution, miscellaneous	undated
General Motors records		
b. 25, f. 836	Annual reports (1922-1937, 1958)	1958, undated
b. 25, f. 837	Annual reports, notes on	undated
b. 25, f. 838-844	"Basic documents" Internal documents and reports copied from GM office files	undated
b. 25, f. 845	Executive committee minutes (1918-1925), notes on	undated
b. 25, f. 846	Finance committee minutes (1920-1924), notes on	undated
b. 25, f. 847	Financial Policy committee reports	1951
b. 25, f. 848	General sales committee minutes (1925), notes on	undated
b. 25, f. 849	Promotional brochures and corporate organization charts	1958-1959
b. 25, f. 850-852	Interviews with GM executives	1955-1956
b. 25, f. 853	Laird & Company	undated
b. 25, f. 854	Market	1956-1959
b. 26, f. 855-863	Notes and notebooks	1954-1962, undated

## Books &gt; My Years with General Motors , by Alfred P. Sloan Jr. (1964) &gt; Research files (continued)

Organization: Chandler, Alfred D., Jr.		
b. 26, f. 864	Correspondence	1958-1959
b. 26, f. 865-866	Memos	1956
b. 26, f. 867	Chapter IV drafts	1956
b. 26, f. 868-869	Research reports	1957
b. 26, f. 870	Organization: Distribution	undated
b. 26, f. 871	Organization: Mooney [James F.] notes	undated
b. 26, f. 872	Organization: Operating policy	undated
b. 26, f. 873	Photography for book (notes)	1959
b. 26, f. 874-875	Production control	undated
b. 26, f. 876	Proving grounds	1958, undated
b. 26, f. 877	Steckler, Herman, graphs	1958-1959
Sloan, Alfred P. (Alfred Pritchard)		
b. 26, f. 878-879	Letter #1 to GM executives, with responses	1954-1955
b. 26, f. 880	Comments and suggestions on first draft	1956-1957
b. 26, f. 881-882	Comments and suggestions (by GM executives)	1958-1959
b. 26, f. 883-884	Comments and suggestions (by GM executives), McDonald's copies	1958-1959
b. 26, f. 885-886	Comments and suggestions (by Sloan)	1955-1959
b. 26, f. 887	Corrections and additions (by Sloan)	1962
b. 26, f. 888	Correspondence: Chayne, Charles	1959
b. 26, f. 889	Correspondence: GM executives	1955
b. 26, f. 890	Correspondence: GM executives	1959
b. 26, f. 891	Correspondence: miscellaneous	1955-1959
b. 26, f. 892	Expressions used	1956-1958
b. 26, f. 893	Interview, regarding the Depression years	1956 Apr 12
b. 27, f. 894-895	Project memos (to Sloan from McDonald)	1954-1959
b. 27, f. 896	Resignation	1956
Manuscript drafts		
b. 27, f. 897	Book outlines and chapter distribution lists	1955-1959
b. 27, f. 898	Volume I, copy 1	1954 Dec 30

## Books &gt; My Years with General Motors , by Alfred P. Sloan Jr. (1964) &gt; Manuscript drafts (continued)

b. 27, f. 899-900	Volume I, copy 2	1954 Dec 30
b. 27, f. 901-902	Chapter 2	1955
b. 27, f. 903	"Rough draft" intro, chapters 1-3	1955 Mar
b. 27, f. 904-905	"First draft" part I	1956 Apr
b. 27, f. 906-908	"First draft" chapters 1-3	1956 May 1
b. 27, f. 909-910	"Rough draft" part I	1956 Aug
b. 27, f. 911	"Rough draft" part II	1956 Aug
b. 27, f. 912-913	"Rough draft" revisions, chapters 5-6	1956
b. 27, f. 914	Preface	1956-1959
b. 27, f. 915	"Bradley chapter"	1957
b. 27, f. 916	Acknowledgments by section	1956-1957
b. 27, f. 917	Acknowledgments, GM people	1957-1959
b. 27, f. 918	Acknowledgments, miscellaneous	1957-1959
b. 27, f. 919	"Questions, saves, etc."	undated
b. 27, f. 920	Part I, bound copy	before 1958
b. 28, f. 921	Part I, bound copy, reviewed by John L. Pratt	1958 Dec
b. 28, f. 922	Part I, bound copy, reviewed by O. E. Hunt	1958 Dec
b. 28, f. 923	Part I, bound copy, reviewed by Charles Stewart Mott and Walker Evans	1958 Dec
b. 28, f. 924	Part I, bound copy, with notes laid in	1958 Dec
b. 28, f. 925-927	Part I, unbound copy	1958 Dec
b. 29, f. 928-929	Part II	1958 Dec
b. 29, f. 930	Sloan's approved edition, volume I (chapters 1-12), bound	1959 June 16
b. 29, f. 931	Sloan's approved edition, volume II (chapters 13-24), bound	1959 June 16
	"Final Copy, John's Master Manuscript"	
b. 29, f. 932-934	Volume 1, text, chapters 1-12	1959 Sep
b. 29, f. 935	Volume 1, footnotes	1959 Sep
b. 29, f. 936	Volume 1, quotations	1959 Sep
b. 30, f. 937-940	Volume 2, text, chapters 13-24	1959 Sep
b. 30, f. 941	Volume 2, quotations	1959 Sep
b. 30, f. 942	Style and editing comments	1958-1959

## Books &gt; My Years with General Motors , by Alfred P. Sloan Jr. (1964) (continued)

	"Spoof" newspaper Stored in: Oversize, box 51, folder 1414	1959
b. 30, f. 943	Settlement check	1963
b. 30, f. 944-946	Reviews	1964-1995
b. 30, f. 947-948	Royalty statements, all editions	1964-1993
b. 30, f. 949	Television program treatment proposal	1965
<i>The Origins of Angling</i> (1963, 1997)		
See also: <a href="#">"The Lady and the Trout," with Dwight A. Webster, May 27 and June 3, 1957</a>		
Correspondence		
b. 30, f. 950	Binns, A. L.	1950-1964
b. 30, f. 951	Bodleian Library	1960-1962
b. 30, f. 952	Doubleday and Company, Inc.	1956-1970
b. 30, f. 953-954	Easton Press	1996
b. 30, f. 955	Fellheimer, Jeannette	1961
b. 30, f. 956-960	Kuhn, Sherman M.	1957-1969
b. 30, f. 961	Lyons, Nick and Tony	1992-1997
b. 30, f. 962	McPherson, John C. See also: <a href="#">McPherson, John C.</a>	1961, undated
b. 30, f. 963	Magnussen, Walter L.	1962
b. 30, f. 964	Rice, Warner G.	1958-1962
b. 30, f. 965	Webster, Dwight A.	1958-1963
b. 30, f. 966	Miscellaneous correspondence and notes	1957-1963
Notes		
b. 30, f. 967	Editorial notes	undated
b. 30, f. 968	"Notes for last glance"	1961 Nov
b. 30, f. 969-970	Miscellaneous notes from binder	undated
b. 30, f. 971-974	Miscellaneous notes	1955-1963
b. 31, f. 975-978	Miscellaneous notes	1955-1963
Original texts (photostat and photocopy sets)		
b. 31, f. 979	Berners, pages removed from published book, annotated	undated
b. 31, f. 980	Bale on Berners	undated

Books > The Origins of Angling (1963, 1997) > Original texts (photostat and photocopy sets)  
(continued)

b. 31, f. 981	Blades on Berners/Juliana Barnes (1906)	undated
	Berners' <i>Treatise of Fishing with an Angle</i> ([1515?]) Stored in: Oversize, box 52, folders 1415-1416	1956-1957, undated
	Berners' <i>Treatise of Fishing with an Angle</i> (1803) Stored in: Oversize, box 52, folder 1417	undated
	Berners' <i>Treatise of Fishing with an Angle</i> (1881) Stored in: Oversize, box 52, folder 1418	undated
	Berners' <i>Treatise of Fishing with an Angle</i> (1885) Stored in: Oversize, box 52, folder 1419	undated
	<i>Biographia Britannica</i> (1748) Stored in: Oversize, box 52, folder 1420	undated
b. 31, f. 982	Burton's <i>Description of Leicester Shire</i>	undated
	Chauncey's <i>Historical Antiquaries</i> (1700) Stored in: Oversize, box 52, folder 1421	undated
	Denison's <i>Literal Translation</i> (1872) Stored in: Oversize, box 52, folder 1422	undated
	DeWorde's editions of St. Albans Stored in: Oversize, box 52, folder 1423	undated
	Edward, "Master of the Game" (1406?) Stored in: Oversize, box 52, folder 1424	undated
b. 31, f. 983	Ellis's <i>Catalogue of Books on Angling</i> (1811)	undated
b. 31, f. 984	Hearne's notes from his copy of <i>Book of St. Albans</i> (1732)	undated
b. 31, f. 985	Hemingford's <i>History of the Edwards</i> (1731)	undated
	Holinshed's <i>Chronicles</i> (1577) Stored in: Oversize, box 52, folder 1425	undated
	Jacob on the <i>Book of St. Albans</i> (1944) Stored in: Oversize, box 52, folder 1426	undated
	Leland's index Stored in: Oversize, box 52, folder 1427	undated
b. 31, f. 986	Leland's itinerary (in Burton's hand)	undated
	Letters from Satchell to Denison (1883) Stored in: Oversize, box 52, folder 1428	undated
b. 31, f. 987	Mascall's <i>Booke of Fishing</i> (1590)	undated
b. 31, f. 988	Pits, <i>Historical Accounts</i> (1619)	undated
b. 31, f. 989	<i>Sir Gawain and the Green Knight</i>	undated
	Smith's introduction to Leland's <i>Itinerary</i> (1906) Stored in: Oversize, box 52, folder 1429	undated

Books > The Origins of Angling (1963, 1997) > Original texts (photostat and photocopy sets)  
(continued)

b. 31, f. 990	Miscellaneous entries from the <i>Oxford English Dictionary</i>	undated
	Miscellaneous texts from journals, by Haskins and others Stored in: Oversize, box 52, folder 1430	undated
b. 31, f. 991	First draft	undated
b. 31, f. 992	Reviews and notices	1963-1997
b. 31, f. 993	Fan mail	1963-1977
<i>Quill Gordon (1972)</i>		
Correspondence		
b. 31, f. 994-995	Alfred A. Knopf	1970-1976
b. 31, f. 996	Deren, James Concerning John Atherton's paintings	1970-1973
b. 31, f. 997	Little, Brown & Company	1970
b. 31, f. 998	Miscellaneous	1971-1972
Research material		
b. 31, f. 999	Bethune, George W. (1847)	undated
b. 31, f. 1000-1001	Cotton, Charles (1676) Also stored in: Oversize, box 52, folder 1431	undated
b. 31, f. 1002	Forrester, Frank (1849)	undated
b. 31, f. 1003	Holden, George Parker (1927)	undated
b. 31, f. 1004	Miscellaneous notes	undated
b. 31, f. 1005-1010	Typescript	circa 1971
b. 31, f. 1011	Index	circa 1971
b. 31, f. 1012	Permissions	1970-1972
b. 31, f. 1013-1015	Mechanicals	1972
b. 31, f. 1016	Galleys	1972
b. 31, f. 1017	Blue lines	1972
b. 31, f. 1018	Reviews	1972-1973
b. 31, f. 1019	Fan mail	1972-1979
b. 31, f. 1020	"Afterthoughts"	1973
<i>Strategy in Poker, Business and War (1950)</i>		
b. 32, f. 1021-1023	Correspondence	1949-1991

## Books &gt; Strategy in Poker, Business and War (1950) (continued)

b. 32, f. 1024-1025	Notes, draft pages, and galley sheets	1949-1951, undated
b. 32, f. 1026	Press notices	1950, 1995
b. 32, f. 1027	Fan mail	1950-1962
b. 32, f. 1028	Abridged version, in <i>Omnibook</i> magazine	1950 Dec
Other Writings		
Fiction		
b. 32, f. 1029-1035	"A"	1987, undated
b. 32, f. 1036-1039	"Borges on Morton Street"	1980, undated
b. 32, f. 1040-1043	"Daydream"	1979-1980
b. 33, f. 1044-1050	"Epi ___ [ear]"	1984-1986
"Hairpin"/"Hairpins"		
b. 33, f. 1051	Hairpins (two)	undated
b. 33, f. 1052-1065	Notebooks and notes	1988-1998
b. 34, f. 1066-1075	Notebooks and notes	1988-1998
"Pelican"		
b. 34, f. 1076	Typescript and correspondence	1941-1942
b. 34, f. 1077-1080	Drafts and correspondence	1990-1991
b. 34, f. 1081	Mary McDonnell's mock-up	1990
b. 34, f. 1082-1085	Notes	1990-1991
b. 34, f. 1086	Children's books for examples	1969, 1989
b. 34, f. 1087-1088	"Piloting"	1980-1998
b. 34, f. 1089-1090	"Puffin"	1977-1981

## Non-fiction

## Other Writings &gt; Non-fiction (continued)

b. 34, f. 1091-1092	"Applications of Game Theory in Business and Industry," paper for the annual meeting of the American Association for the Advancement of Science, St. Louis	1952-1965
b. 34, f. 1093	"Chainomania"	1938
	"Detroit" projects	
	Early writings	
b. 35, f. 1094	Correspondence	1938-1939
b. 35, f. 1095-1096	Notes	1938-1939
b. 35, f. 1097-1102	Outlines and essays Includes "Autotown," "Before the Automobile," "F.O.B. Detroit," and "The First Two Hundred Years"	1938-1939
	Research and correspondence files	
b. 35, f. 1103	Brown family	1980s
b. 35, f. 1104-1105	Cape Breton, Nova Scotia, Canada	1978-1985
b. 35, f. 1106	Drugstore handbill	1944
b. 35, f. 1107	Family compilation and chronology	1982
b. 35, f. 1108	LPG (League of Professional Groups for Foster and Ford)	1980s
b. 35, f. 1109	McDonald, John and John E.	1941
b. 35, f. 1110	Maps Also stored in: Oversize, box 53, folder 1432	1989-1980
b. 35, f. 1111	Marriage records	1981-1987
b. 35, f. 1112-1114	Matheson/McDonald family	1940-1995
b. 35, f. 1115	Miami	1982
b. 35, f. 1116-1119	Ontario, Canada	1981-1986
b. 35, f. 1120-1121	Perrin family	1973-1983
b. 35, f. 1122	Polk directories	1982
b. 35, f. 1123-1124	West Village Association (Detroit)	1981-1985
b. 35, f. 1125	Miscellaneous newspaper clippings	1982-1996
	Notes	
b. 35, f. 1126-1127	"Approach"	1980s
b. 35, f. 1128	"1920s"	1980s
b. 35, f. 1129	"1930s"	1980s



## Other Writings &gt; Non-fiction &gt; "Detroit" projects &gt; Notes (continued)

b. 36, f. 1130	"First period"	1980s
b. 36, f. 1131	"Second period"	1980s
b. 36, f. 1132	"Third period"	1980s
b. 36, f. 1133-1151	Miscellaneous notes	1980s
Photographs		
b. 36, f. 1152	McDonald drugstores Also stored in: Oversize, box 53, folder 1433	1899-1982
b. 36, f. 1153	McDonald, John E., tintype	circa 1890
b. 36, f. 1154	McDonald family in backyard, with copy negatives and prints	circa 1909-1915, 1980s
b. 36, f. 1155	McDonald family members, copy prints	1982
b. 36, f. 1156	Family members, miscellaneous	1890-1981
b. 36, f. 1157	Family at Perrin/McDonald farm, copy negatives and prints	1982
b. 36, f. 1158	Perrin and McDonald family members, copy negatives and prints	1980s
b. 36, f. 1159	Unidentified family members, copy negatives of tintypes held by Perrin family	1980s
b. 36, f. 1160	Mary Perrin McDonald and house on Forest Avenue, with copy negative and prints	circa 1910, 1980s
Outlines and drafts		
b. 36, f. 1161	Sketch	1980s
b. 36, f. 1162	"Memories of Growing Up in Detroit" outline	1982
b. 36, f. 1163	"Memories of Growing Up in Detroit"	1981 Oct
b. 36, f. 1164-1165	"Memories of Growing Up in Detroit"	1981 Dec
b. 36, f. 1166	"Memories of Growing Up in Detroit"	1982 July
b. 36, f. 1167-1168	Miscellaneous draft pages	1980s
b. 36, f. 1169-1170	Fishing articles, miscellaneous, some written with Dan Bailey	1940-1941, undated
b. 36, f. 1171	"Kriegsspiel (Double Blind Chess)"	1950-1975
b. 36, f. 1172	United States, Air Force. Ballistic missile report	1954-1958

**Series III: Other Papers, 1911-1998***8.58 linear feet (9 boxes)*

The series contains papers related to McDonald's personal projects and employment prior to his career at *Fortune* magazine, and reference material related to his interests; it includes his files on the Moscow Trials and the American Film Center, his Logs/Notebooks/Daily Notes, and a collection of printed Books, Pamphlets, and Serials related to his work in business, fishing, politics, and labor history. The subseries American Committee for the Defense of Leon Trotsky documents McDonald's involvement with the Dewey Commission and other radical activities. It contains John McDonald and Dorothy Eisner's correspondence with Leon Trotsky, which includes three letters from Trotsky. The American Film Center subseries consists of his office correspondence and two bound sets of *Film News*, the serial he edited. The Logs/Notebooks/Daily Notes subseries contains a run of chronologically organized spiral-bound notebooks and other loose sheets of paper dated between 1979 and 1997, which functioned for McDonald somewhat like commonplace books: he made lists of tasks to be done, wrote down random thoughts, and occasionally made almost diary-like descriptions of his daily activities; a single folder holding similar material from the mid-1950s was also filed here. Subject Files contains random clippings and notes on topics and people of interest to McDonald, in both his personal and professional lives.

The last subseries holds copies of printed works used by McDonald for research or personal interest; most are also available in other Yale University Library collections, although many of the copies here were annotated by McDonald. Any academic papers and offprints on business topics were left the Series II research files with correspondence from the authors. The literature filed here covers business, fishing, labor and politics, and Detroit history. In addition to the titles listed, the political literature contains copies of pamphlets and serials published by the Workers Party of the United States and other socialist and communist organizations. The final section, Other Literature, holds copies of three state guides prepared under the Federal Writers' Project of the Work Projects Administration, where he served briefly as an editor.

Organized into five subseries: American Committee for the Defense of Leon Trotsky; American Film Center; Logs/Notebooks/Daily Notes; Subject Files; and Books, Pamphlets, and Serials.

## American Committee for the Defense of Leon Trotsky (Dewey Commission)

b. 37, f. 1173	Correspondence	1937
b. 37, f. 1174	<i>Mission to Moscow</i> , book and film Also stored in: Oversize, box 54, folder 1440	1942-1943
b. 37, f. 1175	Solow, Herbert, newspaper articles from <i>The Sun</i>	1938
b. 37, f. 1176	Trotsky, Leon Includes letter to Trotsky signed by Albert Goldman and Herbert Solow	1937-1938
b. 37, f. 1177	Miscellaneous See also: <a href="#">Solow, Herbert, Sylvia Salmi, and Anne</a>  Includes photographs of Solow, Trotsky, Dewey, and commissioners, in Mexico; see the Dorothy Eisner Papers for additional photographs and correspondence	1937-1939

## American Film Center

b. 37, f. 1178-1179	Correspondence	1941-1945, 1957
b. 37, f. 1180	Film treatments	1939-1945

## American Film Center (continued)

b. 37, f. 1181	Miscellaneous notes	1940-1945, undated
b. 37, f. 1182	<i>Film News</i> (bound volume)	1940-1941
b. 37, f. 1183	<i>Film News</i> (bound volume)	1940-1945
b. 37	Folder number not used	
Logs/Notebooks/Daily Notes		
b. 38, f. 1185	Notes	1954-1955
b. 38, f. 1186-1210	Notes	1979-1987
b. 39, f. 1211-1233	Notes	1988-1997
b. 40, f. 1234-1246	Notes, random	undated
Subject Files		
b. 40, f. 1247-1248	Angling Also stored in: Oversize, box 53, folder 1434	1947-1992, undated
b. 40, f. 1249	Bell curve	1994
b. 40, f. 1250	Brookner, Anita	1996-1997, undated
b. 40, f. 1251	Croquet	1978-1992
b. 40, f. 1252	Dancing	1990-1992
b. 40, f. 1253	Derrida, Jacques	1986, undated
b. 40, f. 1254	Gambling	1949-1952
b. 40, f. 1255	Game theory history conference, Duke University	1990
b. 40, f. 1256	Game theory, miscellaneous	1994
b. 40, f. 1257	Hook, Sidney	1982, 1984
b. 40, f. 1258-1261	Horse racing	1947-1996
b. 40, f. 1262	Joyce, James	1991
b. 40, f. 1263	Keene, J. Harrington	undated
b. 40, f. 1264	Keinbusch, William	1980, undated
b. 40, f. 1265-1267	Montana Also stored in: Oversize, box 53, folders 1435-1436	1953-1988, undated
b. 40, f. 1268	Nova Scotia	1988
b. 41, f. 1269	Obituaries. miscellaneous	1954-1997

## Subject Files (continued)

b. 41, f. 1270	Parker, Sanford S.	1980
b. 41, f. 1271	Pessimism	1955 Nov 1
b. 41, f. 1272	Russian history Also stored in: Oversize, box 53, folder 1437	1980-1996
	Socialists, etc. Stored in: Oversize, box 53, folder 1438	1977-1987
b. 41, f. 1273	Trilling, Lionel and Diana	1955-1997
b. 41, f. 1274	Vance, Eugene	1966-1967, undated
b. 41, f. 1275-1285	Miscellaneous clippings, newspaper tear sheets, and book review issues Also stored in: Oversize, box 53, folder 1439	1944-1998
Books, Pamphlets, and Serials Arranged under the headings of Business Literature, Fishing Literature, Labor History/Political Literature, and Other Literature		
Business literature		
b. 42, f. 1286	<i>Biblical Games: a strategic analysis of stories in the Old Testament</i> , by Steven J. Brams	1980
b. 42, f. 1287	"Contributions to Administration by Alfred P. Sloan, Jr., and GM," by Ernest Dale, in <i>Administrative Science Quarterly</i>	1956
b. 42, f. 1288	<i>Contributions to the Theory of Games</i> , vol. 4, edited by H.W. Kuhn and A.W. Tucker	1959
b. 42, f. 1289	<i>Design for Decision</i> , by Irwin D.J. Bross	1953
b. 42, f. 1290	<i>Fights, Games, and Debates</i> , by Anatol Rapoport	1960
b. 42, f. 1291	<i>Game Theory: a nontechnical introduction</i> , by Morton D. Davis	1970
b. 42, f. 1292	<i>Game Theory and Related Approaches to Social Behavior</i> , edited by Martin Shubik	1964
b. 42, f. 1293	<i>Game Theory in the Behavioral Sciences</i> , edited by Ira R. Buchler and Hugo G. Nutini	1969
b. 42, f. 1294	<i>Games and Decisions</i> , by R. Duncan Luce and Howard Raiffa	1957
b. 42, f. 1295	<i>Harvard Business Review</i>	1954 Mar-Apr
b. 42, f. 1296	<i>N-person Game Theory</i> , by Anatol Rapoport	1970
b. 42, f. 1297	<i>Pierre S. Du Pont and the Making of the Modern Corporation</i> , by Alfred D. Chandler Jr. and Stephen Salsbury	1971
b. 42, f. 1298	<i>Prisoner's Dilemma</i> , by Anatol Rapoport and Albert M. Chammah	1965
b. 42, f. 1299	<i>Recent Advances in Game Theory: papers delivered at a meeting of the Princeton University Conference, October 4-6, 1961</i>	1962

## Books, Pamphlets, and Serials &gt; Business literature (continued)

b. 43, f. 1300	<i>The Strategy of Conflict</i> , by Thomas C. Schelling	1960
b. 43, f. 1301	<i>Theory of Games and Economic Behavior</i> , by John Von Neumann, and Oskar Morgenstern, 2nd ed.	1947
b. 43, f. 1302	<i>Theory of Games and Economic Behavior</i> , by John Von Neumann, and Oskar Morgenstern, 3rd ed.	1953
b. 43, f. 1303	<i>Two-Person Game Theory: the essential ideas</i> , by Anatol Rapoport	1966
b. 43, f. 1304-1306	Fishing literature	1940-1987
Labor history/political literature		
b. 43, f. 1307	<i>American Capitalism, the Concept of Countervailing Power</i> , by John Kenneth Galbraith	1952
b. 43, f. 1308	<i>American City; a rank-and-file history</i> , by Charles Rumford Walker	1937
b. 43, f. 1309	<i>American Labor Dynamics in the Light of Post-war Developments; an inquiry by thirty-two labor men, teachers, editors, and technicians</i> , edited by J. B. S. Hardman	1928
b. 43, f. 1310	<i>The Bullitt Mission to Russia; testimony before the Committee on Foreign Relations, United States Senate, of William C. Bullitt</i>	1919
b. 43, f. 1311	<i>Fascism &amp; Big Business</i> , by Daniel Guerin	1939
b. 43, f. 1312	<i>History of the Commune of 1871</i> , by Lissagaray	1898
b. 44, f. 1313	<i>I Remember Detroit</i> , by John C. Lodge	1949
b. 44, f. 1314	<i>The Labor Movement in the United States, 1860-1895: a study in democracy</i> , by Norman J. Ware	1929
b. 44, f. 1315	<i>Russia and Germany at Brest-Litovsk: a documentary history of the peace negotiations</i> , by Judah L. Magnes	1919
b. 44, f. 1316	<i>The Story of Detroit</i> , by George B. Catlin	1926
b. 44, f. 1317	<i>The 20th Century Capitalist Revolution</i> , by Adolf A. Berle Jr.	1954
b. 44, f. 1318-1342	Miscellaneous pamphlets and serials Also stored in: Oversize, box 54, folder 1441	1911-1938
b. 45, f. 1343-1348	Miscellaneous pamphlets and serials	1934-1936
	<i>Daily Worker</i> , March 20, 1934 (photostat copies of two pages) Stored in: Oversize, box 54, folder 1442 Contains an article that mentions McDonald	undated
Other literature		
b. 45, f. 1349	<i>The Buildings of Detroit: a history</i> (rev. ed.), by W. Hawkins Ferry	1980
b. 45, f. 1350	<i>Canada</i> , by Brian Moore and the editors of <i>Life</i>	1967

## Books, Pamphlets, and Serials &gt; Other literature (continued)

b. 45, f. 1351	<i>Florida: a Guide to the Southern-most State</i> , compiled and written by the Federal Writers' Project of the Work Projects Administration for the State of Florida	1946
b. 45, f. 1352	<i>Garden Gateway to Canada: one hundred years of Windsor and Essex County, 1854-1954</i> , by Neil F. Morrison	1954
b. 45, f. 1353	<i>History of Perth County to 1967</i> , by W. Stafford Johnston and Hugh J. M. Johnston	1967
b. 45, f. 1354	<i>Michigan: a Guide to the Wolverine State</i> , compiled and written by the Federal Writers' Project of the Work Projects Administration for the State of Michigan	1956
b. 45, f. 1354	<i>Montana: a State Guide Book</i> , compiled and written by the Federal Writers' Project of the Work Projects Administration for the State of Montana	1939

**Oversize**

1.75 linear feet (9 boxes)

b. 46, f. 1355	General correspondence, chronological files (in Series I)	1988
b. 46, f. 1356	Calendars (wall) (in Series I)	1978-1988
b. 46, f. 1357	Profile by Carl Little, in the <i>Bar Harbor Times</i> (in Series I)	1996
b. 46, f. 1358	"Atlantic Salmon" and "The Leaper," in <i>Fortune</i> , June 1948 (in Series II)	1948 May 24
b. 47, f. 1359-1361	"Some Candid Answers from James J. Ling," in <i>Fortune</i> , August and September 1969 (in Series II)	1969-1970
b. 48, f. 1362-1366	<i>Fortune</i> lists, notes, loose covers (in Series II)	1946-1971, undated
b. 48, f. 1367-1377	<i>Fortune</i> tear sheets and issues (in Series II)	1945-1947
b. 49, f. 1378-1388	<i>Fortune</i> tear sheets and issues (in Series II)	1948-1950
b. 50, f. 1389-1407	<i>Fortune</i> tear sheets and issues (in Series II)	1951-1969
b. 51, f. 1408	<i>Rod &amp; Reel</i> , "Dan Bailey: 1904-1982," May/June 1982 (in Series II)	1981-1982
b. 51, f. 1409	<i>Town and Country</i> , "A Trout Secret," May 1939 (in Series II)	1939
b. 51, f. 1410	Letters to the <i>Fishing Gazette</i> (1891-1915) and <i>Forest and Stream</i> (1908-1915), photostats (in Series II)	undated
b. 51, f. 1411	<i>The Complete Fly Fisherman</i> , dust jacket (in Series II)	1947
b. 51, f. 1412	<i>A Ghost's Memoir</i> , newspaper clippings (in Series II)	1973-1992
b. 51, f. 1413	<i>My Years with General Motors</i> , newspaper clippings (in Series II)	1952-1964
b. 51, f. 1414	<i>My Years with General Motors</i> , "spoof" newspaper (in Series II)	1959
b. 52, f. 1415-1416	Berners' <i>Treatise of Fishing with an Angle</i> ([1515?]) (in Series II)	1957, undated
b. 52, f. 1417	Berners' <i>Treatise of Fishing with an Angle</i> (1803) (in Series II)	undated
b. 52, f. 1418	Berners' <i>Treatise of Fishing with an Angle</i> (1881) (in Series II)	undated
b. 52, f. 1419	Berners' <i>Treatise of Fishing with an Angle</i> (1885) (in Series II)	undated
b. 52, f. 1420	<i>Biographia Britannica</i> (1748) (in Series II)	undated
b. 52, f. 1421	Chauncey's <i>Historical Antiquaries</i> (1700) (in Series II)	undated
b. 52, f. 1422	Denison's <i>Literal Translation</i> (1872) (in Series II)	undated
b. 52, f. 1423	DeWorde's editions of St. Albans (in Series II)	undated
b. 52, f. 1424	Edward, "Master of the Game" (1406?) (in Series II)	undated
b. 52, f. 1425	Holinshed's <i>Chronicles</i> (1577) (in Series II)	undated

b. 52, f. 1426	Jacob on the <i>Book of St. Albans</i> (1944) (in Series II)	undated
b. 52, f. 1427	Leland's Index (in Series II)	undated
b. 52, f. 1428	Letters from Satchell to Denison (1883) (in Series II)	undated
b. 52, f. 1429	Smith's introduction to Leland's <i>Itinerary</i> (1906) (in Series II)	undated
b. 52, f. 1430	Miscellaneous texts from journals, by Haskins and others (in Series II)	undated
b. 52, f. 1431	Cotton, Charles (1676) (in Series II)	undated
b. 53, f. 1432	"Detroit" project: maps (in Series II)	1989-1980
b. 53, f. 1433	"Detroit" project: McDonald drugstore photographs (in Series II)	circa 1910
b. 53, f. 1434	Subject files: Angling (in Series III)	1947, undated
b. 53, f. 1435-1436	Subject files: Montana (in Series III)	1953-1988, undated
b. 53, f. 1437	Subject files: Russian history (in Series III)	1980-1996
b. 53, f. 1438	Subject files: Socialists, etc. (in Series III)	1977-1987
b. 53, f. 1439	Subject files: miscellaneous clippings, newspaper tear sheets, and book review issues (in Series III)	1988-1989
b. 54, f. 1440	<i>Mission to Moscow</i> , book and film (in Series III)	1942-1943
b. 54, f. 1441	Labor history/political literature: issues of <i>The Militant</i> , March 10 and 17 (in Series III)	1934
b. 54, f. 1442	<i>Daily Worker</i> , March 20, 1934 (photostat copies) (in Series III)	undated



## Restricted Fragile

*0.2 linear feet (1 box)*

Restricted Fragile in box 55 may be consulted only with permission of the appropriate curator. Preservation photocopies or photographic prints for reference use have been substituted in the main files.

b. 55, f. 1443      Box 4, folder 110

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b. 55, f. 1444      Box 4, folder 111

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b. 55, f. 1445      Box 37, folder 1177

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## Selected Search Terms

The following terms have been used to index the description of this collection in the Library's online catalog. They are grouped by name of person or organization, by subject or location, and by occupation and listed alphabetically therein.

### Preferred Titles

*Fortune*

### Subjects

Authors, American -- 20th Century -- Archives  
Automobile industry and trade -- United States  
-- Management -- Case studies  
Business -- Case studies -- Mathematical  
models  
Business -- Periodicals  
Clubs -- New York (State) -- New York  
Economics, Mathematical  
Fishing  
Fishing -- Early works to 1800  
Fishing -- History  
Flies, Artificial  
Fly fishing  
Games  
Game theory  
Hearts (Game)  
Horse racing  
Industrial management -- United States -- Case  
studies  
Management games -- Case studies  
Probabilities  
Strategic planning -- Mathematical models

### Geographic Names

Detroit (Mich.) -- History -- 20th Century

### Genres / Formats

Guidebooks  
Paintings (visual works) -- United States -- 20th  
Century

### Names

Atherton, John, 1900-1952  
Bailey, Dan, 1904-1982  
Bergman, Ray, 1891-1967  
Berners, Juliana, 1388?- (Boke of Saint Albans,  
Treatise of fishing)  
Brams, Steven J., 1940-

Buchler, Ira R., 1938-  
Chambers, Whittaker, 1901-1961  
Chandler, Alfred D. (Alfred Dupont), 1918-2007  
Clark, Eleanor, 1913-1996  
Cornwall, Richard R.  
Cross, Reuben R.  
Donovan, Hedley  
Duggan, Alfred, 1903-1964  
Eisner, Dorothy  
Evans, Walker, 1903-1975  
Flores-Galbis, Enrique  
Gordon, Theodore, 1854-1915  
Hackle, Sparse Grey, 1892-  
Harsanyi, John C.  
Heddon, Jack  
Hill, John T.  
Kuhn, Sherman M. (Sherman McAllister),  
1907-1991  
Little, Carl, 1954-  
Littlechild, Stephen C.  
Lucas, William F., 1933-  
Marston, R. L.  
Marston, Robert Bright, 1853-1927  
Matson, Harold, 1898-1988  
McDonald, Christie, 1942-  
McDonald, John, 1906-1998 -- Archives  
McDonnell, Mary (Mary G.)  
McPherson, John C. (John Chester), 1885-1971  
Miller, Joan McDonald, 1929-  
Mood, Alexander M., 1913-2009  
Morgenstern, Oskar, 1902-1977  
Osborn, Robert Chesley, 1904-1994  
Paley, William S. (William Samuel), 1901-1990  
Paxson, Edwin W.  
Shapley, Lloyd S., 1923-2016  
Shubik, Martin  
Skues, G. E. M. (George Edward Mackenzie),  
1958-1979  
Slesinger, Donald, 1897-1977  
Slesinger, Tess, 1905-1945  
Sloan, Alfred P. (Alfred Pritchard), 1875-1966  
Sloan, Alfred P. (Alfred Pritchard), 1875-1966  
(My years with General Motors)  
Solow, Herbert, 1903-1964  
Solow, Sylvia Salmi, 1909-1977  
Steenrod, Roy, 1882-1977  
Stevens, Catharine  
Storey, Isabelle, 1933-  
Trotsky, Leon, 1879-1940  
Tukey, John W. (John Wilder), 1915-2000

Von Kienbusch, Carl Otto Kretzschmar,  
1884-1976  
Von Neumann, John, 1903-1957  
Von Neumann, Klara Dan, 1911-1963  
Wald, Alan M., 1946-  
Warren, Robert Penn, 1905-1989  
Webster, Dwight  
Wulff, Lee, 1905-1991

### **Corporate Bodies**

American Committee for the Defense of Leon  
Trotsky  
American Film Center  
Commission of Inquiry into the Charges Made  
Against Leon Trotsky in the Moscow Trials,  
New York, 1937  
General Motors Corporation -- Management --  
History  
Heart Club of the City of New York  
League of Professional Groups for Foster and  
Ford  
Rand Corporation

### **Contributors**

McDonald, John, 1906-1998  
Flores-Galbis, Enrique